

CONTRACT



KLIX-AM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 2393647B /		<u>Alt Order #</u>
<u>Advertiser</u> Northwest Ag Info		<u>Original Date / Revision</u> 03/04/21 / 03/04/21
<u>Contract Dates</u> 03/01/21 - 03/18/21	<u>Estimate #</u> Amer022321	
<u>Product</u> American Infrastructure		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLIX-AM	<u>Account Executive</u> Janice Degner	<u>Sales Office</u> Regional Idaho
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Allen Media
 173 Baker Ranch Road
 Walla Walla, WA 99362

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLIXA	03/01/21	03/18/21	Sign-on/Sign-off	5:30 AM-6:00 AM		1:00			NM	10	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	22222--				10	\$21.00			
	Week:	03/08/21	03/14/21	-----				0	\$0.00			
	Week:	03/15/21	03/21/21	-----				0	\$0.00			
N 2	KLIXA	03/01/21	03/18/21	M-F Prime Rotator	6a-7p		1:00			NM	5	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/01/21	03/07/21	MTWTF--				5	\$21.00			
	Week:	03/08/21	03/14/21	-----				0	\$0.00			
	Week:	03/15/21	03/21/21	-----				0	\$0.00			
Totals											15	\$315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 -03/05/21	15	\$315.00	(\$78.75)	\$236.25
Totals	15	\$315.00	(\$78.75)	\$236.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Ag Information Network of the West

173 Baker Ranch Road Walla Walla WA 99362

INSERTION ORDER CANCELATION

STATION: **KLIX-AM**

attn: TRAFFIC AND SALES MANAGER

DATE: 03/04/21

PO# Amer022321

PRODUCT: American Infrastructure

ADJACENCY TO PLACEMENT	SPOT LENGTH	AIR DATE BEGIN	AIR DATE END	NUMBER OF WEEKS	SPOTS PER WEEK	UNIT RATE	FLIGHT COST
NETWORK PROGRAM	60 SEC	03/01	03/05	1	15	\$ 21.00	\$315.00
NETWORK PROGRAM	60-SEC	03/08	03/12	1	25	\$-----	\$0.00
NETWORK PROGRAM	60-SEC	03/15	03/18	1	10	\$-----	\$0.00

TOTAL SPOTS	15	GROSS	\$315.00
		AGENCY FEE	(\$47.25)
		NETWORK FEE	(\$31.50)
		NET PRICE	<u>\$236.25</u>

Weeks of 3/8 and 3/15 have been cancelled and will be rescheduled for later in the month with new traffic instructions

All spots to air adjacent to our network programming or local farm news Monday - Friday

Client requests a minimum of 30 minutes between air time of commercials.

If you have questions contact Desiree Allen at 509-529-2587

Programs and commercials will be broadcast as ordered or make good spots will air in comparable times.

The Network reserves the right to cancel this schedule at any time with written notification to the affiliate.

By _____

Ag Information Network of the West

Confirmation required please sign and e-mail or fax copy to 509-525-1815

By _____ RADIO STATION _____