

# CONTRACT



**KEZJ-FM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
 WOpayments3@townsquaremedia.com  
 (208) 733-7512

<b>Contract / Revision</b> 2393647 /		<b>Alt Order #</b>
<b>Advertiser</b> Northwest Ag Info		<b>Original Date / Revision</b> 02/23/21 / 02/24/21
<b>Contract Dates</b> 03/01/21 - 03/18/21	<b>Estimate #</b> Amer022321	
<b>Product</b> American Infrastructure		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KEZJ-FM	<b>Account Executive</b> Janice Degner	<b>Sales Office</b> Regional Idaho
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:

**Allen Media**  
 173 Baker Ranch Road  
 Walla Walla, WA 99362

<b>KEZJ-FM - 2393647A</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEZJ	03/01/21	03/18/21	Sign-on/Sign-off	5:00 AM-5:15 AM		1:00			NM	14	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	11111--				5	\$45.00			
	Week:	03/08/21	03/14/21	11111--				5	\$45.00			
	Week:	03/15/21	03/21/21	1111---				4	\$45.00			
N 2	KEZJ	03/01/21	03/18/21	M-F Prime Rotator	6a-7p		1:00			NM	56	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	MTWTF--				20	\$45.00			
	Week:	03/08/21	03/14/21	MTWTF--				20	\$45.00			
	Week:	03/15/21	03/21/21	MTWT---				16	\$45.00			
<b>Totals</b>											70	\$3,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 -03/18/21	70	\$3,150.00	(\$787.50)	\$2,362.50
<b>Totals</b>	70	\$3,150.00	(\$787.50)	\$2,362.50

<b>KLIX-AM - 2393647B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	03/01/21	03/18/21	Sign-on/Sign-off	5:30 AM-6:00 AM		1:00			NM	28	\$588.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	22222--				10	\$21.00			
	Week:	03/08/21	03/14/21	22222--				10	\$21.00			
	Week:	03/15/21	03/21/21	2222---				8	\$21.00			
N 2	KLIXA	03/01/21	03/18/21	M-F Prime Rotator	6a-7p		1:00			NM	22	\$462.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	MTWTF--				5	\$21.00			
	Week:	03/08/21	03/14/21	MTWTF--				15	\$21.00			
	Week:	03/15/21	03/21/21	MTWT---				2	\$21.00			
<b>Totals</b>											50	\$1,050.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KEZJ-FM**  
 415 Park Avenue  
 Twin Falls, ID 83301  
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 (208) 733-7512

<u>Contract / Revision</u> 2393647 /	<u>Alt Order #</u>
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<u>Advertiser</u> Northwest Ag Info	<u>Original Date / Revision</u> 02/23/21 / 02/24/21
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<u>Contract Dates</u> 03/01/21 - 03/18/21	<u>Product</u> American Infrastructure	<u>Estimate #</u> Amer022321
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 - 03/18/21	50	\$1,050.00	(\$262.50)	\$787.50
<b>Totals</b>	<b>50</b>	<b>\$1,050.00</b>	<b>(\$262.50)</b>	<b>\$787.50</b>

<b>KLIX-FM - 2393647C</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXF	03/01/21	03/18/21	Sign-on/Sign-off	5:15 AM-6:00 AM		1:00			NM	14	\$322.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	11111--				5	\$23.00			
	Week:	03/08/21	03/14/21	11111--				5	\$23.00			
	Week:	03/15/21	03/21/21	1111---				4	\$23.00			
N 2	KLIXF	03/01/21	03/18/21	M-F Prime Rotator	6a-7p		1:00			NM	46	\$1,058.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	MTWTF--				15	\$23.00			
	Week:	03/08/21	03/14/21	MTWTF--				20	\$23.00			
	Week:	03/15/21	03/21/21	MTWT---				11	\$23.00			
<b>Totals</b>											<b>60</b>	<b>\$1,380.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 - 03/18/21	60	\$1,380.00	(\$345.00)	\$1,035.00
<b>Totals</b>	<b>60</b>	<b>\$1,380.00</b>	<b>(\$345.00)</b>	<b>\$1,035.00</b>

**Contract Totals 180 \$5,580.00**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Ag Information Network of the West

173 Baker Ranch Road Walla Walla WA 99362

**INSERTION ORDER**

DATE: 02/23/21

STATION: **KEZJ-FM**

PO# Amer022321

attn: TRAFFIC AND SALES MANAGER

PRODUCT: American Infrastructure

ADJACENCY TO PLACEMENT	SPOT LENGTH	AIR DATE BEGIN	AIR DATE END	NUMBER OF WEEKS	SPOTS PER WEEK	UNIT RATE	FLIGHT COST
NETWORK PROGRAM	60 SEC	03/01	03/05	1	25	\$ 45.00	\$1,125.00
NETWORK PROGRAM	60 SEC	03/08	03/12	1	25	\$ 45.00	\$1,125.00
NETWORK PROGRAM	60 SEC	03/15	03/18	1	20	\$ 45.00	\$900.00

TOTAL SPOTS	70	GROSS	\$3,150.00
		AGENCY FEE	(\$472.50)
		NETWORK FEE	(\$315.00)
		NET PRICE	<b><u>\$2,362.50</u></b>

Affidavits must be based on broadcast calendar month

All spots to air adjacent to our network programming or local farm news Monday - Friday

Client requests a minimum of 30 minutes between air time of commercials.

If you have questions contact Desiree Allen at 509-529-2587

Programs and commercials will be broadcast as ordered or make good spots will air in comparable times.

The Network reserves the right to cancel this schedule at any time with written notification to the affiliate.

By \_\_\_\_\_

Ag Information Network of the West

Confirmation required please sign and e-mail or fax copy to 509-525-1815

By \_\_\_\_\_ RADIO STATION \_\_\_\_\_

Ag Information Network of the West  
 173 Baker Ranch Road Walla Walla WA 99362

**INSERTION ORDER**

STATION: **KLIX-FM** DATE: 02/23/21  
 attn: TRAFFIC AND SALES MANAGER PO# Amer022321  
 PRODUCT: American Infrastructure

ADJACENCY TO PLACEMENT	SPOT LENGTH	AIR DATE BEGIN	AIR DATE END	NUMBER OF WEEKS	SPOTS PER WEEK	UNIT RATE	FLIGHT COST
NETWORK PROGRAM	60 SEC	03/01	03/05	1	20	\$ 23.00	\$460.00
NETWORK PROGRAM	60 SEC	03/08	03/12	1	25	\$ 23.00	\$575.00
NETWORK PROGRAM	60 SEC	03/15	03/18	1	15	\$ 23.00	\$345.00

TOTAL SPOTS	60	GROSS	\$1,380.00
		AGENCY FEE	(\$207.00)
		NETWORK FEE	(\$138.00)
		NET PRICE	<b><u>\$1,035.00</u></b>

Affidavits must be based on broadcast calendar month  
 All spots to air adjacent to our network programming or local farm news Monday - Friday  
 Client requests a minimum of 30 minutes between air time of commercials.  
 If you have questions contact Desiree Allen at 509-529-2587  
 Programs and commercials will be broadcast as ordered or make good spots will air in comparable times.  
 The Network reserves the right to cancel this schedule at any time with written notification to the affiliate.

By \_\_\_\_\_  
Ag Information Network of the West

Confirmation required please sign and e-mail or fax copy to 509-525-1815

By \_\_\_\_\_ RADIO STATION \_\_\_\_\_

Ag Information Network of the West

173 Baker Ranch Road Walla Walla WA 99362

**INSERTION ORDER**

DATE: 02/23/21

STATION: **KLIX-AM**

PO# Amer022321

attn: TRAFFIC AND SALES MANAGER

PRODUCT: American Infrastructure

ADJACENCY TO PLACEMENT	SPOT LENGTH	AIR DATE BEGIN	AIR DATE END	NUMBER OF WEEKS	SPOTS PER WEEK	UNIT RATE	FLIGHT COST
NETWORK PROGRAM	60 SEC	03/01	03/05	1	15	\$ 21.00	\$315.00
NETWORK PROGRAM	60 SEC	03/08	03/12	1	25	\$ 21.00	\$525.00
NETWORK PROGRAM	60 SEC	03/15	03/18	1	10	\$ 21.00	\$210.00

TOTAL SPOTS	50	GROSS	\$1,050.00
		AGENCY FEE	(\$157.50)
		NETWORK FEE	(\$105.00)
		NET PRICE	<b><u>\$787.50</u></b>

Affidavits must be based on broadcast calendar month

All spots to air adjacent to our network programming or local farm news Monday - Friday

Client requests a minimum of 30 minutes between air time of commercials.

If you have questions contact Desiree Allen at 509-529-2587

Programs and commercials will be broadcast as ordered or make good spots will air in comparable times.

The Network reserves the right to cancel this schedule at any time with written notification to the affiliate.

By \_\_\_\_\_

*Ag Information Network of the West*

Confirmation required please sign and e-mail or fax copy to 509-525-1815

By \_\_\_\_\_ RADIO STATION \_\_\_\_\_



# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Derrick Jones, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** CRES Forum

Agency name: Interactive Media LLC DBA Vine Street Creative

Address: PO Box 92521, Washington DC 20090

Contact: Derrick Jones

Phone number: 240.432.5035

Email: dj@interactivemediallc.net

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Citizens for Responsible Energy Solutions Forum (CRES Forum)

Address: 1200 Pennsylvania Ave NW, Suite 220, Washington, DC 20004

Contact: Ross Gillfillan

Phone number: (202) 893-8636

Email: rgillfillan@citizensfor.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Heather Reams, Executive Director	James Dozier, Board Chair
Charles Hernick, VP of Policy and Advocacy	Liz Feld, Board of Directors
Ross Gillfillan, VP of Communications	Jason Kauppi, Board of Directors
Kelly Ayotte, Senior Advisor	Louie Kerbici, Board of Directors

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

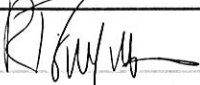
N/A

American infrastructure, clean energy, job creation, economic development



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature:
Name: Ross Gillfillan, Vice President of Communications	Name:
Date of Request to Purchase Ad Time: 1/12/2021	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.