

WKSF-FM 99.9
Old Fort, NC

Issues and Programs

Third Quarter, 2017

Changes
30 Minutes
Sunday 7:00 AM

WKSF PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:60 LOCAL NEWS-

- 6 PER WEEKDAY
- 30 PER WEEK
- (AVERAGE OF) 100 PER MONTH

:15 LOCAL WEATHER-

- 2 PER HOUR-6A-9A, 1 PER HOUR 9A-12M (DAILY TOTAL 21)
- 196 PER WEEK
- (AVERAGE OF) 650 PER MONTH

:30 LOCAL TRAFFIC

- 3 IN MORNINGS, 5 IN AFTERNOONS (WEEKDAYS ONLY)
- 8 PER DAY
- 40 PER WEEK
- (AVERAGE OF)160 PER MONTH

Total local information commitment:

- 683 minutes for the quarter
- Average of 57 minutes per week
- Average of 227 minutes per month

WKSF
Asheville, NC
Quarterly Issues/Programs List
Third Quarter, 2017
10/02/2017

WKSF
Quarterly Issues/Programs List

WKSF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL ADOPTION:** WCU Political Scientist Dr. Chris Cooper discusses Trump vs Media. Angie Hughes talks pet fostering
- **BUNCOMBE DA:** DA Todd Williams and ADA Rodney Hasty discuss streamlining the process
- **EDUCATION:** AAA on July 4th travel. Mission nurse talks stroke. NCAE Pres. Mark Jewell in Boston.
- **HEALTH AND SAFETY:** Buncombe DA Todd Williams on iPlead, BCHHS Dr. Mullendore on heat, Dr. Carly Brown cuts costs
- **HEALTHCARE:** Dr. Gus Vickery discusses stress management as a life-saving tool.
- **HUNGER ACTION:** Bounty and Soul talks Hunger Action Month. Off Leash K-9 Training talk service dogs.
- **SCHOOLS:** Buncombe County Schools Superintendent Tony Baldwin talks back to school.
- **VETERANS:** BRANDON WILSON NETWORK DIRECTOR

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	CHANGES-4TH TRAVEL STROKE SCHOOLS (7/02/17)	AAA on July 4th travel. Mission nurse talks stroke. NCAE Pres. Mark Jewell in Boston.	Various	07/02/2017 07:00 AM	029:45
ANIMAL ADOPTION	CHANGES-TRUMP PR WOOFSTOCK (7/09/17)	WCU Political Scientist Dr. Chris Cooper discusses Trump vs Media. Angie Hughes talks pet fostering	Various	07/09/2017 07:00 AM	029:44
HEALTH AND SAFETY	CHANGES-COURT HEAT HEALTHCARE (7/16/17)	Buncombe DA Todd Williams on iPlead, BCHHS Dr. Mullendore on heat, Dr., Carly Brown cuts costs	Various	07/16/2017 07:00 AM	029:44
HEALTH AND SAFETY	CHANGES-BLOOD AND TICKS (7/21/17)	American Red Cross says there is a need for blood. Buncombe HHS Dr. Jennifer Mullendore talks ticks	Various	07/23/2017 07:00 AM	029:45
HEALTHCARE	CHANGES-STRESS AND WELLNESS (7/30/17)	Dr. Gus Vickery discusses stress management as a life-saving tool.	Dr. Gus Vickery	07/30/2017 07:00 AM	029:43
VETERANS	CHANGES-NC SERVES	BRANDON WILSON NETWORK DIRECTOR	BRANDON WILSON	08/06/2017 07:00 AM	029:23
SCHOOLS	CHANGES-BACK TO SCHOOL 081317	Buncombe County Schools Superintendent Tony Baldwin talks back to school.	Dr. Tony Baldwin	08/13/2017 07:00 AM	029:45
BUNCOMBE DA	CHANGES-DA OFC REFORMS 082017	Buncombe Co. DA Todd Williams and Chief ADA Rodney Hasty discuss the changes.	Todd Williams	08/20/2017 07:00 AM	029:39
HEALTHCARE	CHANGES-BLOOD NEED 082717	----	RED CROSS	08/27/2017 07:00 AM	029:45
HUNGER ACTION	CHANGES-HUNGER ACTION MONTH 090917	Alisa Hixon and Kara Irani of MANNA Food Bank talk hunger in WNC.	MANNA FOOD BANK	09/10/2017 07:00 AM	029:44
BUNCOMBE DA	CHANGES-BUNCOMBE DA REFORMS 091717	DA Todd Williams and ADA Rodney Hasty discuss streamlining the	Todd Williams	09/17/2017 07:00 AM	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		process			
HUNGER ACTION	CHANGES-HUNGER OFF LEASH 092417	Bounty and Soul talks Hunger Action Month. Off Leash K-9 Training talk service dogs.	Off Leash K-9 Training	09/24/2017 07:00 AM	029:46

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:31	004
Hunger	FEEDING AMERICA	000:30	010
Health	US DEPT. HEALTH & HUMAN SVC	000:30	013
Tire Safety	US Tire Manufacturers Assoc.	000:30	015
AMERICAN CANCER SOC	American Cancer Society	001:02	016
ARTS	UNDERSTOOD.ORG	000:30	011
ASHEVILLE AREA YOUTH VILLAGES	IDAPH EVENTS	000:31	006
AUTISM	AD COUNCIL	001:02	022
BULLYING	NC ASSOC. OF EDUCATORS	001:00	019
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
DENTISTRY	AMERICAN DENTAL ASSOC	001:01	021
DISASTER RELIEF	American Red Cross	000:15	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DRUNK DRIVING	AD COUNCIL	000:31	026
EDUCATION	NATIONAL SUMMER LEARNING	000:30	008
EMERGENCY PREPAREDNESS	AD COUNCIL	001:01	039
HEALTH AND FITNESS	Buncombe County School Found.	000:32	003
HEALTH AND FITNESS	I WILL	000:31	002
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
HOME SAFETY	AMER. ACADEMY OF ORTHOPEDICS	000:31	006
Legal Costs	BUNCOMBE COUNTY	000:31	008
Legal Costs	BUNCOMBE COUNTY	000:32	003
MILITARY AND VETERANS	AIR FORCE RESERVE	000:32	006
MS AWARENESS	NATL MULTIPLE SCLEROSIS SOC	000:33	002
ORGAN DONATION	MatchingDonors.com	000:31	004
PEACE	PEACE IN THE STREETS	000:31	008
RIVER ARTS DISTRICT	RIVERLINK	000:31	006
SPORTS	NCHSAA	000:31	008
SPORTS IMPACT	NCHSAA	001:01	058
TANNING, SKIN, TROUBLED KIDS	American Cancer Society	001:02	017
VOLUNTEERISM	PEACE CORPS	000:17	066