



KEEZ

**Three Eagles**  
QUARTERLY ISSUES AND PROGRAMS REPORT

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Q-3 2013

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FILED \_\_\_\_\_

SUBMITTED BY \_\_\_Jeff Spence\_\_\_

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PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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- **American Red Cross Rock & Roll up your sleeve**
- **Coat Closet**
- **Arf Walk**
- **Stuff A Kia**

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**Quarter Three 2013 Issues and Programs ListPage 2 of \_\_\_**

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Red Cross Blood Drive	Aug, 5 <sup>th</sup> Sept, 13 <sup>th</sup>	100 recorded promo's	:30	These recorded messages invited listeners to participate in the American Red Cross Blood drive.
Red Cross Blood Drive	Sept, 11 <sup>th</sup> -13 <sup>th</sup>	48 live spot breaks	:60	This was a live broadcast from the blood drive locations inviting listeners to give blood.
Coat Closet	Oct, 28 <sup>th</sup> - Dec, 1 <sup>st</sup>	120 recorded promo's	:30	These messages invited listeners to help out and donate warm clothes for those who couldn't afford to buy them for their families.
Arf Walk	Aug, 26 <sup>th</sup> -Sept, 27 <sup>th</sup>	100 recorded promo's	:30	These messages invited listeners to bring their pets to this annual fundraiser for the locale humane society.
Stuff A Kia	Aug, 8 <sup>th</sup> -31 <sup>st</sup>	115 recorded promo's	:30	This is a special collection of school supplies for those who can't afford to buy them. Listeners were invited to drop off items inside the KIA.