



KEEZ Mankato

Alpha Media Mankato
QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter 2 2016

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SUBMITTED BY Brad Steele

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) Roller Derby Girls Quiditch Event
- 2) YWCA Amazing Race
- 3) YWCA Girls On The Run
- 4) Mankato Hub updates
- 5) Miracle League Halfway To Halloween 5K
- 6) Mankato Hub April 2 & 3 Autism
- 7) Mankato Hub April 9 & 10 Distracted Driving
- 8) Mankato Hub April 16 & 17 Sexual Assault
- 9) Mankato Hub April 23 & 24 Miracle League
- 10) Mankato Hub April 30 & May 1 Elderly Driving
- 11) Mankato Hub May 7 & May 8 School Truancy
- 12) Mankato Hub May 14 & May 15 Mental Health
- 13) Mankato Hub May 21 & May 22 Foster Care
- 14) Mankato Hub May 28 & May 29 Lyme Disease
- 15) Mankato Hub June 4 & June 5 Election Reform
- 16) Mankato Hub June 11 & June 12 Senior Financial Abuse
- 17) Mankato Hub June 18 & June 19 Women's Foundation Of MN
- 18) Mankato Hub June 25 & June 26 Hate Groups/Race Relations

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Roller Derby	Friday June 17th	9:10	2:00	We interviewed the Mankato Area Derby Girls about their event on June 18 th . They were raising funds for their club.
Girls On The Run	April 1 st - 23 rd	5 times a day	:30	These recorded promotional announcements invited listeners to this special 5K and 10K Run for the YWCA Girls On The Run program. The event is April 23rd in Mankato
Fun.com Halfway To Halloween 5K	April 1 st -30th	5 times a day	:30	These recorded promotional announcements invited listeners to the 5K Run-Walk. This is a fundraiser for the Miracle League and Fallenstein Field in North Mankato. They provide athletic activities for people with disabilities. April 30th 2016
Mankato Hub Autism	April 2 & 3	5:35am	5min	This episode of the Mankato Community Hub featured a discussion on autism touching on prevalence, impacts and treatment. The guest speaker was Karen Wright, who is the chair of the Southern Minnesota Autism Coalition and the mother of a son with autism.
Mankato Hub Distracted Driving	April 9 & 10	5:35am	5min	This episode of the Mankato Community Hub focused on Distracted Driving with guest speaker Troy Christianson with the Minnesota State Patrol. Each year in Minnesota, distracted or inattentive driving is a factor in one in four crashes, resulting in at least 70 deaths and 350 serious injuries.
Mankato Hub Sexual Assault	April 16 & 17	5:35am	5min	This episode of the Mankato Community Hub revolved around Sexual Assault Awareness month and featured guest speaker Laura Schultz with the Women's Center at MSU-Mankato. It's estimated that one-in-five women will be the victim of a sexual assault or attempted sexual assault in their lifetime.
Mankato Hub Miracle League	April 23 & 24	5:35am	5min	This episode of the Mankato Community Hub featured guest speaker Eric Sletten with the Miracle League of North Mankato. The Miracle League provides recreational opportunities for those individuals with disabilities.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Mankato Hub Elderly Driving	April 30 & May 1	5:35am	5min	This week's episode of the Mankato Community Hub focused on the issues around elderly people and driving skills. Guest speaker Troy Christianson with the Minnesota State Patrol talked about the impact of aging on the ability to be safe behind the wheel and what families can do when there are concerns. By the year 2030, about one-fifth of Minnesota's population will be age 65 or older.
Mankato Hub School Truancy	May 7 & May 8	5:35am	5min	This week's episode of the Mankato Community Hub focused on the issues around school truancy. The guest speaker was Blue Earth County Attorney Pat McDermott, who leads a program that intervenes when a student is missing too much school. McDermott says taking proactive steps and keeping kids actively engaged in classes helps keep them out of the criminal justice system as they get older.
Mankato Hub Mental Health	May 14 & May 15	5:35am	5min	This week's episode of the Mankato Community Hub focused on mental health. The guest speaker was Ann Rosenquist Fee, the executive director of the Arts Center of St. Peter, which is hosting an exhibition of art made by patients at the State Security Hospital in St. Peter. Research shows that art can help people reduce stress, increase self-esteem and manage behaviors.
Mankato Hub Foster Care	May 21 & May 22	5:35am	5min	This week's episode of the Mankato Community Hub focused on the need for foster families. The guest speaker was Anne Broskoff, social services director for Blue Earth County. In Blue Earth County, there are about 100 children in out of home placements. Statewide, there are nearly 15,000 foster children.
Mankato Hub Lyme Disease	May 28 & May 29	5:35am	5min	This week's episode of the Mankato Community Hub focused on Lyme Disease with the guest speaker Dr. Eric Gomez of the Mayo Clinic Health System in Mankato. The discussion involved everything from prevention to treatment. There are about 1,000 cases of Lyme Disease in Minnesota every year.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Mankato Hub Election Reform	June 4 & June 5	5:35am	5min	- This week's episode of the Mankato Community Hub featured Minnesota Secretary of State Steve Simon, discussing some of the election reforms that passed the legislature this year, along with some of his election priorities. Among the changes approved in the 2016 session was one to move Minnesota from a caucus system to a presidential primary, aiming to get more people involved in the process.
Mankato Hub Senior Financial Abuse	June 11 & June 12	5:35am	5min	- This week's episode of the Mankato Community Hub focused on the issues around the financial abuse of senior citizens. The guest speaker was Barb Grieman, senior vice president of the Better Business Bureau of Minnesota. Caregiver financial abuse costs seniors \$7 billion a year and the most common perpetrators of financial exploitation of older adults are family members.
Mankato Hub Women's Foundation Of MN	June 18 & June 19	5:35am	5min	- This week's episode of the Mankato Community Hub featured guest speaker Mary Beth Hanson with the Women's Foundation of Minnesota. The focus was on sex trafficking in Greater Mankato. Since November of 2014, there have been nearly 60 prostitution related arrests in Blue Earth, Brown and Nicollet counties.
Mankato Hub Hate Groups/Race Relations	June 25 & June 26	5:35am	5min	- This week's episode of the Mankato Community Hub looked at the history of hate groups in southern Minnesota and current issues of race relations in the United States. The guest speaker was Elizabeth Dorsey Hatle, the author of "The Ku Klux Klan in Minnesota"