



KEEZ - Mankato

QUARTERLY ISSUES AND PROGRAMS REPORT

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Quarter Two 2018

**FILED:** 7/10/2018

**SUBMITTED BY:** Brad Steele

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PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Mankato Hub - Financial Literacy
- 2) Mankato Hub - Alcohol Abuse
- 3) Mankato Hub – Stalking
- 4) Mankato Hub – Sexual Assault
- 5) Mankato Hub – Investing
- 6) Mankato Hub – Echo Food Shelf
- 7) Mankato Hub – STD's
- 8) Mankato Hub – Fitness
- 9) Mankato Hub – Sleep Apnea
- 10) Mankato Hub – Women's Health
- 11) Mankato Hub – Mental Health
- 12) Mankato Hub – Organ Donors
- 13) Mankato Hub – Child Abuse
- 14) Disabled American Veterans Of Minnesota
- 15) YWCA Girls On The Run
- 16) YWCA Amazing Race

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
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<b>Financial Literacy</b>	<b>April 7 and 8th</b>	<b>5:35am</b>	<b>5min</b>	<b>On this episode of the Mankato Community HUB, I spoke with Sander Ludeman, Financial Advisor and Accredited Asset Management Specialist of Edward Jones Investments about financial literacy and it's importance.</b>
<b>Alcohol Abuse</b>	<b>April 14<sup>th</sup> and 15<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	This week I spoke with Marlae Cox-Koleck, Licensed Professional Clinical Councilor with Mankato Mental Health Associates about the effects of alcohol abuse on one's mind, emotions and relationships.
<b>Stalking</b>	<b>April 21<sup>st</sup> &amp; 22<sup>nd</sup></b>	<b>5:35am</b>	<b>5min</b>	This week I spoke with Pat McDermott, Blue Earth County Attorney about the effects on stalking and the action one should take to ensure safety.
<b>Sexual Assault</b>	<b>April 28 &amp; 29</b>	<b>5:35am</b>	<b>5min</b>	In this installment of the Mankato Community HUB, I spoke with Gail Norris, Trauma Program Manager with Mayo Clinic Health System about the process of attending to a sexual assault survivor, how to ensure their safety and privacy and if the survivor so chooses, reporting the crime. April is sexual assault awareness month.
<b>Investing</b>	<b>May 5<sup>th</sup> &amp; 6<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	This week I spoke with Jordan Anderson, Chief Operating Officer and Martin Lee, Chief Servicing Officer of the YouBetCha Trading Company about the Integrated Business Experience program at Minnesota State University Mankato. This program offers students the opportunity to create and maintain a business while donating their profits to a charity of their choosing. Anderson and Lee also spoke about new products they will be launching in the upcoming weeks.
<b>Echo Food Shelf - volunteering</b>	<b>May 12<sup>th</sup> &amp; 13<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	On this installment of the Mankato Community HUB I spoke with Deisy De Leon, Manager of the ECHO Food shelf in Mankato about the volunteering process, donations and how to see if one is eligible to utilize this resource.

<b>STD's</b>	<b>May 19<sup>th</sup> &amp; 20<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	This week I spoke with Jessica Sheehy, Physician's Assistant in the Infectious Disease Department with Mayo Clinic Health System about sexually transmitted infection prevention, diagnosis and treatment. Sheehy also touched down on the importance of responsible sex as well as local resources available.
<b>Fitness</b>	<b>May 26<sup>th</sup> &amp; 27<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	This week I spoke with Amanda Jenson, a coach with Ignition Sports and Fitness in North Mankato about their upcoming Community Block Party where they will hold a public workout class with healthy post-work snacks afterwards
<b>Sleep Apnea</b>	<b>June 2<sup>nd</sup> &amp; 3<sup>rd</sup></b>	<b>5:35am</b>	<b>5min</b>	This week on the Mankato Community HUB, I interviewed Darla Theobald, a nurse practitioner in the Pulmonary Department and Sleep Center to learn more about sleep apnea and what a health sleep schedule looks like.
<b>Women's Health</b>	<b>June 9<sup>th</sup> &amp; 10<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	On this episode of the Mankato Community HUB, Dr. Khalife, OB-GYN physician with Mayo Clinic Health System about the seriousness and dangers of an ectopic pregnancy as well as key symptoms and how they differ from menstruation symptoms.
<b>Mental Health</b>	<b>June 16<sup>th</sup> &amp; 17<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	This week I spoke with Dawn M. Ulrich-Spitzer, Licensed Psychologist and License Profession Counselor with Mankato Mental Health Associates about the mental effects of anorexia as well as several different treatment options.
<b>Organ Donors</b>	<b>June 23<sup>rd</sup> &amp; 24<sup>th</sup></b>	<b>5:35am</b>	<b>5min</b>	This week I spoke with the Family Support Coordinator for Life Source, John LeMay about the importance and impact organ donation has as well as how to become an organ donor today.
<b>Child Abuse</b>	<b>June 30<sup>th</sup></b>	<b>5:35</b>	<b>5min</b>	This week I spoke with Blue Earth County Attorney, Pat McDermott about child abuse and neglect. McDermott also walks through the reporting process if one suspects child abuse or neglect.

<b>DAV Fundraiser</b>	<b>June 14th</b>	<b>8:40am</b>	<b>5:35</b>	<b>Discussed the DAV MN fundraiser that sister station KMKO put o to raise money for local Veterans</b>
<b>YWCA Girls On The Run</b>	<b>April 1<sup>st</sup>-21<sup>st</sup></b>	<b>150 recorded promotional announcements</b>	<b>30 seconds</b>	<b>We ran recorded promo's for the YWCA Girls On The Run event April 21<sup>st</sup>. The program teaches girls to be happy, healthy and confident.</b>
<b>YWCA</b>	<b>June 1<sup>st</sup>-June 30th</b>	<b>175 recorded promotional announcements</b>	<b>30 seconds</b>	<b>We ran promo's to promote the Amazing Race fundraising event for YWCA.</b>

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