



KEEZ Mankato, MN

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QUARTERLY ISSUES AND PROGRAMS REPORT

Q-2 2015

FILED 6-23-2015

SUBMITTED BY: Brad Steele

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Mankato Hub – Saturday and Sunday 5;35am

- A weekly segment where we feature a community events calendar, fundraisers, events, interviews with news makes and other issues important to southern Minnesota.
- The weekly segment is about 5 minutes long.

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. [Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Children's Museum
- 2) Miracle League
- 3) YWCA fundraiser
- 4) No Sleep for LEEP
- 5) Mankato Hub updates

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
No Sleep for LEEP	4/20 – 4/23	24/Hours	3 Days	Brad Steele attempted to break the World Record for longest radio show to support LEEP in Mankato and to raise funds.
Children's Museum Pete Olson	April 21st	8:30am	5min	We talked with the Children's Museum Director Pete Olson about the Grand Opening and other events coming up for the museum.
Miracle League	April 22	8:30am	5 Min	Talked with Eric Sletten about the Miracle League opening up for the season! Looking for players and volunteers
Amazing Race YWCA	May 1st	8:30am	5min	Interview with Jen Faust the coordinator about the event coming up on July 20th. And we talked about all of the programs being offered by the YWCA.
Amazing Race YWCA	May 1st- June 26th	224 PSA's	:60's	Recorded PSA's informing listeners about the fundraising event for the YWCA
Miracle League	May 15	3:30pm	5 Min	Talked with Eric Sletten about the Miracle League opening up for the season! Looking for players and volunteers

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Mankato Hub Community Issues & Calendar	June 20 th & 21 st	5:35am	5min	<p>Rebekah in with your Mankato Community Hub calendar update...</p> <p>A few events coming up the next couple weeks:</p> <p>June</p> <p>22-24: Mavericks Developmental Football Camp</p> <p>23: Jason Hueneke's Juggling Show (3 shows)</p> <p>23: Unwind Creations 4-5:30p (Elmore public Library)</p> <p>23: Kato Public Charter School info meeting (BEC Library) 6-7p</p> <p>23: Minnesota on the Map Exhibit at BEC history center (every Tues-Sat until Sept. 19)</p> <p>25: On-farm Ag Prac. Workshop from 10a-4p @ Anderson Truck Farm in Lake Crystal</p> <p>25: Songs on the Lawn 11a-1p featuring the PorchLights</p> <p>July</p> <p>3-5: Lots of events put on by the Minnesota Historical Society (www.mnhs.org)</p> <p>More event updates can be found on our website at southernminnesotaneews.com and be sure to sign up for our daily newsletter that'll have monthly calendar updates as well along with state, national and local news updates. Next week, tune in for some more information about a couple YWCA-Mankato events as I chat with a couple leaders with the local non-profit organization, here on...</p>
Mankato Hub Community Issues & Calendar	June 27 th and 28 th	5:35am	5min	<p>Rebekah in with your weekly community hub update. Joining me today in studio are YWCA Executive Director, Barb Dorn and Girls Programming Director, Amy Jordan.</p> <p>I wanted to highlight the YWCA so people were aware of the events and programs y'all offer. I currently volunteer with the YW and have enjoyed participating in lots of the things that you do and I think people need to hear about it.</p> <p>Barb – brief overview of YWCA and Leadership Conference in November.</p> <p>Amy – brief overview of YWCA Amazing Race (registration extension, etc.)</p> <p>For more information on how to volunteer or sign up for these activities, visit ywcamankato.org. Other calendar updates can be found on our website at southernminnesotaneews.com. Be sure to sign up for our daily newsletter as well. Thanks for tuning in on...</p>