



KEEZ Mankato

QUARTERLY ISSUES AND PROGRAMS REPORT

[3rd Quarter 2016]

FILED _____

SUBMITTED BY _____

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Mankato Hub – Saturday and Sunday 5:35am
[community affairs]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

1. YWCA Amazing Race
2. Miracle League Of North Mankato
3. New Middle School Open House
4. American Red Cross Blood Drive
5. Bad Prom for MVAC
6. Mankato Hub July 2nd & 3rd Lyme Disease
7. Mankato Hub July 9th & 10th Race Relations
8. Mankato Hub July 16th & 17th Freedom Home Care
9. Mankato Hub July 23rd & 24th Mankato YMCA Big Brother/Sister
10. Mankato Hub July 30th & 31st ARC Southwest
11. Mankato Hub Aug, 6th & 7th Zika Virus
12. Mankato Hub Aug, 13th & 14th Local Sales Tax Extension
13. Mankato Hub Aug, 20th & 21st Back To School
14. Mankato Hub Aug, 27th & 28th Blue Thunder Run
15. Mankato Hub Sept, 3rd & 4th Sexual Assault
16. Mankato Hub Sept, 10th & 11th MN Suicides
17. Mankato Hub Sept, 17th & 18 Echo Food Shelf
18. Mankato Hub Sept, 24th & 25th

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
YWCA Amazing Race	July 28 th	8:15am	5min	Amy from the YWCA Amazing Race came in to re-cap the event and talk about the programs at the YWCA the benefited from the event
Miracle League	August 17th	8:15am	5min	Eric from Miracle League came in to talk about Ride For A Ride event coming up this Saturday. A special fundraiser for Miracle league and the new Dreamscape park for people with all abilities.
New Middle School Open House	Sept, 7th	8:45am	5min	Superintendant of school district 77 Shari Allen came in to talk about the new Prairie Winds Middle School open house.
Rock & Roll Up Your Sleeve Blood Drive	Sept, 6-9th	14 Live broadcasts	2min each	We broadcast live from the blood mobile and American Red Cross inviting people to give a pint of blood.
Rock & Roll Up Your Sleeve Blood Drive	August 29 th - Sept, 9th	50 recorded promo's	:30	These recorded promo's ran to inform listeners about the blood drive and where to donate.
Bad Prom 5K and Dance	August 1 st - Sept, 10h	160 recorded promo's		These recorded promo's had all of the event details and registration information. Minnesota Valley Action Council, Inc. (MVAC) is a non-profit community action agency, providing resources and opportunities that empower people in low-wage work.
Mankato Hub Lyme Disease	July 2 nd & 3rd	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Dr. Eric Gomez with the Mayo Clinic in Mankato. The program focused on Lyme disease, from prevention to treatment.
Mankato Hub Race Relations	July 9 th & 10th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Todd Miller, Director of the Mankato Department of Public Safety. The program focused on police policies and race relations.

Mankato Hub Freedom Home Care	July 16 & 17th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Christine Nessler of Freedom Home Care. The program focused on the issues around dementia and the training of local businesses to become more dementia friendly
Mankato Hub YMCA Big Brother/Sister	July 23 & 24th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Cheryl Hammond with the Mankato Area YMCA . The program focused on the YMCA's brother/sister mentoring program and the need for volunteers.
Mankato Hub ARC Southwest	July 30th-31st	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Wilber Frink with ARC southwest. The program focused on the 26 th anniversary of the Americans with Disabilities Act and the progress that's been made over the years.
CERT Mankato	Sept, 19th	8:15am	5min	Ken Hannem the coordinator for the Community Emergency Response Team came in to talk about the program and invite people to an information meeting.
Zika Virus Minnesota Department of Health	Aug, 6th and 7th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker David Neitzel, epidemiologist with the Minnesota Department of Health. The program focused on the search across southern Minnesota for the types of mosquitoes that can carry the Zika virus and other illnesses.
Sales Tax Extension	Aug, 13th and 14th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Mankato Mayor Eric Anderson. The program focused on the proposal to extend the local option sales tax in Mankato and North Mankato and the needs that the proceeds would fund, such as flood mitigation and regional recreation facilities.

Back To School	Aug, 20th & 21st	5:35am	5min	This week's episode of the Mankato Community Hub featured with Dr. Sarah Beske with the Mayo Clinic. The program focused on ways for parent's to make sure their kids are ready for school when it comes to their health, from appropriate vaccinations to sight and hearing check-ups.
Blue Thunder Run	Aug, 27th & 28th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Frank Macerino, organizer of the Blue Thunder Run. The Blue Thunder Run motorcycle ride was to honor local law enforcement, while also collecting donations for local food shelves.
Sexual Assault	Sept, 3rd & 4th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Cyrenthia Jordan the director of equal opportunity at Minnesota State University-Mankato. The program focused on the new law in Minnesota that requires sexual assault training among all college students within the first 10 days of the start of school, along with new reporting requirements and prevention strategies.
MN Suicide	Sept, 10th & 11th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Dr. Robert Olson with the Mankato Clinic. The program focused on the increasing number of suicides in Minnesota and how people can help with prevention among their friends and family. There were 726 suicides in the state last year, with the increase largely due to the growing number of adult men who take their own lives.
Echo Food Shelf	Sept, 17th & 18	5:35am	5min	This week's episode of the Mankato Community Hub featured manager of the Echo Food Shelf Deisy De Leon Esqueda. The program focused on the need for food donations and volunteers as the number of those with hunger insecurity in the area, especially among families and children,

				remains high, despite some the improved economy.
Boy Scouts	Sept, 24 & 25th	5:35am	5min	This week's episode of the Mankato Community Hub featured guest speaker Ray Brauer, CEO of the Twin Valley Council of Boy Scouts. The program focused on how area boys and parents could become involved in scouting and the positive impacts it can have on their lives academically, physically and otherwise.