

**WKSF-FM 99.9**  
**Old Fort, NC**

**Issues and Programs**

**First Quarter, 2018**

**Changes**  
**30 Minutes**  
**Sunday 7:00 AM**

# WKSF PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

## **:60 LOCAL NEWS-**

- 6 PER WEEKDAY
- 30 PER WEEK
- (AVERAGE OF) 100 PER MONTH

## **:15 LOCAL WEATHER-**

- 2 PER HOUR-6A-9A, 1 PER HOUR 9A-12M (DAILY TOTAL 21)
- 196 PER WEEK
- (AVERAGE OF) 650 PER MONTH

## **:30 LOCAL TRAFFIC**

- 3 IN MORNINGS, 5 IN AFTERNOONS (WEEKDAYS ONLY)
- 8 PER DAY
- 40 PER WEEK
- (AVERAGE OF) 160 PER MONTH

## **Total local information commitment:**

- 683 minutes for the quarter
- Average of 57 minutes per week
- Average of 227 minutes per month

WKSF  
Asheville, NC  
Quarterly Issues/Programs List  
First Quarter, 2018  
04/03/2018

WKSF  
Quarterly Issues/Programs List

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WKSF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BLOOD DONORS:** WCU's Dr. Chris Cooper talks redistricting, gov't shutdown, more. The Red Cross needs blood.
- **BUDGET AND POLITICS:** ARJ looks at the federal spending plan, political discourse, and more
- **Domestic Violence:** Elizabeth Smart speaks in AVL. News 13's Aaron Addelson on Wanda Greene scandal
- **HEALTH AND FITNESS:** Dr. Gus Vickery provides tips for a healthier mind, body, and soul
- **HEALTH AND HOMELESS:** Dr. Jennifer Mullendore talks flu and pertussis. ABCCM asks for blankets.
- **PUBLIC AWARENESS:** America Radio Journal covers Amazon HQ, free speech, 2018 elections, and more
- **VETERANS:** NC Serves Network Director Brandon Wilson discusses services available to veterans

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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC AWARENESS	CHANGES-ARJ AMAZON	America Radio Journal covers Amazon HQ, free	America Radio Journal	01/07/2018 07:18 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	010718	speech, 2018 elections, and more			
VETERANS	CHANGES-VET HEALING FARM 011418	Healing Farm & New Buncombe County App update	John Mashie	01/14/2018 07:01 AM	029:32
VETERANS	CHANGES-NC SERVES 012118	NC Serves Network Director Brandon Wilson discusses services available to veterans	ABCCM	01/21/2018 07:01 AM	029:23
BLOOD DONORS	CHANGES-POLITICS AND BLOOD 012818	WCU's Dr. Chris Cooper talks redistricting, gov't shutdown, more. The Red Cross needs blood.	WESTERN CAROLINA UNIV	01/28/2018 07:03 AM	029:45
HEALTH AND HOMELESS	CHANGES-FLU PERTUSSIS BLANKETS 020418	Dr. Jennifer Mullendore talks flu and pertussis. ABCCM asks for blankets.	ABCCM	02/04/2018 07:03 AM	029:27
Domestic Violence	CHANGES-LIZ SMART WANDA GREENE 021118	Elizabeth Smart speaks in AVL. News 13's Aaron Addelson on Wanda Greene scandal	OUR VOICE	02/11/2018 07:01 AM	029:40
Heart Health	Changes	American Heart Assn "Heart Month"	American Heart Assn	02/18/2018 7:00 AM	29:40
Billy Graham	Changes	Billy Graham Tribute	Billy Graham Assn	02/25/2018 7:00 AM	29:30
Kick off to Spring	Changes	Buncombe Recreational Services; School Shootings	Sheriff Scott Lunsford	03/04/2018 7:00 AM	29:42
HEALTH AND FITNESS	CHANGES-AUTHENTIC HEALTH 031118	Dr. Gus Vickery provides tips for a healthier mind, body, and soul	Dr. Gus Vickery	03/11/2018 07:02 AM	029:33
HEALTH AND FITNESS	CHANGES-American Radio Journal 031818	ARJ discusses special elections and trade wars	Dr. Gus Vickery	03/18/2018 07:03 AM	029:47
BUDGET AND POLITICS	CHANGES-ARJ BUDGET, DISCOURSE 032518	ARJ looks at the federal spending plan, political discourse, and more	America Radio Journal	03/25/2018 07:01 AM	029:25

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	PSA/ANTI-BULLYING/60	001:00	001
BULLYING	NC ASSOC. OF EDUCATORS	001:00	031
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	027
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	005
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	008
LAW ENFORCEMENT OFFICERS	DEPT OF HOMELAND SECURITY	000:30	016
PSA	DEPT OF HOMELAND SECURITY	000:30	016