

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, David Smith, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Smith

Authorized committee:

David Smith for State Representative

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative

Date of election:

3 November

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Noreen Feener

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

David Smith

Name:

David Smith

Date of Request to Purchase Ad Time: 10/16/2020

Signature:

Evelyn Pacheco

Name:

Evelyn Pacheco

Date of Station Agreement to Sell Time: 5:13 pm

Order Revised 10/15/20
12:23 pm
10/16/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10/16/20 1:41 pm

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

(2 cuts; copy isn't very different)

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1652851

Station Call Letters: WOCL-FM Date Received/Requested: 10/15/20

Est. #:

Station Location: Orlando

Run Start and End Dates: 10/19/20 - 11/3/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- ① David Smith - Law Enforcement.mp3 - 75% rotation
② David Smith - Veterans.mp3 - 25% rotation

CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: 10/15/20 Time of Request: 5:13 pm

Candidate Name: David Smith

Party: Republican

Candidate for: State Representative District 28
(Office) (Location)

Candidate's Authorized Committee: _____

Treasurer of Candidate's Authorized Committee: _____

Address: _____

Telephone: _____

Agency for Candidate (if any): _____

Name of Person Requesting Information/Time: _____

Information Requested: _____

Rates for _____

Availabilities for _____

Other: _____

Disposition of Request:

☒ Accepted ☐ Rejected ☐ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: _____

Class of Time Purchased: _____

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary): _____

Rebate Paid (if any): _____

Disclosure Statement Provided by Station: ☒ Yes ☐ No ☐ Previously provided

BCRA Certificate (for Federal candidates only) Provided: ☐ Yes ☐ No ☐ Previously provided

Other Information: _____

Inquiry Received By: Wacheco

ORDER



We Own the 80s
Entercom Orlando WOCL-TV

Orders

Order / Rev:	1652851		
Alt Order #:			
Product Desc:	10/19 & 26		
Estimate:			
Flight Dates:	10/19/20 - 11/03/20	Primary AE:	Orlando House
Original Date / Rev:	10/16/20 / 10/16/20	Sales Office:	L-OR
Order Type:	GENERAL	Sales Region:	Local

Agency

Name:	Maus Media Group	Billing Type:	Cash
Buying Contact:		Billing Calendar:	Broadcast
Billing Contact:	Sam Nein	Billing Cycle:	EOM/EOC
	11025 N Florida Avenue	Agency Commission:	15%
	Tampa, FL 33612		

Advertiser

Name:	David Smith for State Representative	New Business Thru:	10/19/21
Demographic:	A25-54	Advertiser External ID:	200598
Product Codes:	Candidates	Agency External ID:	4032330
Revenue Code 1:	AGY	Unit Code:	Candidate -
Revenue Code 2:	POL		
Revenue Code 3:	POL-CAND		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	55	\$7,645.00	\$6,498.25
10/26/20	11/03/20	14	\$2,358.00	\$2,004.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	55	\$7,645.00	\$6,498.25	0.00
November 2020	14	\$2,358.00	\$2,004.30	0.00
Totals	69	\$10,003.00	\$8,502.55	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Orlando House	L-OR	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOCL	10/19/20	10/25/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	10	\$172.00	NON-	0.00	NM	10	\$1,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					10	\$172.00		0.00			
N 2	WOCL	10/19/20	10/25/20	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	10	\$156.00	NON-	0.00	NM	10	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					10	\$156.00		0.00			
N 3	WOCL	10/19/20	10/25/20	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	10	\$195.00	NON-	0.00	NM	10	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					10	\$195.00		0.00			
N 4	WOCL	10/19/20	10/25/20	M-F 7p-12a M-F 7p-12a	CM	7p-12a	MTWTF--	:30	10	\$60.00	NON-	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	MTWTF--					10	\$60.00		0.00			
N 5	WOCL	10/24/20	10/25/20	Sa-Su PRIME Sa-Su PRIME	CM	6a-7p	-----SS	:30	15	\$121.00	NON-	0.00	NM	15	\$1,815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----SS					15	\$121.00		0.00			
N 6	WOCL	11/02/20	11/03/20		CM	6a-10a	33-----	:30	6	\$172.00	NON-	0.00	NM	6	\$1,032.00

Order / Rev: 1652851
 Alt Order #:
 Flight Dates: 10/19/20 - 11/03/20

Advertiser: David Smith for State Representative
 Product Desc: 10/19 & 26
 Estimate:

Entercom Orlando WOCL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6a-10a															
M-F 6a-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/02/20		11/02/20	11/08/20	33-----			6		\$172.00			0.00			
N 7	WOCL	11/02/20	11/03/20	M-F 10a-3p	CM	10a-3p	33-----	:30	6	\$156.00	NON-	0.00	NM	6	\$936.00
M-F 10a-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/02/20		11/02/20	11/08/20	33-----			6		\$156.00			0.00			
N 8	WOCL	11/02/20	11/03/20	M-F 3p-7p	CM	3:00 PM-5:00 PM	11-----	:30	2	\$195.00	NON-	0.00	NM	2	\$390.00
3:00 PM-5:00 PM (3:00 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 11/02/20		11/02/20	11/08/20	11-----			2		\$195.00			0.00			
													Totals	69	\$10,003.00