

# WQED/WQEJ-FM QUARTERLY ISSUES AND PROGRAMS REPORT

(For the period of January 1 through March 31, 2018)

## GENERAL NOTES:

WQED/WQEJ-FM broadcasts 24 hours a day. WQED/WQEJ-FM news broadcasts occur from one minute to six minutes after the top of the hour during these hours (Eastern Time):

Monday through Friday: 6am, 7am, 8am, 9am, 12pm, 4pm, 5pm, and 6pm.

Saturday: 12pm.

All newscasts include three minutes of BBC News from London, England, followed by one to two minutes of local and regional cultural related news coverage between 6am and 9am.

All items in this report have been summarized from the news and business reports read by WQED/WQEJ-FM Announcers, WQED/WQEJ-FM music and arts programming, and *The WQED Morning Show*: Jim Cunningham live with Local Arts, BBC News, Traffic, Weather and Morning Classical Favorites, airing Monday thru Friday from 6-10am.

## **WQED/WQEJ-FM has addressed the following major concerns of the communities within the station's service area for the period of January 1, 2018 through March 31, 2018:**

### **1. AMERICAN HISTORY/BIOGRAPHY:**

If members of your family worked in any of the coal mines once operated by Henry Clay Frick, a project that is documenting coal and coke heritage needs your help with identifying people and places in historic photographs. Pittsburgh Post-Gazette; 1/5/18; 6am; 1 minute

On this date in 1790, President George Washington addressed a joint session of Congress to deliver the first State of the Union report, as required by the still young Constitution. Profile America; 1/8/18; 6pm; 1 minute

On this date in 1915, east and west were linked by voice in the first transcontinental phone call. Profile America; 1/25/18; 6pm; 1 minute

On this date in 1848, the United States and a defeated Mexico signed the Treaty of Guadalupe Hidalgo, ending their controversial war, which began in May 1846 after some mutual provocations. Profile America; 2/2/18; 6pm; 1 minute

On this date in 1816, America's first gas streetlamp glowed in Baltimore, Maryland. Profile America; 2/8/18; 6pm; 1 minute

The right to vote began to receive some supervision more than two centuries ago, when Massachusetts acted on this date in 1801 to register voters. Profile America; 3/7/18; 6pm; 1 minute

The first maneuver in what we've come to know as the War on Poverty was made on this date 54 years ago. Following President Lyndon Johnson's State of the Union call for tackling poverty in America, the Economic Opportunity Act was introduced, and passed by Congress. Profile America; 3/16/18; 6pm; 1 minute

## **2. BUSINESS/INDUSTRY:**

The rise of wash and wear clothing, more casual business attire and the ability of more and more people to work from home are rinsing away business for some dry cleaners. Pittsburgh Post-Gazette; 1/2/18; 8am; 1 minute

Bankrupt Westinghouse to be sold for \$4.8 billion as Canadian asset manager inks deal to buy nuclear firm. Pittsburgh Post-Gazette; 1/5/18; 8am; 1 minute

The Metropolitan Museum of Art will reverse decades of tradition by charging mandatory admission for some visitors. Wall Street Journal; 1/5/18; 7am; 1 minute

Sears to close over 100 stores across America, including the Ross Park Mall location. Pittsburgh Post-Gazette; 1/5/18; 7am; 1 minute

The popular Oakmont Bakery plans a move and expansion. Pittsburgh Post-Gazette; 1/5/18; 8am; 1 minute

The business world was confronted with a new idea on this date in 1914. That's when Henry Ford announced that he would reduce the workday from nine to eight hours, and pay his factory assembly line workers a minimum wage of \$5 a day, which is almost \$124 in current dollars. Profile America; 1/5/18; 6pm; 1 minute

After nearly 40 years, the Houlihan's restaurant in Station Square will close. Pittsburgh Post-Gazette; 1/4/18; 8am; 1 minute

January is Financial Wellness Month, appropriately timed to the confluence of New Year's resolutions and holiday bills. Profile America; 1/16/18; 6pm; 1 minute

Italian Buyer wins Nestle Candy Unit. Wall Street Journal; 1/17/18; 9am; 1 minute

Moe's Southwest Grill will close on Wednesday for three months to double its size in the Market Square area. Pittsburgh Post-Gazette; 1/24/18; 7am; 1 minute

Amazon is bringing its speedy delivery to Whole Foods, injecting a new level of competition into the already booming food delivery service. Pittsburgh Post-Gazette; 2/9/18; 9am; 1 minute

The owners of the Waterfront shopping complex bought the building owned by Macy's. Pittsburgh Post-Gazette; 2/21/18; 7am; 1 minute

After years of targeting health conscious beer drinkers, Anheuser-Busch is going after an even choosier consumer, the organic shopper. Pittsburgh Post-Gazette; 2/27/18; 8am; 1 minute

Paper money as legal tender was first issued in America this month in 1862. Profile America; 3/2/18; 6pm; 1 minute

The inventor of the first practical automatic dishwasher was born on this date in 1839 and was perhaps an unlikely candidate for the distinction. Josephine Cochrane was a socialite, and devised the dishwasher out of some annoyance at how her domestic staff damaged her china. Profile America; 3/8/18; 6pm; 1 minute

Everyone who loves convenience in shopping can thank visionaries Edward Delkand, J.C. Nichols, who conceived, designed and built America's first shopping mall. The Country Club Plaza, on the outskirts of Kansas City, opened this month in 1923 to wide acclaim. Profile America; 3/15/18; 6pm; 1 minute

One of the most successful brand names of all time got its start this week in 1886. That's when Atlanta pharmacist John Pemberton brewed up the first batch of Coca-Cola — designed as a hangover cure. Profile America; 3/28/18; 6pm; 1 minute

### **3. COMMUNITY POLITICS/GOVERNMENT:**

Bill Peduto will be sworn in today for 2<sup>nd</sup> mayoral term. Pittsburgh Post-Gazette; 1/3/18; 6am; 1 minute

### **4. CRIME/LEGAL ISSUES/LAW ENFORCEMENT:**

Thieves entered the luxury Ritz Hotel in Paris and stole jewels and other goods from a hotel boutique. Wall Street Journal; 1/11/18; 9am; 1 minute

Valuable atlases, maps and large plate books have been stolen from the rare books room of the Carnegie Library of Pittsburgh in Oakland. Pittsburgh Post-Gazette; 3/19/18; 7am; 1 minute

## **5. CULTURE:**

The first ABC liquor stores opened in Pennsylvania on this date in 1934. Today, there are nearly 34,000 beer, wine and liquor stores nationwide — ABC stores included. Profile America; 1/2/18; 6pm; 1 minute

It's worth finding your way to the intimate Tower 3 atop the East Wing of the National Gallery of Art for its exhibition of nine sculptures, two paintings and 12 works on paper by Anne Truitt. Wall Street Journal; 1/16/18; 7am; 1 minute

## **6. EDUCATION:**

The University of Pittsburgh has suspended a fraternity over an alcohol incident last week that put a student in the hospital. Pittsburgh Post-Gazette; 1/24/18; 6am; 1 minute

After Thomas Jefferson won the presidency in 1800, the Library of Congress was founded. Beckley was appointed the first librarian of that world-renowned institution this week in 1802. Profile America; 1/30/18; 6pm; 1 minute

Pipe bands are playing at a level that was thought impossible according to Andrew Carlisle, who runs the bagpipe program at Carnegie Mellon University in Pittsburgh. Wall Street Journal; 2/6/18; 8am; 1 minute

This date marks the anniversary in 1635 of the organizing of America's first public school — the Boston Latin School — long before there was a United States. Profile America; 2/13/18; 6pm; 1 minute

Representatives for Pittsburgh Public Schools and the teachers' union will meet again at the bargaining table in an attempt to reach a contract agreement. Pittsburgh Post-Gazette; 2/16/18; 8am; 1 minute

The nation's first college for deaf students traces its beginning to this date in 1857, when Congress incorporated the Columbia Institution for the Instruction of the Deaf, Dumb and Blind. Profile America; 2/16/18; 6pm; 1 minute

The Pittsburgh Penguins have challenged Carnegie Mellon University to create safer ice rinks. Pittsburgh Post-Gazette; 3/13/18; 6am; 1 minute

## **7. ENVIRONMENT/NATURE/NATURAL DISASTERS**

Even though rivers look frozen, river ice in Pittsburgh isn't at an unprecedented level, even given the wave of bone-chilling temperatures Pittsburgh has endured this week. Pittsburgh Post-Gazette; 1/5/18; 6am; 1 minute

Arctic cold front pounds the South. Wall Street Journal; 1/17/18; 8am; 1 minute

Foam cups at Dunkin Donuts will soon be history as they are phased out from stores by 2020. Pittsburgh Post-Gazette; 2/8/18; 6am; 1 minute

Snow and wind create chaos across Europe. Pittsburgh Post-Gazette; 3/2/18; 8am; 1 minute

## **8. HEALTH/HEALTH CARE:**

Pittsburgh hospitals see first newborns of 2018. Pittsburgh Post-Gazette; 1/2/18; 6am

January is National Eye Care Month and National Glaucoma Awareness Month. Regular eye examinations should be part of everyone's health care regimen, especially those age 40 and over. Profile America; 1/3/18; 6pm; 1 minute

Early this month in 1967, the first fluoridation law in the country went into effect. Connecticut required fluoridation of public water supplies serving 20,000 or more population to combat tooth decay. Profile America; 1/4/18; 6pm; 1 minute

February is American Heart Month, dedicated to the serious matter of monitoring and taking care of our beating hearts. Profile America; 2/5/18; 6pm; 1 minute

Tomorrow marks the date in 1961 when newly inaugurated President John Kennedy asked Congress to approve a health insurance program for 14.2 million Americans age 65 or older, financed by an increase in Social Security taxes. Profile America; 2/8/18; 6pm; 1 minute

McDonalds is taking cheeseburgers and chocolate milk off its Happy Meal menu in an effort to cut down on calories, sodium, saturated fat and sugar that kids consume at its restaurants. Pittsburgh Post-Gazette; 2/16/18; 7am; 1 minute

Business was brisk and then some on the first day of medical marijuana sales in Pennsylvania on Thursday. Pittsburgh Post-Gazette; 2/16/18; 8am, 1 minute

The flu shot is only 36 percent effective at stopping the virus this year. Pittsburgh Post-Gazette; 2/16/18; 7am; 1 minute

Pitt professor to lead writing workshops on mental illness. Pittsburgh Post-Gazette; 2/26/18; 7am; 1 minute

Seemingly, out of nowhere, the issue of mandatory vaccinations has been in the news in recent years. But governmental involvement in vaccination has a long pedigree, tracing back to this date in 1810. That's when Massachusetts enacted a law to "diffuse the benefits of inoculation for the Cow-Pox." Profile America; 3/6/18; 6pm; 1 minute

Deaf History Month starts today and runs through April 15th. Profile America; 3/13/18; 6pm; 1 minute

## **9. MEDIA**

The Force remains strong with “Star Wars: The Last Jedi” as the latest installment of the “Star Wars” saga was projected to become the highest grossing film of 2017 on the final day of the year. 1/2/18; 7am; 1 minute

PBS revisits American drama with “Little Women.” Pittsburgh Post-Gazette; 1/17/18; 6am; 1 minute

KDKA-TV’s Dave Crawley was severely injured during the last regatta. Pittsburgh Post-Gazette; 2/9/18; 7am; 1 minute

FM radio is 77 years old. In March 1941, the first commercial FM station went on the air — W47NV in Nashville, Tennessee. Profile America; 3/5/18; 6pm; 1 minute

PBS is celebrating 50 years of Mister Rogers. Pittsburgh Post-Gazette; 3/6/8; 7am; 1 minute

## **10. MINORITIES/CIVIL RIGHTS:**

Dr. Martin Luther King Jr. would have been 89 years old today. The civil rights leader, minister, and recipient of the 1964 Nobel Peace Prize was born in 1929 and assassinated in 1968. Today is the national holiday, honoring his birth and legacy. Profile America; 1/15/18; 6pm; 1 minute

“Lift Every Voice” celebrates African American culture through classical music. Pittsburgh Post-Gazette; 1/22/18; 7am; 1 minute

The Pittsburgh Symphony Orchestra will premiere the “August Wilson Symphony” in a special program. Pittsburgh Post-Gazette; 1/18/18; 8am; 1 minute

February is Black History Month, a time to honor the many contributions to our nation’s history made by people of African descent. Started as a special week in 1926 by historian Carter G. Woodson, the observance is now a full month of activities across the country. Profile America; 2/1/18; 6pm; 1 minute

One of the nation’s earliest civil rights organizations is 109 years old today — the National Association for the Advancement of Colored People. Profile America; 2/12/18; 6pm; 1 minute

This month in 1865 African-American attorney John Rock was admitted to practice before the Supreme Court. Profile America; 2/19/18; 6pm; 1 minute

This month in 1866, Lucy Hobbs Taylor received a doctorate in dentistry from the Ohio

College of Dental Surgery. She was the first American woman so credentialed, and it's believed she was also the first in the world. Profile America; 2/26/18; 6pm; 1 minute

Black farmers are finding their way in Pennsylvania. Pittsburgh Post-Gazette; 2/27/18; 7am; 1 minute

On this date in 1872, America's third female law student was graduated. But this third was a first. Charlotte Ray was a freeborn African-American, and the first black woman to graduate law school. Profile America; 2/27/18; 6pm; 1 minute

The Civil Rights Act of 1964 prohibited discrimination based on sex as well as race in hiring, promoting and firing. While this act is a famous landmark in the national effort to assure equality of treatment, its ban on sex discrimination was not in the forefront of the effort. On this date in 1872, the state of Illinois enacted the first such ban on discrimination. Profile America; 3/22/18; 6pm; 1 minute

The 15th Amendment to the Constitution declared the right to vote "shall not be denied or abridged by the United States or by any state on account of race, color, or previous condition of servitude." It was ratified on February 3, 1870. The new, affirmed civil right was first exercised on this date that year, though in a decidedly minor electoral matter. Profile America; 3/31/18; 6pm; 1 minute

## **11. PITTSBURGH ARTS & IMAGE:**

Turtle Creek native brings acclaimed documentary "Quest" to Pittsburgh Filmmakers. Pittsburgh Post-Gazette; 1/5/18; 7am; 1 minute

The westbound lanes of the Parkway East, known as the "Bathtub" finally were drained of flood water and reopened. Pittsburgh Post-Gazette; 1/15/18; 8am; 1 minute

Two local artists win \$50,000 USA Fellowship. Pittsburgh Post-Gazette; 1/16/18; 8am; 1 minute

The Youth American Grand Prix semifinals were in Pittsburgh and 21 other cities as dancers 9 to 19 years old competed in classical ballet and contemporary dance. Pittsburgh Post-Gazette; 1/22/18; 8am; 1 minute

The President and CEO of the Carnegie Museums of Pittsburgh announced she is stepping down after fewer than four years in that role. Pittsburgh Post-Gazette; 2/2/18; 7am; 1 minute

2 world premieres, more 360 concerts are in the Pittsburgh Symphony Orchestra's new season. Pittsburgh Post-Gazette; 2/7/18; 7am; 1 minute

After mulling the idea for several years, the Pittsburgh Cultural Trust is committed to making a proposed 5 screen theater to downtown a reality. Pittsburgh Post-Gazette;

2/8/18; 7am; 1 minute

Pittsburgh Ballet Theater announced their 2018-2019 season, which includes “Gatsby” and a collaboration with Harlem Dance. Pittsburgh Post-Gazette; 2/16/18; 9am; 1 minute

The Fine Arts curator is stepping down from the Carnegie Museum of Art. Pittsburgh Post-Gazette; 3/8/18; 8am; 1 minute

The PSO Principal Tuba delivers virtuosic new concerto. Pittsburgh Post-Gazette; 3/19/18; 8am; 1 minute

## **12. SCIENCE/TECHNOLOGY**

The first town in America to have its streets illuminated by electric lights wasn't one of the familiar, Eastern metropolises that loom in our history. That distinction instead went to the north-central Indiana town of Wabash this month in 1880. Profile America; 3/30/18; 6pm; 1 minute

On this date 35 years ago, the infant personal computer was empowered to become something much greater than a glorified word processor with the release of the spreadsheet program Lotus 1-2-3. Profile America; 1/26/18; 6pm; 1 minute

The X-ray machine, the first medical imaging device, was invented in Europe in the late 19th century. Americans got their first glimpse of this medical marvel on this date in 1896 in an exhibit in New York City. Profile America; 1/18/18; 6pm; 1 minute

Los Angeles was the first municipality to establish a publicly owned veterinary hospital. The spay and neuter center opened this month in 1971. Profile America; 2/6/18; 6pm; 1 minute

## **13. SPORTS:**

This date 45 years ago was a day that lives in infamy, at least among baseball purists. In 1973, the American League approved a three-year experiment with replacing pitchers in the batting order with a designated hitter (DH). Profile America; 1/11/18; 6pm; 1 minute

Pirates financial model led to McCutchen exit. Pittsburgh Post-Gazette; 1/17/18; 6am; 1 minute

Thousands sign petition urging Pirates owner to sell the team. Pittsburgh Post-Gazette; 1/18/18; 8am; 1 minute

Marc-Andre Fleury's return to Pittsburgh will be an emotional test. Pittsburgh Post-Gazette; 2/6/18; 7am; 1 minute



The Philadelphia Eagles defeated the New England Patriots in Super Bowl 52. Wall Street Journal; 2/6/18; 8am; 1 minute

A rundown of what to watch at the Winter Olympics. Wall Street Journal; 2/8/18; 9am; 1 minute

#### **14. TRANSPORTATION**

As tech business grows, United to expand service to San Francisco. Pittsburgh Post-Gazette; 1/3/18; 7am; 1 minute

Delta Air Lines will start non-stop service to Salt Lake City from Pittsburgh International Airport July 9<sup>th</sup>. Pittsburgh Post-Gazette; 1/31/18; 7am; 1 minute

Allegheny County Executive Rich Fitzgerald made it clear that the proposed Bus Rapid Transit system between downtown and Oakland will proceed with or without federal dollars. Pittsburgh Post-Gazette; 2/16/18; 8am; 1 minute

Significant work is set to begin on traffic-disrupting upgrades to Forbes Avenue from Uptown to Squirrel Hill. Pittsburgh Post-Gazette; 3/2/18; 7am; 1 minute

New Port Authority CEO wants guidance from riders. Pittsburgh Post-Gazette; 3/2/18; 6am; 1 minute

#### **15. WOMEN**

Legislation to grant women the right to vote was first introduced on this date in 1878 when a California senator proposed the necessary constitutional amendment. Profile America; 1/10/18; 6pm; 1 minute

This is Women's History Month — a time to recognize the often overlooked vision, courage and accomplishments of the nation's women. One example is Clara Barton, who ministered to wounded soldiers in the Civil War and went on to found the American Red Cross. Profile America; 3/1/18; 6pm; 1 minute

Two young women, whose determination resulted in their being the first of their gender to enter their professions, are among those celebrated this Women's History Month. Lucy Hobbs Taylor, whose birthday is observed today, was the first American woman to receive a degree in dentistry, graduating from the Ohio College of Dental Surgery in 1866. And, this month in 1883, Susan Hayhurst became the nation's first woman pharmacist when she graduated from the Philadelphia College of Pharmacy. Profile America; 3/14/18; 6pm; 1 minute

**16. OTHER PSAS AND EVENTS READ ON AIR:**

PNC Broadway Across America  
Carnegie Mellon University School of Music  
River City Brass  
Pittsburgh Symphony Orchestra  
Point Park University  
Shadyside Academy  
Butler County Symphony Orchestra  
Chatham Baroque  
Attack Theater  
Steinway Society of Western Pennsylvania  
Chatham University  
Pittsburgh Ballet Theater  
Pittsburgh Public Theater  
The REP – Pittsburgh Playhouse  
City Theatre  
CLO Cabaret  
Prime Stage Theater  
Frick Art & Historical Center  
Pittsburgh Playwrights Theater  
Tuesday Musical Club  
Renaissance City Winds  
PICT Classic Theater  
Pittsburgh Musical Theater  
Pittsburgh Cultural Trust  
Pittsburgh Song Collaborative  
Pittsburgh Opera  
Chatham University  
Duquesne University School of Music  
Undercroft Opera  
Renaissance & Baroque Society  
Pittsburgh Youth Symphony Orchestra  
Carnegie Library of Pittsburgh  
Mendelssohn Choir of Pittsburgh  
Organ Artists Series  
Pittsburgh Youth Philharmonic Orchestra  
Westminster Music & Arts Series  
Tiffany Concert Series  
Thiel College  
Resonance Works | Pittsburgh  
Pittsburgh Dance Council  
University of Pittsburgh Department of Music  
East Liberty Presbyterian Church  
Carnegie Museum of Art  
OvreArts

## **17. WEEKLY PROGRAMS AND LIVE CONCERT BROADCASTS**

Friday February 23rd, 2018, WQED-FM broadcast a live concert by the Pittsburgh Symphony Orchestra at Heinz Hall, 8 PM to 10PM

On Wednesday March 21st, 2018, WQED-FM broadcast live from Pittsburgh International Airport, 2PM to 6 PM

***Performance in Pittsburgh:*** A weekly 2-hour program featuring highlights from area concerts produced by WQED-FM, airing Friday nights from 7-9pm.