



# Red Wave Radio

## Broadcast Partnership Agreement

August 23, 2021

Presented To: Idaho GOP – Tom Luna

Presented By: Rance Pugmire

### Show Broadcast Agreement

Townsquare Media Boise would like to offer the Idaho State Republican Party and Victor Miller a weekly block program and supporting promotional schedule to the audience of KLIX Talk Radio 1310 AM & 96.1 FM With a 52-week agreement, we will “lock up” a popular daytime hour, airing the show in “prime time” on Saturdays, from 9 a.m. to 10 a.m.. The promotional schedule will inform listeners of the show time along with weekly topics and guests.

### KLIX Talk Radio will Provide

Red Wave Radio will receive the following each week for 52 weeks, August 30, 2021 through August 28, 2022 from KLIX Talk Radio:

- Four segments in a one-hour (60-minutes) block of airtime, Saturdays, 9a-10a segments totaling 42 minutes
- Ten (12) 30-second commercials, Wednesday through Friday, 6a-7p, promoting the show, your topics and guests.
- Minimum of five (5) live promos per week during “Magic Valley this Morning with Bill Colley” M-F 6a-10a promoting the weekly show topics and guests
- Ten (12) 30-second streaming ads on newsradio1310.com the show topics and guests.

### Red Wave Radio Will Provide

KLIX Talk Radio will receive the following:

- Four segments of 42-minute pre-produced show content per week

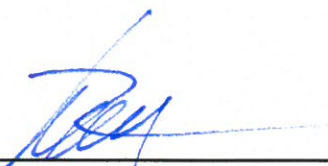
**Important:** Show content must be provided. In the event that show host(s) are unable to conduct a live show, a “Best Of...” or reprise broadcast of a previously aired show must be provided in its place.

### Investment

\$225 per week (08/28/21– 08/21/22)



**Note:** A 45-day written notice is required for all schedule revisions or cancellations after October 31, 2021.

  
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 Red Wave Radio Representative  
 8/26/2021  
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 Date