

# CONTRACT



**KLIX-AM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

<u>Contract / Revision</u> 2381483 /		<u>Alt Order #</u>
<u>Advertiser</u> Idaho Freedom Action		<u>Original Date / Revision</u> 02/17/21 / 02/17/21
<u>Contract Dates</u> 02/18/21 - 03/02/21	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Christy Hawkins	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Idaho Freedom Action  
 802 W Bannock Street, Ste 405  
 Boise, ID 83706

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KLIXA	02/18/21	03/02/21	M-F AM Drive	6a-10a		1:00			NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/21	02/21/21	---11--				2	\$25.00			
Week:		02/22/21	02/28/21	11111--				5	\$25.00			
Week:		03/01/21	03/07/21	11-----				2	\$25.00			
2	KLIXA	02/18/21	03/02/21	M-F Midday	10:00 AM-1:00 PM		1:00			NM	36	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/21	02/21/21	---44--				8	\$30.00			
Week:		02/22/21	02/28/21	44444--				20	\$30.00			
Week:		03/01/21	03/07/21	44-----				8	\$30.00			
<b>Totals</b>											45	\$1,305.00

Time Period	# of Spots	Gross Amount	Net Amount
02/01/21 - 02/28/21	35	\$1,015.00	\$1,015.00
03/01/21 - 03/02/21	10	\$290.00	\$290.00
<b>Totals</b>	45	\$1,305.00	\$1,305.00

**Contract Totals** 45 \$1,305.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Dustin Hurst, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: Idaho Freedom Action

Agency name:

Address: 802 W. Bannock Street Suite 405 Boise ID 83706

Contact: Dustin Hurst | Phone number: 208 258 2280 | Email: dustin@idahoofreedom.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: IDAHO Freedom Action

Address: 802 W. Bannock St Suite 405 Boise ID 83706

Contact: Dustin Hurst | Phone number: 208 258 2280 | Email: dustin@idahoofreedom.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

- Wayne Hoffmann, President
- Heather Laven, Board Chair
- Bob Tinken, Director
- Doyle Beck, Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <i>Idaho Freedom Action</i>	Station Representative
Signature: 	Signature:
Name: <i>Dustin Hurst</i>	Name:
Date of Request to Purchase Ad Time: <i>2/16/21</i>	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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**From:** Christy Hawkins  
**Sent:** Tuesday, February 16, 2021 1:17 PM  
**To:** Erica Lloyd; Reese Clark  
**Subject:** FW: Script  
**Attachments:** NAB- Idaho Freedom Action.pdf; IFA Radio 2021-1 Fix Idaho Colleges Revised.mp3; New Client Form-Idaho Freedom Action.pdf

Order below

**Client** – Idaho Freedom Action- Still being entered.

**Rates**- As for rates, Bill Coley- \$25 and then Rush \$30

**Times**- Bill Colley- Mon- Fri, 6am – 10am (morning show), Rush – Mon- Fri, 10am to 1pm

Please attached this email and documents to order.

Reese- ad attached.

**Christy Hawkins, Digital Sales Manager**  
**Townsquare Media South Central & Eastern Idaho**  
[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)  
Office: 208-737-6016 | Mobile: 208-731-4733



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**From:** Dustin Hurst <dustin@idahofreedom.net>  
**Sent:** Tuesday, February 16, 2021 1:04 PM  
**To:** Christy Hawkins <Christy.Hawkins@townsquaremedia.com>  
**Subject:** Re: Script

Yeah, I just remembered that. Sorry!

Start date: Feb. 18, 2021

End date: March 2, 2021

4 spots per business day, 1 per hour during limbaugh each day, 1 to run during colley

Total of: 27 Limbaugh spots, 9 Colley spots

Cost: \$810 Limbaugh spots, \$225 Colley spots.

Check my math!

Dustin

On Tue, Feb 16, 2021 at 12:59 PM Christy Hawkins <[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)> wrote:

I don't have the number of ads that your wanting to run and what dates.

**Christy Hawkins, Digital Sales Manager**

**Townsquare Media South Central & Eastern Idaho**

[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)

Office: 208-737-6016 | Mobile: 208-731-4733



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**From:** Dustin Hurst <[dustin@idahofreedom.net](mailto:dustin@idahofreedom.net)>  
**Sent:** Tuesday, February 16, 2021 12:54 PM  
**To:** Christy Hawkins <[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)>  
**Subject:** Re: Script

Christy:

Everything is attached. Let's go!

On Tue, Feb 16, 2021 at 10:53 AM Dustin Hurst <[dustin@idahofreedom.net](mailto:dustin@idahofreedom.net)> wrote:

Great. I will get those to you in a bit.

On Tue, Feb 16, 2021 at 10:42 AM Christy Hawkins <[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)> wrote:

Good Morning

I'm so sorry, I have meeting from 8am to 10am

I would say it's issue advertising, but just state issue advertising – not an “issue of national importance.” So, while we don't need the full NAB form or that level of information, But just the identification of the sponsor and its board members or executive officers (not price and schedule information).

So I will need the new client form filled out, the NAB form and once I know the schedule I can send you a DocUSign for the payment

As for rates, here are your rates for Bill Coley- \$25 and then Rush \$30

**Christy Hawkins, Digital Sales Manager**

**Townsquare Media South Central & Eastern Idaho**

[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)

Office: 208-737-6016 | Mobile: 208-731-4733



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**From:** Dustin Hurst <[dustin@idahofreedom.net](mailto:dustin@idahofreedom.net)>  
**Sent:** Monday, February 15, 2021 8:12 PM  
**To:** Christy Hawkins <[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)>  
**Subject:** Re: Script

Christy:



Sorry for the delay. Things are crazy over here. Here's the script:

Idaho's colleges and universities are teaching our young people to hate America ... Promoting socialism and marxism; rewriting history, and portraying Idahoans as racists; They're attacking our law enforcement, the second amendment, and free speech. And it's destroying our country.

But what if we can fix what's wrong on Idaho's college campuses? What if Idaho becomes the first state in the country to stop the radical leftist indoctrination on our college campuses? Could it help save America? Could we inspire other states to follow Idaho's lead? We think so.

Tell your state elected officials to get the ball rolling. Tell Idaho lawmakers it's up to them to end the indoctrination of America's college students.

Visit [FixCampus.com](http://FixCampus.com) to learn more about what's happening right here in Idaho. Sign our petition, and call on Idaho lawmakers to act now. That's [FixCampus.com](http://FixCampus.com). [FixCampus.com](http://FixCampus.com). Paid by Idaho Freedom Action.

Call me first thing tomorrow. Let's get this done.

Thanks,

dustin

On Thu, Feb 11, 2021 at 9:58 AM Christy Hawkins <[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)> wrote:

Good Morning, just wanted to touch base with you to see if you have the script yet, just wanted to make sure I got you the right answers to your question.

Thank you

**Christy Hawkins, Digital Sales Manager**

## Townsquare Media South Central & Eastern Idaho

[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)

Office: 208-737-6016 | Mobile: 208-731-4733



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**Dustin Hurst**

Vice President | Idaho Freedom | 208.505.1185

### Internet Email Warning

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**Dustin Hurst**

Vice President | Idaho Freedom | 208.505.1185

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