

ORDER



Orders
Order / Rev: 433181
Alt Order #: 10440471
Product Desc: WALZ FOR GOVERNOR
Estimate: 11462
Flight Dates: 07/26/22 - 08/01/22
Original Date / Rev: 07/22/22 / 07/22/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	25	\$17,750.00	\$15,087.50
08/01/22	08/01/22	6	\$7,850.00	\$6,672.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	25	\$17,750.00	\$15,087.50	0.00
August 2022	6	\$7,850.00	\$6,672.50	0.00
Totals	31	\$25,600.00	\$21,760.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$25,600.00
Market	100%	\$182,857.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$31,085.71
KMSP	30%	\$54,857.14
KMWB	1%	\$1,828.57
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,828.57
WCCO	36%	\$65,828.57
WFTC	1%	\$1,828.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/26/22	08/01/22	MTWTF--	1	\$400.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$400.00		0.00					
N 3	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		2		\$750.00		0.00					
N 4	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		2		\$750.00		0.00					
N 5	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$750.00		0.00					
N 6	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		2		\$750.00		0.00					
N 7	M	07/30/22	07/30/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/22	07/31/22	-----1-		1		\$550.00		0.00					
N 8	M	07/31/22	07/31/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/22	07/31/22	-----1		1		\$350.00		0.00					
N 9	M	07/31/22	07/31/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	1:00	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/25/22	07/31/22	-----1		1		\$900.00		0.00					
N 10	M	07/26/22	08/01/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		2		\$300.00		0.00					
N 11	M	07/26/22	08/01/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$350.00		0.00					
N 12	M	07/26/22	08/01/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	1:00	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		2		\$250.00		0.00					
N 13	M	07/26/22	08/01/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	1:00	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$300.00		0.00					
N 14	M	07/26/22	08/01/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$500.00		0.00					
N 15	M	07/26/22	08/01/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		2		\$700.00		0.00					
N 16	M	07/26/22	08/01/22		CM	M-Sa 530-6p, Su 5		1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-Su ABC Nightly News			MTWTF--								
				M-Sa ABC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		1		\$3,000.00		0.00					
N17	M	07/26/22	08/01/22	M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		2		\$750.00		0.00					
N18	M	07/26/22	08/01/22	M-F 630-7p	CM	630-7p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		2		\$700.00		0.00					
N19	M	07/30/22	07/30/22	Sa 6-630p	CM	6-630p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
				Sa 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/25/22	07/31/22	-----1-		1		\$500.00		0.00					
N20	M	08/01/22	08/01/22	Mon Spcl 1	CM	Various	1-----	1:00	1	\$5,000.00	4	0.00	NM	1	\$5,000.00
				Bachelorette											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/01/22	08/07/22	1-----		1		\$5,000.00		0.00					
N21	M	07/26/22	08/01/22	M-F 10p news	CM	10-1035p	MTWTF--	1:00	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		2		\$1,100.00		0.00					
N22	M	07/30/22	07/30/22	Sa Late News	CM	10-1035p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
				Sat Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/25/22	07/31/22	-----1-		1		\$500.00		0.00					
													Totals	31	\$25,600.00