



125 West 55th St
New York, NY 10019

Contract # 28357838	Changes as of: 2/16/2024 at 1:58 PM	Version: Original Order
CPE: 210/283/6676	Flight: 2/19/24 - 3/3/24	Station: KSWB
Agency: AL MEDIA	Advertiser: STANDING STRONG PAC	Market: San Diego
222 W. Ontario Street, Suite 600 Chicago, IL 60654	Product: Standing Strong PAC	Office: CHICAGO
Agency Order #: 13221793	Service: Nielsen	Total Spots: 161
Buyer: Kyle, Candy	Primary Demo:	Total CPP: \$0.00
Salesperson: BRIAN LAMONT 312-832-6619	Assistant: MIKKIE BASELICE 312-755-3834	Total GRP:
		Traffic #: 4356833

Comments: New political issue order for Standing Strong PAC to start on Tuesday 2/20. NAB form and traffic to follow via email. Payment confirmation to follow once available. Please confirm asap. Thanks!

#	Day/Time	DP	Program	Rate	Len	2/19 - 2/26		Total Spots	Total \$	CPP*	GRP*
						2/19	2/26				
1	Su 5p-5:30p		FOX 5 News at 5PM-530PM	\$325.00	30	1	0	1	\$325.00	\$0.00	0.0
2	Su 5:30p-6p		FOX 5 News at 530PM-6PM	\$325.00	30	1	0	1	\$325.00	\$0.00	0.0
3	Su 10p-10:30p		FOX 5 News at 10PM	\$800.00	30	1	0	1	\$800.00	\$0.00	0.0
4	Sa 11p-12m		Fox Sat Late Fringe	\$190.00	30	2	0	2	\$380.00	\$0.00	0.0
5	M 6:30a-7a		FOX 5 Morning News at 630AM-7AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
6	Tu-F 6:30a-7a		FOX 5 Morning News at 630AM-7AM	\$575.00	30	4	0	4	\$2,300.00	\$0.00	0.0
7	M 7a-7:30a		FOX 5 Morning News at 7AM-730AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
8	Tu-F 7a-7:30a		FOX 5 Morning News at 7AM-730AM	\$575.00	30	4	0	4	\$2,300.00	\$0.00	0.0
9	M 8a-8:30a		FOX 5 Morning News at 8AM-830AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
10	Tu-F 8a-8:30a		FOX 5 Morning News at 8AM-830AM	\$575.00	30	4	0	4	\$2,300.00	\$0.00	0.0
11	M 8:30a-9a		FOX 5 Morning News at 830AM-9AM	\$575.00	30	0	1	1	\$575.00	\$0.00	0.0
12	Tu-F 8:30a-9a		FOX 5 Morning News at 830AM-9AM	\$575.00	30	4	0	4	\$2,300.00	\$0.00	0.0
13	M 9a-9:30a		FOX 5 Morning News at 9AM-930AM	\$475.00	30	0	1	1	\$475.00	\$0.00	0.0
14	Tu-F 9a-9:30a		FOX 5 Morning News at 9AM-930AM	\$475.00	30	4	0	4	\$1,900.00	\$0.00	0.0
15	M 1p-1:30p		FOX 5 News at 1PM-130PM	\$240.00	30	0	1	1	\$240.00	\$0.00	0.0
16	Tu-F 1p-1:30p		FOX 5 News at 1PM-130PM	\$240.00	30	4	0	4	\$960.00	\$0.00	0.0
17	M 1:30p-2p		FOX 5 News at 130PM-2PM	\$240.00	30	0	1	1	\$240.00	\$0.00	0.0
18	Tu-F 1:30p-2p		FOX 5 News at 130PM-2PM	\$240.00	30	4	0	4	\$960.00	\$0.00	0.0
19	M 3p-4p		Judge Judy/Judge Judy	\$290.00	30	0	4	4	\$1,160.00	\$0.00	0.0
20	Tu-F 3p-4p		Judge Judy/Judge Judy	\$290.00	30	12	0	12	\$3,480.00	\$0.00	0.0



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Contract # 28357838

CPE: 210/283/6676

Agency: AL MEDIA

222 W. Ontario Street,
Suite 600
Chicago, IL 60654

Changes as of: 2/16/2024 at 1:58 PM

Flight: 2/19/24 - 3/3/24

Advertiser: STANDING STRONG
PAC

Product: Standing Strong PAC

Agency Order #: 13221793

Buyer: Kyle, Candy

Salesperson: BRIAN LAMONT
312-832-6619

Separation:

Version: Original Order

Station: KSWB

Market: San Diego

Office: CHICAGO

Service: Nielsen

Primary Demo:

Assistant: MIKKIE BASELICE
312-755-3834

Con Type: POLITICAL/VOTE

Total \$: \$53,095.00

Total Spots: 161

Total CPP: \$0.00

Total GRP:

Traffic #: 4356833

#	Day/Time	DP	Program	Rate	Len	2/19 - 2/26		Total Spots	Total \$	CPP*	GRP*
						2/19	2/26				
21	M 4p-4:30p		FOX 5 News at 4PM-430PM	\$425.00	30	0	1	1	\$425.00	\$0.00	0.0
22	Tu-F 4p-4:30p		FOX 5 News at 4PM-430PM	\$425.00	30	4	0	4	\$1,700.00	\$0.00	0.0
23	M 4:30p-5p		FOX 5 News at 430PM-5PM	\$425.00	30	0	1	1	\$425.00	\$0.00	0.0
24	Tu-F 4:30p-5p		FOX 5 News at 430PM-5PM	\$425.00	30	4	0	4	\$1,700.00	\$0.00	0.0
25	M 5p-5:30p		FOX 5 News at 5PM-530PM	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
26	Tu-F 5p-5:30p		FOX 5 News at 5PM-530PM	\$500.00	30	4	0	4	\$2,000.00	\$0.00	0.0
27	M 5:30p-6p		FOX 5 News at 530PM-6PM	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
28	Tu-F 5:30p-6p		FOX 5 News at 530PM-6PM	\$500.00	30	4	0	4	\$2,000.00	\$0.00	0.0
29	M 6p-6:30p		FOX 5 News at 6PM-630PM	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
30	Tu-F 6p-6:30p		FOX 5 News at 6PM-630PM	\$500.00	30	4	0	4	\$2,000.00	\$0.00	0.0
31	M 6:30p-7p		FOX 5 News at 630PM-7PM	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
32	Tu-F 6:30p-7p		FOX 5 News at 630PM-7PM	\$500.00	30	4	0	4	\$2,000.00	\$0.00	0.0
33	M 7p-7:30p		FOX 5 News at 7PM	\$475.00	30	0	1	1	\$475.00	\$0.00	0.0
34	Tu-F 7p-7:30p		FOX 5 News at 7PM	\$475.00	30	4	0	4	\$1,900.00	\$0.00	0.0
35	M 7:30p-8p		FOX 5 News at 730PM	\$475.00	30	0	1	1	\$475.00	\$0.00	0.0
36	Tu-F 7:30p-8p		FOX 5 News at 730PM	\$475.00	30	4	0	4	\$1,900.00	\$0.00	0.0
37	M 11:30p-12m		Two and a Half Men	\$240.00	30	0	1	1	\$240.00	\$0.00	0.0
38	Tu-F 11:30p-12m		Two and a Half Men	\$240.00	30	4	0	4	\$960.00	\$0.00	0.0
39	M 12m-12:30a		Two and a Half Men	\$190.00	30	0	1	1	\$190.00	\$0.00	0.0
40	Tu-F 12m-12:30a		Two and a Half Men	\$190.00	30	4	0	4	\$760.00	\$0.00	0.0
41	M 4:30a-5a		FOX 5 Morning News at 430AM	\$140.00	30	0	1	1	\$140.00	\$0.00	0.0



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Buyer: Kyle, Candy	Primary Demo:	Total CPP: \$0.00
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Separation:		Traffic #: 4356833

#	Day/Time	DP	Program	Rate	Len	2/19 - 2/26		Total Spots	Total \$	CPP*	GRP*
						2/19	2/26				
42	Tu-F 4:30a-5a		FOX 5 Morning News at 430AM	\$140.00	30	4	0	4	\$560.00	\$0.00	0.0
43	M 5a-5:30a		FOX 5 Morning News at 5AM-530AM	\$240.00	30	0	1	1	\$240.00	\$0.00	0.0
44	Tu-F 5a-5:30a		FOX 5 Morning News at 5AM-530AM	\$240.00	30	4	0	4	\$960.00	\$0.00	0.0
45	M 5:30a-6a		FOX 5 Morning News at 530AM-6AM	\$240.00	30	0	1	1	\$240.00	\$0.00	0.0
46	Tu-F 5:30a-6a		FOX 5 Morning News at 530AM-6AM	\$240.00	30	4	0	4	\$960.00	\$0.00	0.0
47	M 11a-11:30a		Judge Judy	\$130.00	30	0	1	1	\$130.00	\$0.00	0.0
48	Tu-F 11a-11:30a		Judge Judy	\$130.00	30	4	0	4	\$520.00	\$0.00	0.0
49	M 12n-1p		Drew Barrymore/Drew Barrymore	\$130.00	30	0	2	2	\$260.00	\$0.00	0.0
50	Tu-F 12n-1p		Drew Barrymore/Drew Barrymore	\$130.00	30	8	0	8	\$1,040.00	\$0.00	0.0
51	M 2p-3p		Judge Judy/Judge Judy	\$190.00	30	0	4	4	\$760.00	\$0.00	0.0
52	Tu-F 2p-3p		Judge Judy/Judge Judy	\$190.00	30	16	0	16	\$3,040.00	\$0.00	0.0
53	M 1a-1:30a		Modern Family	\$70.00	30	0	1	1	\$70.00	\$0.00	0.0
54	Tu-F 1a-1:30a		Modern Family	\$70.00	30	4	0	4	\$280.00	\$0.00	0.0
TOTALS:						129	32	161	\$53,095.00	\$0.00	0.0



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	Agency Order #: 13221793	Service: Nielsen	Total CPP: \$0.00
	Buyer: Kyle, Candy	Primary Demo:	Total GRP:
	Salesperson: BRIAN LAMONT 312-832-6619	Assistant: MIKKIE BASELICE 312-755-3834	Traffic #: 4356833
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/16/24 1:59 PM	BRIAN LAMONT	New political issue order for Standing Strong PAC to start on Tuesday 2/20. NAB form and traffic to follow via email. Payment confirmation to follow once available. Please confirm asap. Thanks!

Competitive Information	
Market Budget:	\$53,095
KSWB Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	161	\$53,095.00	N/A	0.0
Total	100%	161	\$53,095.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Feb	129	\$42,610.00
2024-Mar	32	\$10,485.00
Total	161	\$53,095.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/19/24 10:25 AM					\$0	\$0	
New	2/16/24 1:58 PM	BRIAN LAMONT	New	161		\$53,095.00	\$53,095.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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