

# CONTRACT



**KLIX-AM**  
**415 Park Avenue**  
**Twin Falls, ID 83301**  
**WOpayments3@townsquaremedia.com**  
**(208) 733-7512**

<u>Contract / Revision</u> 2465864 /		<u>Alt Order #</u>
<u>Advertiser</u> Idaho Freedom Action		<u>Original Date / Revision</u> 03/31/21 / 03/31/21
<u>Contract Dates</u> 04/01/21 - 04/06/21	<u>Estimate #</u>	
<u>Product</u> April Radio Schedule		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Christy Hawkins	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Idaho Freedom Action  
 802 W Bannock Street, Ste 405  
 Boise, ID 83706

KLIX-AM - 2465864A										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount
1	KLIXA	04/01/21	04/06/21	M-F Midday	10:00 AM-1:00 PM		1:00			NM 12 \$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		03/29/21	04/04/21	---33--				6	\$30.00	
Week:		04/05/21	04/11/21	33-----				6	\$30.00	
2	KLIXA	04/01/21	04/06/21	M-F AM Drive	6a-10a		1:00			NM 12 \$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		03/29/21	04/04/21	---33--				6	\$25.00	
Week:		04/05/21	04/11/21	33-----				6	\$25.00	
3	KLIXA	04/01/21	04/06/21	M-F Prime Rotator	1:00 PM-4:00 PM		1:00			NM 12 \$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		03/29/21	04/04/21	---33--				6	\$30.00	
Week:		04/05/21	04/11/21	33-----				6	\$30.00	
4	KLIXA	04/01/21	04/06/21	M-F PM Drive	4:00 PM-6:00 PM		1:00			NM 12 \$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		03/29/21	04/04/21	---33--				6	\$30.00	
Week:		04/05/21	04/11/21	33-----				6	\$30.00	
5	KLIXA	04/01/21	04/06/21	M-F Broad Rotator	6:00 PM-10:00 PM		1:00			NM 12 \$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		03/29/21	04/04/21	---33--				6	\$30.00	
Week:		04/05/21	04/11/21	33-----				6	\$30.00	
Totals										60 \$1,740.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/21 - 04/06/21	60	\$1,740.00	\$1,740.00
Totals	60	\$1,740.00	\$1,740.00

Contract Totals 60 \$1,740.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://education.nab.org).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://nab.org/MemberTools).

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Dustin Hurst, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: Idaho Freedom Action

Agency name:

Address: 802 W. Bannock Street Suite 405 Boise ID 83706

Contact: Dustin Hurst | Phone number: 208 888 2280 | Email: Justin@idahoofreedom.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Idaho Freedom Action

Address: 802 W Bannock St Suite 405 Boise ID 83706

Contact: Dustin Hurst | Phone number: 208 888 2280 | Email: Justin@IdahoFreedom.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Wayne Hoffmann, President  
Heather Laven, Board Chair  
Bob Ticken, Director  
Doyle Beck, Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <i>Idaho Freedom Action</i>	Station Representative
Signature: 	Signature:
Name: <i>Dustin Hurst</i>	Name:
Date of Request to Purchase Ad Time: <i>2/16/21</i>	Date of Station Agreement to Sell Time:

### TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

### For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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**From:** Christy Hawkins  
**Sent:** Wednesday, March 31, 2021 8:36 AM  
**To:** Reese Clark; Erica Lloyd  
**Subject:** RE: FW: Order

Shapiro - 4p-7p only goes to 6 now  
Beck - 7p-10p so Beck starts at 6 now

**Christy Hawkins, Digital Sales Manager**  
Townsquare Media South Central & Eastern Idaho  
[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)  
Office: 208-737-6016 | Mobile: 208-731-4733



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**From:** Reese Clark <[Reese.Clark@townsquaremedia.com](mailto:Reese.Clark@townsquaremedia.com)>  
**Sent:** Wednesday, March 31, 2021 8:32 AM  
**To:** Erica Lloyd <[Erica.Lloyd@townsquaremedia.com](mailto:Erica.Lloyd@townsquaremedia.com)>; Christy Hawkins <[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)>  
**Subject:** Re: FW: Order

Here are the daytimes for each show!

Bill Colley - 6a-10a  
Rush - 10a-1p  
Hannity - 1p-4p  
Shapiro - 4p-7p  
Beck - 7p-10p

**Reese Clark, Regional Continuity Manager**  
Townsquare Media Twin Falls, El Paso  
[reese.clark@townsquaremedia.com](mailto:reese.clark@townsquaremedia.com)  
Office: 208.737.6023 | Mobile: 616.283.0310



"Townsquare Media does not discriminate on the basis of race, sex or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted."

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**From:** Erica Lloyd <[Erica.Lloyd@townsquaremedia.com](mailto:Erica.Lloyd@townsquaremedia.com)>

**Sent:** Wednesday, March 31, 2021 8:24 AM

**To:** Christy Hawkins <[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)>; Reese Clark <[Reese.Clark@townsquaremedia.com](mailto:Reese.Clark@townsquaremedia.com)>

**Subject:** RE: FW: Order

I need day parts... I'm not familiar with the time frame for each show.

Thanks,

Erica Lloyd

Account Manager

Townsquare Media Boise

[erica.lloyd@townsquaremedia.com](mailto:erica.lloyd@townsquaremedia.com)

Office: 208.275.8173 | Mobile: 858.357.3387

KAWO | KCIX | KFXD | KIDO | KSAS | KXLT

radio + web + events + mobile = Main Street's Growth Engine



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**From:** Christy Hawkins

**Sent:** Tuesday, March 30, 2021 6:33 PM

**To:** Erica Lloyd <[Erica.Lloyd@townsquaremedia.com](mailto:Erica.Lloyd@townsquaremedia.com)>; Reese Clark <[Reese.Clark@townsquaremedia.com](mailto:Reese.Clark@townsquaremedia.com)>

**Subject:** FW: FW: Order

Erica this needs to be put in asap pretty please.

Reese ad will be here Wednesday morning. Will we be ok?

Please see below the order from "Idaho Freedom Actions"

Please run

Thursday, April 1, Friday, April 2, Monday, April 5, and Tuesday, April 6.

3 ads per day on Rush, \$30 = \$90

3 ads per day on Colley, \$25 = \$75

3 ads per day on Hannity, \$30 = \$90

3 ads per day on Shapiro, \$30 = \$90

3 ads per day on Beck, \$30 = \$90

X 4 days is \$1,740

**Christy Hawkins, Digital Sales Manager**

**Townsquare Media South Central & Eastern Idaho**

[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)

Office: 208-737-6016 | Mobile: 208-731-4733



**From:** Dustin Hurst <dustin@idahofreedom.net>  
**Sent:** Tuesday, March 30, 2021 6:22 PM  
**To:** Christy Hawkins <Christy.Hawkins@townsquaremedia.com>  
**Subject:** Re: FW: Order

Ok, so let's do 3 per day on rush.

Otherwise, we are good to go.

Dustin

On Tue, Mar 30, 2021, 5:47 PM Christy Hawkins <Christy.Hawkins@townsquaremedia.com> wrote:

Dustin this is \$300 more then what you listed are you ok with that?

Please run

6 ads per day on Rush, \$30 = \$180

3 ads per day on Colley, \$25 = \$75

3 ads per day on Hannity, \$30 = \$90

3 ads per day on Shapiro, \$30 = \$90

3 ads per day on Beck, \$30 = \$90

X 4 days is \$2,100 are you ok with that?

**Christy Hawkins, Digital Sales Manager**  
**Townsquare Media South Central & Eastern Idaho**  
[Christy.Hawkins@townsquaremedia.com](mailto:Christy.Hawkins@townsquaremedia.com)  
Office: 208-737-6016 | Mobile: 208-731-4733



**From:** Dustin Hurst <dustin@idahofreedom.net>  
**Sent:** Tuesday, March 30, 2021 5:17 PM  
**To:** Christy Hawkins <Christy.Hawkins@townsquaremedia.com>  
**Subject:** Order

Christy:

Thanks for your time (and patience!) today! I sincerely appreciate you.

Here's what we need:

18 total spots per day on Thursday, April 1, Friday, April 2, Monday, April 5, and Tuesday, April 6.

That's a total of 72 60-second spots.

The spots should run during the following shows (listed in priority order): Rush, Colley, Hannity, Shapiro, and Beck.

Total spend should be roughly \$1800.



Questions? Let me know.

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**Dustin Hurst**

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