

ORDER



Orders
Order / Rev: 433561
Alt Order #: 10443592
Product Desc: WALZ FOR GOVERNOR
Estimate: 11539
Flight Dates: 08/02/22 - 08/08/22
Original Date / Rev: 08/01/22 / 08/01/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	34	\$14,050.00	\$11,942.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	34	\$14,050.00	\$11,942.50	0.00
Totals	34	\$14,050.00	\$11,942.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$14,050.00
Market	100%	\$61,086.96

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$9,773.91
KMSP	27%	\$16,493.48
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$610.87
WCCO	30%	\$18,326.09
WFTC	3%	\$1,832.61

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/02/22	08/08/22	MTWTF--		1		\$200.00		0.00					
N 2	M	08/02/22	08/08/22		CM	5-6a	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$400.00

Order / Rev: 433561
 Alt Order #: 10443592
 Flight Dates: 08/02/22 - 08/08/22

Advertiser: Tim Walz for Governor
 Product Desc: WALZ FOR GOVERNOR
 Estimate: 11539

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 5-6a News												
				M-F 5-6a News	(5:30 AM-6:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	2	\$200.00	0.00									
N 3	M	08/02/22	08/08/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00	
				M-F 6-7a News	(6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	1	\$375.00	0.00									
N 4	M	08/02/22	08/08/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00	
				M-F 6-7a News	(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	2	\$375.00	0.00									
N 5	M	08/02/22	08/08/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00	
				M-F GMA	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	2	\$375.00	0.00									
N 6	M	08/02/22	08/08/22	M-F GMA	CM	7-9a	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00	
				M-F GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	1	\$375.00	0.00									
N 7	M	08/06/22	08/06/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$275.00	4	0.00	NM	1	\$275.00	
				Sat GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/01/22	08/07/22	-----1-	1	\$275.00	0.00									
N 8	M	08/06/22	08/06/22	Sat 9-10a	CM	9-10a	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00	
				Sat 9-10a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/01/22	08/07/22	-----1-	1	\$200.00	0.00									
N 9	M	08/07/22	08/07/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$450.00	4	0.00	NM	1	\$450.00	
				Sun 8-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/01/22	08/07/22	-----1	1	\$450.00	0.00									
N 10	M	08/07/22	08/07/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00	
				At Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/01/22	08/07/22	-----1	1	\$175.00	0.00									
N 11	M	08/02/22	08/08/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00	
				Minnesota Live												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	3	\$150.00	0.00									
N 12	M	08/02/22	08/08/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	2	\$125.00	4	0.00	NM	2	\$250.00	
				Twin Cities Live												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	2	\$125.00	0.00									
N 13	M	08/02/22	08/08/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00	
				Twin Cities Live												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	2	\$150.00	0.00									
N 14	M	08/02/22	08/08/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00	
				430p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	2	\$250.00	0.00									
N 15	M	08/02/22	08/08/22	M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00	
				M-F 5-530p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		08/02/22	08/08/22	MTWTF--	2	\$350.00	0.00									
N 16	M	08/02/22	08/08/22	M-Su ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00	
				M-Su ABC Nightly News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									

Order / Rev: 433561
 Alt Order #: 10443592
 Flight Dates: 08/02/22 - 08/08/22

Advertiser: Tim Walz for Governor
 Product Desc: WALZ FOR GOVERNOR
 Estimate: 11539

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$1,500.00		0.00			
N17	M	08/02/22	08/08/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$375.00		0.00			
N18	M	08/02/22	08/08/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$350.00		0.00			
N19	M	08/07/22	08/07/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5-	-----1	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$1,500.00		0.00			
N20	M	08/02/22	08/08/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$550.00		0.00			
N21	M	08/07/22	08/07/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$650.00	3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$650.00		0.00			
N23	M	08/03/22	08/03/22	Wed Spcl 2 CMA Fest	CM	7-10p	--W----	:30	1	\$1,700.00	4	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	--W----		1				\$1,700.00		0.00			
													Totals	34	\$14,050.00