

CONTRACT



KLIX-AM
 415 Park Avenue
 Twin Falls, ID 83301
 Wopayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 2719323 /		<u>Alt Order #</u>
<u>Advertiser</u> Idaho Freedom Action		<u>Original Date / Revision</u> 08/11/21 / 08/12/21
<u>Contract Dates</u> 08/16/21 - 08/27/21	<u>Estimate #</u>	
<u>Product</u> aug 2021		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Christy Hawkins	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Idaho Freedom Action
 802 W Bannock Street, Ste 405
 Boise, ID 83706

KLIX-AM - 2719323A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLIXA	08/16/21	08/20/21	M-F AM Drive	6a-10a		1:00				NM	25	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/16/21	08/22/21	MTWTF--				25	\$38.00	0.00			
N 2	KLIXA	08/23/21	08/27/21	M-F AM Drive	6a-10a		1:00				NM	25	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/23/21	08/29/21	MTWTF--				25	\$38.00	0.00			
Totals											0.00	50	\$1,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/21 - 08/27/21	50	\$1,900.00	\$1,900.00
Totals	50	\$1,900.00	\$1,900.00

KLIX-AM - 2719323B										
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount			
N 1	08/16/21	08/20/21	1:00 Audio Spot (CPP)	25	\$5.00	CPP	\$125.00			
N 2	08/23/21	08/27/21	1:00 Audio Spot (CPP)	25	\$5.00	CPP	\$125.00			
Totals				50			\$250.00			

Time Period	Gross Amount	Net Amount
08/01/21 - 08/27/21	\$250.00	\$250.00
Totals	\$250.00	\$250.00

Contract Totals 0.05 60 \$2,150.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Charmayne Hawks

From: Christy Hawkins
Sent: Thursday, August 12, 2021 2:12 PM
To: Reese Clark
Cc: Charmayne Hawks
Subject: RE: Call

Reese and Charmayne will you please push back the Idaho Freedom Action ads to start on Monday the 16th – 20th & 23rd -27th

Thank you

Christy Hawkins, Digital Sales Manager
Townsquare Media South Central & Eastern Idaho
Christy.Hawkins@townsquaremedia.com
Office: 208-737-6016 | Mobile: 208-731-4733



From: Reese Clark <Reese.Clark@townsquaremedia.com>
Sent: Thursday, August 12, 2021 12:05 PM
To: Christy Hawkins <Christy.Hawkins@townsquaremedia.com>
Subject: Re: Call

Definitely, if we receive it by the afternoon tomorrow we can get it started Saturday if needed.

Get [Outlook for iOS](#)

From: Christy Hawkins <Christy.Hawkins@townsquaremedia.com>
Sent: Thursday, August 12, 2021 12:03:17 PM
To: Reese Clark <Reese.Clark@townsquaremedia.com>
Subject: RE: Call

If we push back a day can it start on Saturday IF he gets it to us today or in the morning?

Christy Hawkins, Digital Sales Manager
Townsquare Media South Central & Eastern Idaho

DocuSign Envelope ID: E315E0D7-61D2-4FD7-8880-2B1375154B91

townsquare

Idaho Freedom Action

Christy Hawkins
Digital Sale Manager
208-731-4733
Christy.Hawkins@townsquaremedia.com

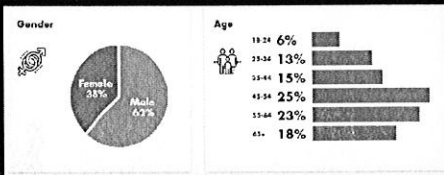
KLIX AM News Radio 1310

Southern Idaho's News Radio



Newsradio1310.com

Demographics

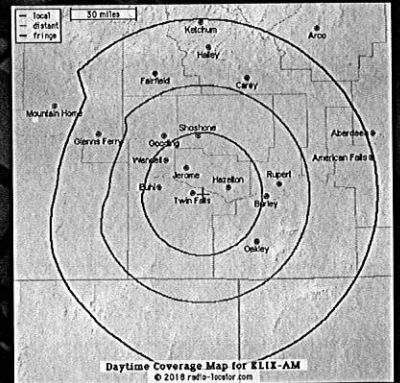


Key Behaviors

Audience Members Are:

- 5 times more likely to be *Conservative News Readers*
- 5 times more likely to be *First Responders*
- 5 times more likely to be *Divers*
- 4 times more likely to be *Metal and Rock Music Fans*
- 4 times more likely to be *Car Enthusiasts*

Audience Reach



Weekly Radio CUME

Monthly Page Views

Online Radio Session Starts

Facebook Fans

Youtube Views This Month

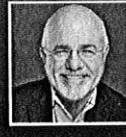
150,182

2,028

1,964

1,142

Content Creators & On-Air Personalities



AgribusinessBill

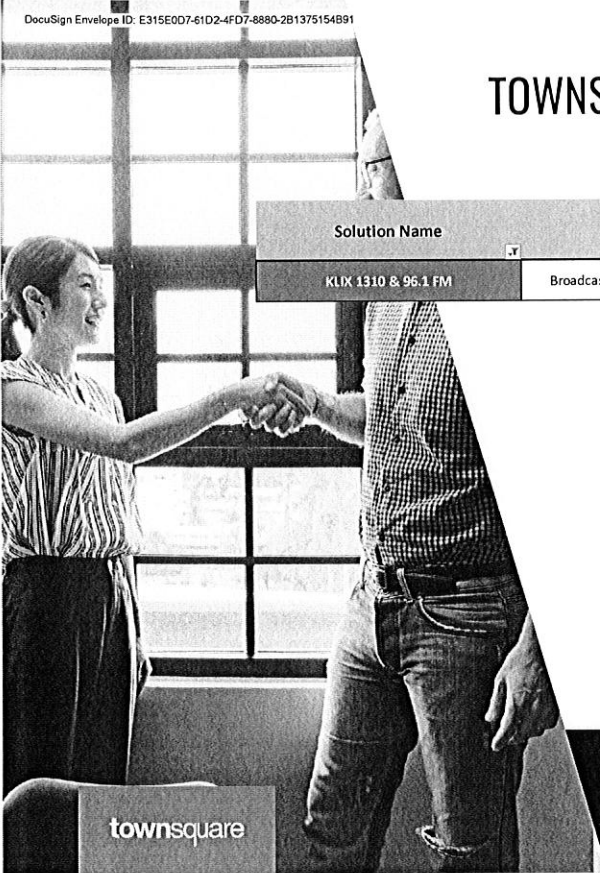
Dan Bongino Sean Hannity Ben Shapiro Glenn Beck Dave Ramsey

townsquare

TOWNSQUARE CAMPAIGN MEDIA PLAN

Solution Name	Solution Goal	Audience Detail	Solution Footprint	Media Delivered	Volume	Media Cost	Cost Structure	Budget
KLIX 1310 & 96.1 FM	Broadcast- 5 ads. :60, Mon- Fri, 2 weeks	KLIX 1310 & 96.1 FM	Local Market	Broadcast				\$2,150.00

Monthly Investment	\$2,150.00
--------------------	------------



X DocuSigned by:
Christy Hawkins
Townsquare Representative

X DocuSigned by:
Dustin Hurst
Client Authorization

X 8/11/2021
Date

Your Desired Outcome: Awareness
Our KPI: Awareness
The Timeline: 2 week radio run

TOWNSQUARE RADIO DETAIL

KLIX 1310 AM											
Broadcast or Stream (B or S)	Dates		Times		Spot Length	Weekly Distribution	Total Spots/week	Rate	Totals		
	Start	End	Start	End					Weeks	Spots	Total \$
Broadcast	M	F	6A	10a	:60	5 ads per week day	25	\$ 38.00	2	50	\$1,900.00
Streaming	Mon	Sun	6a	Mid	:60	5 ads per week day	25	\$ 5.00	2	50	\$ 250.00

Broadcast or Stream (B or S)	Dates		Times		Spot Length	Weekly Distribution	Total Spots/week	Rate	Totals		
	Start	End	Start	End					Weeks	Spots	Total \$

Broadcast or Stream (B or S)	Dates		Times		Spot Length	Weekly Distribution	Total Spots/week	Rate	Totals		
	Start	End	Start	End					Weeks	Spots	Total \$



DocuSign Envelope ID: E315E0D7-61D2-4FD7-8880-2B1375154B91

THANK YOU

Christy.Hawkins@TownSquareMedia.com

townsquare



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Dustin Hurst, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Idaho Freedom Action

Agency name:

Address: 802 W. Bannock Street Suite 405 Boise ID 83706

Contact: Dustin Hurst | Phone number: 208 688 2280 | Email: Justin@idahoofreedom.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Idaho Freedom Action

Address: 802 W Bannock St Suite 405 Boise ID 83706

Contact: Dustin Hurst | Phone number: 208 258 2280 | Email: Justin@IdahoFreedom.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Wayne Hoffmann, President
Heather Leven, Board Chair
Bob Tinken, Director
Doyle Beck, Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <i>Idaho freedom action</i>	Station Representative
Signature: 	Signature:
Name: <i>Dustin Hurst</i>	Name:
Date of Request to Purchase Ad Time: <i>2/16/21</i>	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.