

KEEZ Mankato

QUARTERLY ISSUES AND PROGRAMS REPORT

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Quarter One 2020

FILED April 1st, 2020

SUBMITTED BY Jeff Spence

## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

### Coverage Addressing the Following Issues:

Mankato Hub - Toys For Tots re-Cap  
 Mankato Hub - New Ulm Police Dept, - Vitals App  
 Mankato Hub - Mankato Police Dept, - Part Time Officer Recruitment  
 Mankato Hub - North Mankato Police Dept, - Part Time Officer Recruitment  
 Mankato Hub - MAPS Paul Petterson COVID-19 At Home Learning  
 MAPS - Paul Peterson School Superintendent on distance learning  
 FOCP - Delivery Change PSA's  
 FOCP - Donation PSA's  
 NAB COVID-19 - Safety Psa's  
 Gov, Tim Walz - Press Conferences  
 Gov, Tim Walz - COVID-19 Safety PSA's  
 Scholar Dollars - Scholarship Announcements  
 Mankato Bus App - Launch The Cities New Bus App  
 BENCHS - Valentines Rose Sale  
 Open Door Health Center - Open with appointment during COVID-19  
 St. Jude Children's Research Hospital Radio-thon  
 St. Jude Children's Research Hospital Radiothon Kickoff Event

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Vitals App	Jan, 25, 26 Feb 1st and 2nd	5:35am	5min	Dave Borchart talks about the new Vitals app which allows people with medical issues to register for the app. When first responders gets close to the person they are alerted to their health issues
Part Time Police Officers	Feb, 8, 9th	5:35am	5min	Matt DuRose talks about the process for becoming a part time police officer and how people can serve their community.

Part Time Police Officers	Feb, 15, 16th	5:35am	5min	Ross Gullickson talks about the process for becoming a part time police officer and how people can serve their community.
Part Time Fire Firefighters	Feb, 22, 23, 29 & Mar, 1st	5:35	5min	Greg Schoneck the Mankato Fire Chief talks about the need and commitment to become a part time firefighter for Mankato
Mankato Schools	Mar, 21, 22, 28, 29	5:35am	5min	Paul Peterson talks about the Mankato School District moving to equitable distance learning and the kids and parents need to know. Plus how will programs like school lunch will continue.
MAPS Distance Learning	Mar, 19th	8:15am	5min	Paul Peterson talks about the Mankato School District moving to equitable distance learning and the kids and parents need to know. Plus how will programs like school lunch program will continue.
Scouting For Food	Mar, 20th	8:15am	4min	Scout Leader Ray Brauer talked about their annual food drive and the switch to online donations this year because of COVID-19
FOCP Delivery Change	Mar 19th and 20th	16 psa's	:30	These psa's let listeners know about the delivery change for the backpack food program for area school kids in need.
FOCP Donations and Volunteers	Mar, 16-31st	80 psa's	:30	These psa's asked for people to volunteer to deliver the meals for area needy school kids. It also let listeners know how to donate to the program.
Gov, Tim Walz Presser	Mar, 20th	2pm	60 minutes	Governor Tim Walz gave an update on COVID-19 and the decision to move the schools to distance learning
Gov, Tim Walz Presser	Mar, 23th	2pm	60 min	Governor Tim Walz gave an update on COVID-19 pandemic and how it's being spread in Minnesota.

Gov, Tim Walz Presser	Mar, 26th	2pm	30 min	Governor Tim Walz gave an update on COVID-19 pandemic and how it's being spread in Minnesota. to put Shelter In Place in effect for Minnesota.
Gov, Tim Walz COVID-19 PSA's	Mar, 26th-31st	35 psa's	:30	Gov, Tim Walz :30 psa's for the state of Minnesota and simple ways to stay safe.
City Of Mankato Bus App	Mar, 29th	8:15am	5min	Craig Rempp, superintendent of mass transit for the City of Mankato, and Mark Johnson, vice president and chief information officer of IT Solutions at Minnesota State Mankato, came in to talk about the city of Mankato's new Bus app and how it got developed.
Scholar Dollars	Jan, 27th - Mar, 31st	80 psa's	:30	These psa's announced the winners of the scholarships to South Central College and to ask for new applications for the spring scholarship.

BENCHS Rose Sale	Feb 11th	8:15am	5min	Susan Kroon from BENCHS Humane Society came in to talk about their Valentines Rose sale. Which is a fundraiser for their organization.
Open Door Health Center	Mar 30	8:50am		Mandy and Ann from ODHC talked about the 3 tiered process to be seen at the clinic during this time and psychological assistance they can provide
Mankato Hub Toys For Tots	Jan, 4, 5	5:35am	5min	We interviewed Jim and he talked about the Toys For Tots Campaign and recapped how this went for this past year and thanked their sponsors.
St. Jude Radio-thon	Mar 12-13	6a-6p both days	24 hours	We raised money for St. Jude with an on-air radio-thon asking our listeners to call and become a Partner In Hope.

St. Jude Radiothon Kickoff	Mar, 10th	Live Remots 5-8pm	4 :60 breaks from Mankato Brewery	We broadcast live from Mankato Brewery and asked listeners to come enjoy a beer. The brewery donated \$1 for every pint sold to are St. Jude Radiothon