

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 2505352 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Northwest Ag Info		<u>Original Date / Revision</u> 04/20/21 / 04/20/21
<u>Contract Dates</u> 04/22/21 - 05/05/21	<u>Estimate #</u> ESF042021	
<u>Product</u> energy solutions forum		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KEZJ-FM	<u>Account Executive</u> Janice Degner	<u>Sales Office</u> Regional Idaho
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Allen Media
 173 Baker Ranch Road
 Walla Walla, WA 99362

KEZJ-FM - 2505352A		Start/End	Spots/		Rate		Type	Spots	Amount			
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
N 1	KEZJ	04/22/21	04/23/21	Sign-on/Sign-off	5:00 AM-5:15 AM		1:00			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/21	04/25/21	---11--				2	\$45.00			
N 2	KEZJ	04/22/21	04/23/21	M-F Prime Rotator	6a-7p		1:00			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/21	04/25/21	---TF--				4	\$45.00			
N 3	KEZJ	04/26/21	04/30/21	Sign-on/Sign-off	5:00 AM-5:15 AM		1:00			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/26/21	05/02/21	11111--				5	\$45.00			
N 4	KEZJ	05/03/21	05/05/21	Sign-on/Sign-off	5:00 AM-5:15 AM		1:00			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/03/21	05/09/21	111----				3	\$45.00			
N 5	KEZJ	04/26/21	04/30/21	M-F Prime Rotator	6a-7p		1:00			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/26/21	05/02/21	MTWTF--				5	\$45.00			
N 6	KEZJ	05/03/21	05/05/21	M-F Prime Rotator	6a-7p		1:00			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/03/21	05/09/21	MTW----				3	\$45.00			
Totals											22	\$990.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/29/21 - 04/25/21	6	\$270.00	(\$67.50)	\$202.50
04/26/21 - 05/05/21	16	\$720.00	(\$180.00)	\$540.00
Totals	22	\$990.00	(\$247.50)	\$742.50

KLIX-AM - 2505352B		Start/End	Spots/		Rate		Type	Spots	Amount			
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
N 1	KLIXA	04/22/21	04/23/21	Sign-on/Sign-off	7:00 AM-7:15 AM		1:00			NM	2	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/19/21	04/25/21	---11--				2	\$21.00			
N 2	KLIXA	04/22/21	04/23/21	M-F Prime Rotator	6a-7p		1:00			NM	2	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 2505352 /	<u>Alt Order #</u>
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<u>Advertiser</u> Northwest Ag Info	<u>Original Date / Revision</u> 04/20/21 / 04/20/21
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<u>Contract Dates</u> 04/22/21 - 05/05/21	<u>Product</u> energy solutions forum	<u>Estimate #</u> ESF042021
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KLIX-AM - 2505352B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/21	04/25/21	---TF--				2	\$21.00			
N 3	KLIXA	04/22/21	04/23/21	Sign-on/Sign-off	5:30 AM-6:00 AM		1:00			NM	2	\$42.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/21	04/25/21	---11--				2	\$21.00			
N 4	KLIXA	05/03/21	05/05/21	M-F Prime Rotator	6a-7p		1:00			NM	1	\$21.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	MTW----				1	\$21.00			
N 5	KLIXA	05/03/21	05/05/21	Sign-on/Sign-off	5:30 AM-6:00 AM		1:00			NM	1	\$21.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	MTW----				1	\$21.00			
N 6	KLIXA	05/03/21	05/05/21	Sign-on/Sign-off	7:00 AM-7:15 AM		1:00			NM	1	\$21.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	MTW----				1	\$21.00			
Totals											9	\$189.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/29/21 - 04/25/21	6	\$126.00	(\$31.50)	\$94.50
04/26/21 - 05/05/21	3	\$63.00	(\$15.75)	\$47.25
Totals	9	\$189.00	(\$47.25)	\$141.75

KLIX-FM - 2505352C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/21	04/25/21	---TF--				2	\$23.00			
N 2	KLIXF	04/22/21	04/23/21	M-F Prime Rotator	6a-7p		1:00			NM	4	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/19/21	04/25/21	---TF--				4	\$23.00			
N 3	KLIXF	04/26/21	04/30/21	Sign-on/Sign-off	5:50 AM-6:00 AM		1:00			NM	5	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/26/21	05/02/21	MTWTF--				5	\$23.00			
N 4	KLIXF	05/03/21	05/05/21	Sign-on/Sign-off	5:50 AM-6:00 AM		1:00			NM	3	\$69.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/21	05/09/21	MTW----				3	\$23.00			
Totals											14	\$322.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/29/21 - 04/25/21	6	\$138.00	(\$34.50)	\$103.50
04/26/21 - 05/05/21	8	\$184.00	(\$46.00)	\$138.00
Totals	14	\$322.00	(\$80.50)	\$241.50

Contract Totals 45 \$1,501.00

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Ag Information Network of the West

173 Baker Ranch Road Walla Walla WA 99362

INSERTION ORDER

STATION: **KLIX AM** DATE: 04/20/21
 attn: TRAFFIC AND SALES MANAGER PO#: ESF042021
 PRODUCT: Energy Solutions Forum

ADJACENCY TO PLACEMENT	SPOT LENGTH	AIR DATE BEGIN	AIR DATE END	NUMBER OF WEEKS	SPOTS PER WEEK	UNIT RATE	FLIGHT COST
NETWORK PROGRAM	30 SEC	04/22	04/22	1	3	\$ 21.00	\$63.00
NETWORK PROGRAM	30 SEC	04/23	04/23	1	3	\$ 21.00	\$63.00
NETWORK PROGRAM	30 SEC	05/03	05/05	1	3	\$ 21.00	\$63.00

TOTAL SPOTS	9	GROSS	\$189.00
		AGENCY FEE	(\$28.35)
		NETWORK FEE	(\$18.90)
		NET PRICE	<u>\$141.75</u>

Affidavits must be based on broadcast calendar month
 All spots to air adjacent to our network programming or local farm news Monday - Friday
 Client requests a minimum of 30 minutes between air time of commercials.
 If you have questions contact Desiree Allen at 509-529-2587
 Programs and commercials will be broadcast as ordered or make good spots will air in comparable times.
 The Network reserves the right to cancel this schedule at any time with written notification to the affiliate.

By _____
Ag Information Network of the West

Confirmation required please sign and e-mail or fax copy to 509-525-1815

By _____ RADIO STATION _____

Ag Information Network of the West

173 Baker Ranch Road Walla Walla WA 99362

INSERTION ORDER

STATION: **KEZJ FM** DATE: 04/20/21
 attn: TRAFFIC AND SALES MANAGER PO#: ESF042021
 PRODUCT: Energy Solutions Forum

ADJACENCY TO PLACEMENT	SPOT LENGTH	AIR DATE BEGIN	AIR DATE END	NUMBER OF WEEKS	SPOTS PER WEEK	UNIT RATE	FLIGHT COST
NETWORK PROGRAM	30 SEC	04/22	04/22	1	3	\$ 45.00	\$135.00
NETWORK PROGRAM	30 SEC	04/23	04/23	1	3	\$ 45.00	\$135.00
NETWORK PROGRAM	30 SEC	04/26	04/30	1	10	\$ 45.00	\$450.00
NETWORK PROGRAM	30 SEC	05/03	05/05	1	6	\$ 45.00	\$270.00

TOTAL SPOTS	22	GROSS	\$990.00
		AGENCY FEE	(\$148.50)
		NETWORK FEE	(\$99.00)
		NET PRICE	\$742.50

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 All spots to air adjacent to our network programming or local farm news Monday - Friday
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 Programs and commercials will be broadcast as ordered or make good spots will air in comparable times.
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Ag Information Network of the West

173 Baker Ranch Road Walla Walla WA 99362

INSERTION ORDER

STATION: **KLIX FM** DATE: 04/20/21
 attn: TRAFFIC AND SALES MANAGER PO# ESF042021
 PRODUCT: Energy Solutions Forum

ADJACENCY TO PLACEMENT	SPOT LENGTH	AIR DATE BEGIN	AIR DATE END	NUMBER OF WEEKS	SPOTS PER WEEK	UNIT RATE	FLIGHT COST
NETWORK PROGRAM	30 SEC	04/22	04/22	1	3	\$ 23.00	\$69.00
NETWORK PROGRAM	30 SEC	04/23	04/23	1	3	\$ 23.00	\$69.00
NETWORK PROGRAM	30 SEC	04/26	04/30	1	5	\$ 23.00	\$115.00
NETWORK PROGRAM	30 SEC	05/03	05/05	1	3	\$ 23.00	\$69.00

TOTAL SPOTS	14	GROSS	\$322.00
		AGENCY FEE	(\$48.30)
		NETWORK FEE	(\$32.20)
		NET PRICE	\$241.50

Affidavits must be based on broadcast calendar month
 All spots to air adjacent to our network programming or local farm news Monday - Friday
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 Programs and commercials will be broadcast as ordered or make good spots will air in comparable times.
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By _____
Ag Information Network of the West

Confirmation required please sign and e-mail or fax copy to 509-525-1815

By _____ RADIO STATION _____



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Derrick Jones, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Citizens for Responsible Energy Solutions

Agency name: Interactive Media LLC DBA Vine Street Creative

Address: PO Box 92521, Washington DC 20090

Contact: Derrick Jones

Phone number: 240.432.5035

Email: dj@interactivemediallc.net

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Citizens for Responsible Energy Solutions Forum (CRES Forum)

Address: 1200 Pennsylvania Ave NW, Suite 220, Washington, DC 20004

Contact: Ross Gillfillan

Phone number:

Email: rgillfillan@citizensfor.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Heather Reams, Executive Director
 Ross Gillfillan, Vice President of Communications
 James Dozier, Board President
 Liz Feld, Board
 Jason Kauppi, Board
 Loie Kerbici, Board

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Growing Climate Solutions Act, environmental concerns, climate solutions

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Ross Gillfillan <small>Digitally signed by Ross Gillfillan Date: 2021.04.20 12:18:09 -04'00'</small>	Signature:
Name: Ross Gillfillan, Vice President of Communications	Name:
Date of Request to Purchase Ad Time: 4/19/21	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.