

Following is a listing of some of the significant issues responded by WPXT, Lewiston, Maine. Along with the most significant programming treatment of those issues for the period of 07/01/07 - 09/31/07. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority of significance.

Description of Issue	Program/Segment	Duration	Narration of Type and Description of Program/Segment
1) Community			
Civil Action	Campaign for Maine	:30	Urges citizens to act to decrease tax burden in Maine
Environment	EPA/Little Flower	:60	Tips for higher MPG, cleaner air
Respect	Church of JC - Cell	:60	Respect those in person and on phone
Animal Cruelty	ME Friend of Animals	:30	Awareness of animal cruelty
Family Communication	Church of JC - Truck Talk	:30	Importance of family communication
Recycle	Call 2 Recycle	:30	Recycling rechargeable batteries
Environment	AD Council - Train	:30	Stopping Global Warming
Poverty	Catholic Campaign	:15	Help end poverty
Comm. Service	Learn and Serve	:60	Teaches Class + Community Service
Respect for Dogs	Church of JC/Going to the Dogs	:60/:15	Teaching children respect for dogs
Respect for Dogs	Amer. Kennel Club - Kids Promise	:60/:15	Teaching children respect for dogs
Adoption	DTF- Birthday Party/Child Needs Love	:30 X 2	Adoption awareness
Self-Esteem	Church of JC-Splash/The Wall/Cupcake	:30 X 3	Self-Esteem building, helping others, sharing and selflessness
Generosity	Foundation for a Better Life	:30	Collecting canned food for donation
Community Service	Secondary School Prin/Young	:30	Volunteerism thru secondary schools
Environment	Ad Council - Tick	:30	Fighting Global Warming
2) Education			
Umaine events	Umaine On-air	:60	Spot filmed by Umaine students discussing campus news and events
Student Aid	Federal Student aid	:30	Helping students with Federal Aid
Learning	Ad Council - Open Mind	:30 X 2	Learning through reading
Honesty	Foundation for Better Life - Class	:20	Teaches honesty in the classroom
Joining PTA	PTA Help Kids Song	:30/:15	Urges parents to join PTA
3) Health			
Immunization	MAB immunization	:30	Advocating immunizations for kids
Smoking	EPA/Surgeon General Warning	:30	Anti-smoking, anti-radon campaign
Cancer	National Ovarian Cancer	:30	Ovarian cancer awareness
Red Cross	Red Cross/Help America	:30	Give support to save lives
Shriners	Shriner Hospitals	:30, :20 X 2	Information about Shriner's Hospitals
Child Health	Academy of Pediatrics	:30	Vaccines for babies and young children
Cancer	Cancer Research - daughters/gfs	:30 X 2	Discussing cancer risks among family and friend groups
Food	USDA - Food Safety	:30	What to do with food in fridge during power failure
Fatigue	CFS - worst part	:30	Facts about chronic fatigue syndrome
Depression	Depression is Real	:30	How to get help with Depression
Blindness	Orbis/blindness prevention	:30	How to avoid preventable blindness
Meningitis	National Meningitis	:20	Vaccines for meningitis
Hearing loss	American Speech/Decibels/rock-in-roll	:15 X 2	Avoiding unnecessary hearing loss
Flu Shot	Health and Human Services	:60	Touting flu shots for senior citizens
Nutrition	School of Nutrition	:30	Importance of well rounded breakfasts
4) Human Rights			
Peace Corps	Peace Corps	:30 X 2	Benefits of joining Peace Corps
Women's rights	Care/Natural Resource	:30	Touts advantages of letting women be free around the world
5) Safety			
Public Service	Maine National Guard	:30/:15	Advocates service in ME Nat. Guard

Emergency readiness	MEMA	:30	Describes how to be ready if disaster strikes
Military Service	Air Force Reserve - Our Mission	:60/30	Benefits of Air Force Reserves
Car Safety	Ad Council - Buckle Up	:30	Advantages of buckling up in the car
Car Safety	Booster Seats	:15	Dangers of not using booster seat in car for children

Public service announcements run during all children's programming. Children's programming is currently Monday through Friday 7am - 7:30am, Saturday 7am-12pm, and Sunday 7am-7:30am.