



KEEZ

Three Eagles
QUARTERLY ISSUES AND PROGRAMS REPORT

Q-1 2013

FILED _____

SUBMITTED BY ___Jeff Spence___

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

- **Baby & Kids Expo**
- **St. Jude Radio Thon**
- **Girls On The Run**
- **Minnesota Dental Association**
- **Special Olympics Polar Plunge**
- **LEAP**

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Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Baby & Kids Expo	2-13-13	8:00am	5min	The Baby & Kids Expo offers information for parents and expecting mothers as well as young kids. Focusing on keeping babies and families healthy. It also features activities for kids and free product samples
St.Jude Radiothon	3-21 and 22 nd	6am – 6pm	24 hours over two days	Special two day broadcast to raise money for kids with cancer and other diseases.
Girls On The Run	March 1 st - April 26 th	150 recorded promo's	:60	This is a fundraising event for the YWCA's Girls On The Run Program. Which teaches young girls to be happy and healthy.
MN Dental Association	Jan, 24th	8am	5min	Dr. Jim Connors came in to talk about the free dental care clinic coming up at Verizon Wireless Center
Special Olympics Polar Plunge	Jan, 2 nd – Feb, 1st	125 recorded promo's	:60	These recorded messages invited listeners to participate in the Polar Plunge in St. Peter Minnesota
Leap	Feb, 12th	8am	5min	Mandy came in to talk about the Beads & Brass event which is a fundraiser for Leap. Which is an organization that helps people with all abilities.

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