



KEEZ Lake Crystal

## QUARTERLY ISSUES AND PROGRAMS REPORT

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Quarter One 2022

FILED April, 2nd 2022

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - Girls On The Run  
Mankato Hub - DAV Vets On The Hill  
Mankato Hub - Mission 22 Event  
Hockey Day Minnesota  
Running For Heroes PSA's  
DAV MN - Disabled American Veterans of MN PSA's  
St. Jude Radiothon

| Issue                                | Date(s) Aired                          | Time(s)                | Duration | Description of the Segment   |
|--------------------------------------|--|------------------------|----------|--|
| DAV PSA's                            | January-March<br>Mon, -Sun<br>mornings | 100 recorded<br>promos | :30's    | These promos talk about what the Disabled Americans Veterans Of Minnesota does and how listeners can donate and volunteer as well as inform Vets about where they can get help.  |
| Mankato Hub<br>- Vets On The<br>Hill | March 12, 13,<br>19, 20, 26, 27        | 5:35am                 | 5min     | We interviewed Trent Dilks from Disabled American Veterans Of Minnesota. He talked about Veterans Day at the Minnesota capitol, including spousal benefits, suicide prevention and more. He also informed listeners on how to participate. |
| Mankato Hub<br>Girls On The<br>Run   | February and<br>March                  | 50 recorded<br>psa's   | :30      | These psa's for Girls On The Run 2022 informed listeners about this YWCA program for your girls and invited listeners to participate in the 5K run/walk.   |
| Mankato Hub<br>Mission 22<br>Wheels  | February 26th<br>& 27                  | 5:35am                 | :60      | This psa informed listeners about Mission 22 and the work they do for Vet suicide prevention and invited people to participate in the 2nd Annual event coming in June.   |

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|----------------------|---------------|---------|-------------------|---|
| St. Jude Radiothon   | March 12 & 13 | 6am-6pm | 12 hours each day | These two days we asked listeners to become a partner in hope and donate money to St. Jude. They help kids with cancer get treatment free of charge.                  |
| Hockey Day Minnesota | January 1-23  | 100     | :30 PSA's         | These psa's invited listeners to participate in the Hockey Day Minnesota events. This event promoted our community and many different organizations and area schools. |
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