



KEEZ MANKATO-Lake Crystal

## QUARTERLY ISSUES AND PROGRAMS REPORT

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Quarter One 2019

FILED April 3rd 2019

SUBMITTED BY Jeff Spence

## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

### Coverage Addressing the Following Issues:

Mankato Hub - North Mankato Library  
Mankato Hub - University of Louisville Dr. Aruni- Green Space  
Mankato Hub - Kato Escape Room- Megan  
Mankato Hub - Jessica Potter BEC Historical- "Why Treaties Matter" Exhibit  
Mankato Hub - MSU Mankato Student/Public Events March/Apr. Bill Tourville  
Mankato Hub - So. Minn Children's Museum  
FOCP Backback Packing  
Mankato Eagles Club - Non Profit Of The Month  
Polar Plunge Halets Pond in St. Peter  
BENCHES Interview  
BENCHES Pop Up  
Dream Closet Pop Up  
Running For Rescues  
American Heart Association Snell Motors Pop Up  
MRCI Bus Ride Along  
MRCI Pop Up

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
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North Mankato Library	Jan, 5th and 6th	5:35am	5min	Highlighted the upcoming events at the library.
Green Space	Jan 12th and 13th	5:35am	5min	University of Louisville Dr. Aruni Talked the use of Green Space and how important that is to our community part one
Green Space	Jan, 19th and 20th	5:35am	5min	University of Louisville Dr. Aruni Talked the use of Green Space and how important that is to our community part one
Kato Escape Room	Jan, 26th and 27th	5:35am	5min	Megan the Kato Escape Room and what the problem solving skills are used to make it out of the room and what people can learn from the event.
Blue Earth County Historical Society	Feb, 2nd and 3rd and 9th and 10th	5:35am	5min	Jessica Potter from BEC Historical Society -talks about the "Why Treaties Matter" Exhibit.
MSU, Mankato Student Events	March 9th and 10th	5:35am	5min	Bill Tourville from MSU Mankato Student/Public Events talks about the upcoming events at the college in March and April.
Southern MN Children's Museum.	March 16th and 17th	5:35am	5min	Kaaren from So. Minn Children's Museum talks about the upcoming events and new things to for families at the Museum.
FOCP Backpack Packing	January 13th	8am	1min	Live interview to promote the backpack food program and how people can help.
Mankato Eagles Club	January 18th	11am	1min	Live interview to talk about their cancer fundraiser - hamburger sale.

Mankato Eagles Club	January		:30	The recorded promo's ran to invite listeners to participate in the cancer fundraisers at the Eagles Club.
Polar Plunge for Special Olympics	Jan, 15th - Feb, 2nd	120 promo's	:30	The recorded promo's ran to invite listeners to participate in the event or to donate to Special Olympics.
BENCHES	Feb, 11th	8am	5min	Susanne from the loca humane society came in to talk about the need for pet adoption.
BENCHES Pop Up	Feb, 13th	2pm	1min	Live interview to talk about adopting pets and how the process works. Plus the growing need to rescue animals.
Baby & Kids Expo	Feb, 22nd	8am	5min	Kaaren came in to talk about the baby and kids expo at the Mankato Civic Center and what listeners can see and do at the event.
Dream Closet Pop Up	Feb, 13th	2pm	1min	Live interview to invite people to donate clothes to Dream Closet. They take those donations and sell the clothes and give the money back to area organizations.
Running For Rescues	Feb, 27th	8am	5min	Interview with Erick to talk and the 5K run walk event coming up in September.

Running For Rescues	March 1st	4pm	1min	Live interviews to invite people to the early sign up for the 5K in September which is a fundraiser for BENCHES animal shelter.
American Heart Association Event at Snell Motors	March 1st	4pm	1min	Live interview from Snell Motors at the American Heart Association fundraiser.

MRCI Bus Ride Along	March 11th	8am	4min	Live interviews from the MRCI Bus to inform people about the need for transportation for those with disabilities in southern Minnesota.
MRCI	March 5th, 12th, 19th and 26th	2pm	1min	Live call in's to promote the MRCI store and the need for money to provide transportation for those with disabilities.
