



KEEZ Mankato

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Three 2021

FILED October 1st, 2021

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - Rock Recon
 Mankato Hub - Last Man Standing
 Mankato Hub - Mankato Hub - Running For Rescues 5K
 Mankato Hub - Red Cross Blood Drives
 Mankato Hub - United Way Kickoff
 Rock & Roll Up Your Sleeve Blood Drive
 ROMP Interview
 Pride Fest Interview
 Running For Rescues PSA's
 DAV MN - Disabled American Veterans of MN PSA's

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
DAV PSA's	June-Sept, Mon, -Sun mornings	100 recorded promos	:30's	These promos talk about what the Disabled Americans Veterans Of Minnesota does and how listeners can donate and volunteer as well as inform Vets about where they can get help.
Last Man Standing Viet Nam Era St. Peter Golf Tourney	June 17th	8:15, 8:30 and 8:45	5min	Interviewed Ron Haugen, Mike McLaughlin, and Nathan Tish about the funds raised from the golf tourney for area Vets
Mankato Hub	June 12th & 13th	5:35am	5min	Ron Haugen talks about the funds raised from the golf tourney for area Vets

Mankato Hub	Aug, 21st and 22nd	5:35am	5min	Erik Jensen talked about the Running For Rescues 5K run and walk for the local humane society and how to sign up.
Running For Rescues 5K	Aug, 2nd - 27th	40 Recorded promos	:30	These promos talked about the Running For Rescues 5K run and walk for the local humane society and how listeners can sign up. .
Rock & Roll Up Your Sleeve	Sept, 6-10th	20 Recorded promos	:30	These promos asked listeners to make appointments to donate blood during this annual blood drive in Mankato.
Mankato Hub	Sept, 11th and 12th	5:35am	3min	Sue from the Red Cross talks about upcoming blood drives in Southern MN and how to make an appointment.
Mankato Hub	Aug, 7th and 8th	5:35am	3min	Ron Haugen from DAV MN talks about the upcoming Rock Recon event. This event raises money for the transportation of local Vets to their doctor appointments.
Mankato Hub	July 31st & Aug, 1st	5:35am	5min	Barb from the United Way talked about the annual kickoff event and how listeners can help local charities.
ROMP Interview	Sept, 3rd	8:15am	5min	Daniel Lee came in to talk about how he hiked up and down Stadium Rd. in Mankato for 12 straight hours to raise funds and awareness for R.O.M.P. The Range of Motion Project, a 501(c)(3), aims to provide prosthetic limbs and orthotic braces to those without resources throughout the world. 9 out of 10 amputees worldwide do NOT have access to quality prosthetic care.
Pride fest	Sept, 8th	8:15am	5min	PrideFest 2021 interview - Jeni Kolstad from South Central MN Pride Talked about events happening for PrideFest on Sept. 10th and 11th.

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