

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

Kentucky Regional Radio

10/02/2018

I, Kathleen Smith,

being/on behalf of: Chad McCoy,

a legally qualified candidate of the Republican

political party for the office of: State Representative

in the General

election to be held on: November 6th, 2018

do hereby request station time as follows: See schedule for further information.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		Attache			

Attach proposed schedule with charges (if available): ✓

I represent that the payment for the above described broadcast time has been furnished by:

Chad McCoy for State Representative

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dr. Holly K. McCoy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/02/2018

Date

Kathleen M. Smith

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Roth Stratton

Signature

Roth Stratton

Printed Name

BN

Title

STATION:	WBRT-AM	HEADER#:	29386	DATE:	10/05/2018
MARKET:	Louisville, KY	AMOUNT:	\$2,445.50	AGENCY:	Regional Reps
REP:	Regional Reps	SPOTS:	146		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
STN VER:	1				
SALES OFFICE:	Kentucky				
SALESPERSON:	Mandee Kalinowski 216-535-3974				
SLS EMAIL:	mkalinowski@regionalreps.com				
AGENCY (AOR):	Grit Creative	AGY CLI:	CMCY	CONTRACT # FOR INVOICING	56260
ADVERTISER:	Chad McCoy for State Rep	AGY PRD:	POL	INVOICE:	Regional Reps
PRODUCT:	CMCY POL 1082018	AGY EST:	10818		6505 Rockside Road
					Suite 200
					Cleveland, OH 44131
FLIGHT:	10-08-2018 TO 11-11-2018		*****		
TOT # OF WEEKS:	5		Cash Order		
PRIM. DEMO:	Adults 18+		*****		

COMMENTS

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

Ln	MC Daypart	Rate	Dur	10/8	10/15	10/22	10/29	11/5	Spots
1	R . . WTF . . 6:00AM-7:00PM	\$16.75	30	30	0	0	0	0	30
2	. . MTWTF . . 6:00AM-7:00PM	\$16.75	30	0	34	35	35	0	104
3	. . MT 6:00AM-7:00PM	\$16.75	30	0	0	0	0	12	12
Line 3 => Tuesday 11/6 5PM CUT OFF									
Totals				30	34	35	35	12	146

TOTAL	Oct	Nov												Total
SPOT	99	47												146
CASH	1,658.25	787.25												2,445.50
TOTAL	1,658.25	787.25												2,445.50

Roth
SIGNATURE

10/10/18
start

com 0612

LD

SS



WBRT Radio
 Bardstown Radio Team, LLC.
 106 South Third St.
 Bardstown, KY 40004
 Phone: (502) 348-3943

1320 WBRT-AM Order Confirmation

OrderID: 0988-002

Sponsor: McCoy for State Representative
 Product: McCoy for State Representative
 Estimate/PO:
 AccountRep: House Accounts
 BillingCycle: Broadcast Month
 InvoiceType: Detail Notarized Affidavit
 Run Dates: 10/8/2018 - 11/11/2018
 Items Ordered: 146
 Gross Amount: 2,445.50
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 2,445.50

REGIONAL REPS
 6505 ROCKSIDE ROAD
 SUITE 200
 CLEVELAND, OH 44131

Scheduled Station(s): WBRT McCoy for State Representative

Printed 10/8/2018 1:12:23 PM

Run Dates	Run Weeks	Run Times	Mo	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/8/2018 - 10/14/2018	All Weeks	06:00 AM - 07:00 PM			10	10	10			30	:30	Spot	AA	0612	30	16.75	502.50
02 10/15/2018 - 10/21/2018	All Weeks	06:00 AM - 07:00 PM	7	7	7	6	7			34	:30	Spot	AA	0612	34	16.75	569.50
03 10/22/2018 - 11/4/2018	All Weeks	06:00 AM - 07:00 PM	7	7	7	7	7			35	:30	Spot	AA	0612	70	16.75	1,172.50
04 11/5/2018 - 11/11/2018	All Weeks	06:00 AM - 07:00 PM	6	6						12	:30	Spot	AA	0612	12	16.75	201.00

Broadcast Month Projected Billing:

Oct-18	1,658.25	Nov-18	787.25	Dec-18	0.00	Q4-2018	2,445.50
--------	----------	--------	--------	--------	------	---------	----------

WBRT Traffic Director