ORDER



Orders	Order / Re	ev:	431188									
	Alt Order #	<i>t</i> :	10397444									
	Product De	esc:	WALZ FOR	R GOVERN	OR							
	Estimate:		11129						KSTP-TV, L	LC an	d KSAX-1	
	Flight Date	s.	09/13/22 -	09/19/22		Primary A	AE:		lan Ambron			
	Original Da		09/14/22 /			Sales Off			H-PHL			
	-		-									
	Order Typ	е.	GENERAL			Sales Re	gion:		National			
Agency	Name:		Greer Mar	golis & Mit	chell							
	Buying Co	ntact:	Maura Gilr	оу		Billing Ty	pe:		Cash			
	Billing Cor	tact:	Mackenzie	Miller		 Billing Ca	lenda	:	Broadcast			
			3050 K Str	eet NW Ste	. 100	Billing Cy	cle:		EOM/EOC			
			Washingtor	n, DC 2000	7	Agency C		ssion:	15%			
Advertiser	Name: Demograp	hic:	A35+	for Govern	or	 New Bus	iness ⁻	Thru:				
	Product Co		PL1			Advertise						
	Revenue (AGY			Agency E						
	Revenue (POL			Unit Code			General			
	Revenue (Order Se		n.	00:15:00			
	Priority:	Juic 5.	99				paran		00.10.00			
Bill Plan Start Date	End Date	# Spota	Bross Amou		mount	Totals Month		# Spots	Gross Amo	unt	Net Amount	Poting
						September 2022		# Spois 40	\$60,07		\$51,063.7	Rating 5 0.00
08/29/22	09/19/22	40	\$60,07	5.00	\$51,063.75	Totals		40	\$60,07		\$51,063.7	
Account Exe	cutives											
Account Exec		Colos Offici		Decion	Start Date / E	nd Date		Order %				
lan Ambron		Sales Office	Jales	Region	Start Date / L	na Bato						
ian / indioion		Sales Office		Region		r - End Of Order		100%	1			
			I	_				100%	1			
Order Share		Sh	are	Total				100%	ı			
Order Share	C and KSAX-TV	Sh	are	_				100%	ı			
Order Share KSTP-TV, LLC Market	C and KSAX-TV	Sh 1	are 14% \$	Total \$60,075.00 429,107.14	Start Of Order			100%	ı			
Order Share KSTP-TV, LLC Market Competitive S	C and KSAX-TV	Sh 1	are 14% \$ 00% \$4 are	Total \$60,075.00 429,107.14 Total	Start Of Order			100%				
Order Share KSTP-TV, LLC Market Competitive S CABLE	C and KSAX-TV	Sh 1 Sh	are	Total \$60,075.00 429,107.14 Total \$0.00	Start Of Order			100%				
Order Share KSTP-TV, LLC Market Competitive S CABLE KARE	C and KSAX-TV	Sh Sh	are	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21	Start Of Order			100%				
Order Share KSTP-TV, LLC Market Competitive S CABLE KARE KMSP	C and KSAX-TV	Sh Sh	are 14% \$ 00% \$ are 0% 17% \$ 30% \$	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB	C and KSAX-TV	Sh Sh	are 14% \$ 00% \$ are 0% 17% \$ 30% \$ 1%	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14 \$4,291.07	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM	C and KSAX-TV	Sh Sh	are 14% \$ 00% \$4 are 0% 17% \$ 30% \$ 1% 0%	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF	C and KSAX-TV	Sh Sh	are 14% \$ 00% \$4 are 0% 17% \$ 30% \$ 1% 0% 0%	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$0.00	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX	C and KSAX-TV	Sh Sh	are 14% \$ 00% \$ are 0% 17% \$ 30% \$ 1% 0% 0% 0% 0%	Total \$60,075.00 429,107.14 \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX KSTC	C and KSAX-TV	Sh	are 14% \$ 00% \$4 are 0% 17% \$ 30% \$ 1% 0% 0% 0% 1%	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$0.00 \$4,291.07	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX	C and KSAX-TV	Sh	are 14% \$ 00% \$4 are 0% 17% \$ 30% \$ 1% 0% 0% 0% 1%	Total \$60,075.00 429,107.14 \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX KSTC WCCO	C and KSAX-TV	Sh	are 14% \$ 00% \$ are 0% 17% \$ 30% \$ 1% 0% 0% 0% 1% 36% \$	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$0.00 \$4,291.07 154,478.57	Start Of Order			100%				
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX KSTC WCCO WFTC Ln Ch	C and KSAX-TV Share Start End	Sh 1 Sh	are 14% \$ 00% \$ are 0% 17% \$ 30% \$ 17% \$ 0% 0% 0% 0% 1% 36% \$ 1% 36% \$ 1%	Total \$60,075.00 429,107.14 \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$4,291.07 154,478.57 \$4,291.07 Breal	Start Of Order	r - End Of Order		Spots	Rate Pri	-		Amount
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX KSTC WCCO WFTC	C and KSAX-TV Share	Sh 1 Sh 1 1 9/22 M-F 53	are 14% \$ 00% \$ are 0% 17% \$ 30% \$ 17% \$ 30% \$ 1% 0% 0% 1% 36% \$ 1% 5% 1% 0% 0% 0% 1% 0% 0% 0% 1% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	Total \$60,075.00 429,107.14 \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$4,291.07 154,478.57 \$4,291.07 Breal CM	Start Of Order	r - End Of Order	Len :30	Spots	Rate Pri \$350.00 3	<u>Rtg T</u> 0.00		Amount \$700.00
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX KSTC WCCO WFTC Ln Ch 1 M	C and KSAX-TV Share Start End 09/13/22 09/19	Sh 1 Sh 1 Sh 1 Sh 2 Sh 2 Sh 2 Sh 2 Sh 2	are 14% \$ 00% \$ are 0% 17% \$ 30% \$ 17% \$ 30% \$ 1% 0% 0% 0% 1% 36% \$ 1% ory Code 0-6a News 0-6a News days	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$0.00 \$0.00 \$4,291.07 154,478.57 \$4,291.07 Breal CM Spots/Weel	Start Of Order	- End Of Order - Time Days MTWTF Rating		Spots		-		
Order Share KSTP-TV, LLC Market CABLE KARE KMSP KMWB KPXM KRWF KSAX KSTC WCCO WFTC Ln Ch 1 M <u>Star</u> Week: 09/1	C and KSAX-TV Share Start End 09/13/22 09/19	Sh 1 Sh 1 Sh 1 1 1 1 1 1 1 1 1 1 1 1 1	are 14% \$ 00% \$ are 0% 17% \$ 30% \$ 17% \$ 30% \$ 1% 0% 0% 0% 1% 36% \$ 1% ory Code 0-6a News 0-6a News days	Total \$60,075.00 429,107.14 Total \$0.00 \$72,948.21 128,732.14 \$4,291.07 \$0.00 \$0.00 \$0.00 \$0.00 \$4,291.07 154,478.57 \$4,291.07 Breal CM Spots/Weel	Start Of Order	r - End Of Order - - ime Days MTWTF		Spots D 2		-	NM 2	

Print Date: 09/14/22 13:20:30 Page 2 of 4

Order / Rev:	431188	Advertiser:	Tim Walz for Governor	
Alt Order #:	10397444	Product Desc:	WALZ FOR GOVERNOR	KSTP-TV, LLC and KSAX-1
Flight Dates:	09/13/22 - 09/19/22	Estimate:	11129	

Ln C	h Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-7a News M-F 6-7a News		(6:00 AM-6:3	80 AM)					_	
Week	Start Date 09/13/22	End Date 09/19/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00						
3	M 09/13/2	22 09/19/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:0	MTWTF 0 AM)	- :30	2	\$550.004	0.00 NM	2	\$1,100.00
Week	Start Date 09/13/22	End Date 09/19/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00						
4	M 09/13/2	22 09/19/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:0	MTWTF 00 AM)	- :30	2	\$550.004	0.00 NM	2	\$1,100.00
Week	Start Date :: 09/13/22	End Date 09/19/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
		22 09/19/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:0	MTWTF-	- :30	1	\$550.004	0.00 NM	1	\$550.00
Week	Start Date :: 09/13/22	End Date 09/19/22	Weekdays MTWTF	Spots/Week	Rate \$550.00	Rating 0.00						
		22 09/17/22	Sat GMA 7-9a	CM	7-9a	1-	- :30	1	\$500.004	0.00 NM	1	\$500.00
\ A /I	Start Date	End Date	Sat GMA <u>Weekdays</u> 1-	Spots/Week	(7:00 AM-8:0 Rate	Rating						
	:: 09/12/22 M 09/17/2	09/18/22 22 09/17/22	Sat GMA 7-9a	CM	\$500.00 7-9a	0.00	- :30	1	\$500.004	0.00 NM	1	\$500.00
	Start Date	End Date	Sat GMA <u>Weekdays</u>	Spots/Week	(8:00 AM-9:0 <u>Rate</u>	0 AM) <u>Rating</u>						
	:: 09/12/22 M 09/18/2	09/18/22	1- SU GMA	1 CM	\$500.00 7-8a	0.00	1 :30	1	\$400.004	0.00 NM	1	\$400.00
U I			Su GMA		_			•	¢100.001	0.00 1444		<i>Q</i> 100.00
-	Start Date :: 09/12/22	End Date 09/18/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
9	M 09/18/2	22 09/18/22	Su 9-10a This Week	CM	9-10a		1 :30	1	\$1,000.004	0.00 NM	1	\$1,000.00
Week	Start Date 09/12/22	End Date 09/18/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
10	M 09/18/2	22 09/18/22	Sun 10-1030a At Issue	СМ	Sun 10-1030)a	1 :30	1	\$175.004	0.00 NM	1	\$175.00
Week	Start Date 09/12/22	End Date 09/18/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$175.00	<u>Rating</u> 0.00						
11	M 09/13/2	22 09/19/22	M-F 9-10a Live with Kelly & I	CM Svan	9-10a	MTWTF-	- :30	2	\$275.004	0.00 NM	0	\$0.00
			Weekdays	Spots/Week								
Week Spot	:: 09/13/22 Ch Date Ra		MTWTF Description		\$275.00 /End Time	0.00	Weekdays			Rtg Type		
1	M 09/13/2 Credited	2-09/19/22 N	1-F 9-10a	9-10	а		MTWThF		:30 (\$275.00)	0.00 NM		
2	M 09/13/2 Credited	2-09/19/22 N	1-F 9-10a	9-10	а		MTWThF		:30 (\$275.00)	0.00 NM		
12	M 09/13/2	22 09/19/22	M-F 3-4p Twin Cities Live	СМ	3-4p	MTWTF-	- :30	2	\$225.004	0.00 NM	2	\$450.00
Wook	Start Date :: 09/13/22	End Date 09/19/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate	Rating 0.00						
		22 09/19/22	M-F 4-430p	CM	\$225.00 4-430p	MTWTF-	- :30	2	\$300.004	0.00 NM	2	\$600.00
,	Start Date	End Date	Twin Cities Live	Spots/Week	Rate	Rating						
-	:: 09/13/22 M 09/13/2	09/19/22 22 09/19/22	•	CM 2	\$300.00 430-5p	0.00 MTWTF-	- :30	2	\$500.004	0.00 NM	2	\$1,000.00
	Start Date	End Date	430p News Weekdays	Spots/Week	Rate	Rating						
	:: 09/13/22 M 09/13/2	09/19/22 22 09/19/22	MTWTF M-F 5-530p	2 CM	\$500.00 5-530p	0.00 MTWTF	- :30	3	\$650.004	0.00 NM	3	\$1,950.00
			M-F 5-530p					-			-	

Print Date: 09/14/22 13:20:30 Page 3 of 4

Order / Rev:	431188	Advertiser:	Tim Walz for Governor	
Alt Order #:	10397444	Product Desc:	WALZ FOR GOVERNOR	KSTP-TV, LLC and KSAX-1
Flight Dates:	09/13/22 - 09/19/22	Estimate:	11129	

Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 09/13/22 09/19/22	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$650.00	Rating 0.00					
	M-Su ABC Nightly M-Sa ABC Nightly	NewsCM		, Su 5MTWTF	:30	1 \$1,500.004	0.00 NM	1	\$1,500.00
Start Date End Date Week: 09/13/22 09/19/22	MTWTF		<u>Rate</u> \$1,500.00	Rating 0.00					
17 M 09/13/22 09/19/22	M-F 6-630p M-F 6-630p	СМ	6-630p	МГШГЕ	:30	4 \$650.004	0.00 NM	0	\$0.00
Start Date End Date Week: 09/13/22 09/19/22 Spot Ch Date Range Date 1 M 09/13/22-09/19/22 M Credited Credited Credited	MTWTF Description	Spots/Week 4 <u>Start</u> 6-63	<u>Rate</u> \$650.00 / <u>End Time</u> 0p		Weekdays MTWThF		<u>Rtg</u> <u>Type</u> 0.00 <i>NM</i>		
2 M 09/13/22-09/19/22 N Credited	Л-F 6-630р	6-63	0р]	MTWThF	:30 (\$650.00)	0.00 NM		
3 M 09/13/22-09/19/22 N Credited	Л-F 6-630р	6-63	0р]	MTWThF	:30 (\$650.00)	0.00 NM		
4 M 09/13/22-09/19/22 N Credited	Л-F 6-630р	6-63	0р]	MTWThF	:30 (\$650.00)	0.00 NM		
18 M 09/13/22 09/19/22	M-F 630-7p M-F 630-7p	СМ	630-7p	MTWTF	:30	2 \$650.004	0.00 NM	2	\$1,300.00
Start Date End Date Week: 09/13/22 09/19/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$650.00	<u>Rating</u> 0.00					
19 M 09/16/22 09/16/22	Friday Prime A Shark Tank	СМ	7-8p	1	:30	1 \$550.004	0.00 NM	0	\$0.00
1 M 09/12/22-09/18/22 F	1 Description	<u>Spots/Week</u> 1 <u>Start</u> 7-8p	<u>Rate</u> \$550.00 /End Time		<u>Weekdays</u> F		Rtg Type 0.00 NM		
Credited 20 M 09/13/22 09/19/22	M-F 10p news M-F 10p News	СМ	10-1035p	MTWTF	:30	3 \$550.004	0.00 NM	2	\$1,100.00
Start Date End Date Week: 09/13/22 09/19/22 Spot Ch Date Range D 2 M 09/13/22-09/19/22 M Credited Credited Credited	Weekdays MTWTF Description	<u>Spots/Week</u> 3 <u>Start</u> 10-1	<u>Rate</u> \$550.00 / <u>End Time</u> 035p		Weekdays MTWThF		<u>Rtg</u> <u>Type</u> 0.00 <i>NM</i>		
21 M 09/18/22 09/18/22	Sun Late News 10 Sun Late News 10		10-1030p	1	:30	1 \$650.00 4	0.00 NM	1	\$650.00
Start Date End Date Week: 09/12/22 09/18/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$650.00	<u>Rating</u> 0.00					
23 M 09/13/22 09/19/22	Minnesota Live	СМ	9-10a	MTWTF	:30	2 \$275.003	0.00 NM	2	\$550.00
Start Date End Date Week: 09/13/22 09/19/22	MTWTF	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00					
	Late News Delay N Late News Delay I	MNF	1015-1050p	M	:30	1 \$550.003	0.00 NM	0	\$0.00
Start Date End Date Week: 09/19/22 09/25/22 Spot Ch Date Range D 1 M 09/19/22-09/25/22 D Credited Credited C	M		<u>Rate</u> \$550.00 / <u>End Time</u> 5-1050p	Rating 0.00	Weekdays M	Length <u>Rate</u> :30 (\$550.00)	<u>Rtg</u> <u>Type</u> 0.00 <i>NM</i>		
	Vikings on MNF 9/ Vikings on MNF		7-1015p (7:30 PM-10:1	· ·	:30	1 \$39,000.00 2	0.00 NM	1	\$39,000.00
Start Date End Date Week: 09/19/22 09/25/22 26 M 09/18/22 09/18/22	<u>M</u>	Spots/Week 15 CM	<u>Rate</u> 39,000.00 530-6p	<u>Rating</u> 0.00	5 :30	1 \$1,000.002	0.00 NM	1	\$1,000.00
20 M. 00/10/22 00/10/22	Su 530-6p News	0.01	500 OP				0.00 14141		ψ1,000.00

Print Date: 09/14/22 13:20:30 Page 4 of 4

Order / Rev:	431188	Advertiser:	Tim Walz for Governor	
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Flight Dates:	09/13/22 - 09/19/22	Estimate:	11129	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>S</u> Week: 0	tart Date 9/12/22	End Date 09/18/22	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
27 M		2 09/19/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF-	- :30	4	\$650.003	0.00 NM	4	\$2,600.00
Week: 0 Spot C	h Date Ra	End Date 09/19/22 ange D 2-09/16/22 M	Weekdays MTWTF escription I-F 630-7p	Spots/Week 4 <u>Start</u> 630-	<u>Rate</u> \$650.00 t/End Time 7p	Rating 0.00	Weekdays - TWThF-		ngth <u>Rate</u> :30 \$650.00	<u>Rtg</u> <u>Type</u> 0.00 NM		
28 M	09/13/2	2 09/19/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:	MTWTF-	- :30	1	\$550.003	0.00 NM	1	\$550.00
Week: 0 Spot C	Ch Date Ra		Weekdays MTWTF Vescription I-F 6-7a News	<u>Spots/Week</u> 1 <u>Start</u> 6-7a	<u>Rate</u> \$550.00 t/End Time	<u>Rating</u> 0.00 (6:00 AM-6:30 A	Weekdays		<u>igth Rate</u> :30 \$550.00	<u>Rtg</u> <u>Type</u> 0.00 NM		
N29 M	09/13/2	2 09/19/22	M-F 430-5a News M-F 430-5a News	÷	430-5a	M TF-	- :30	1	\$150.003	0.00 NM	1	\$150.00
<u>S</u> Week: 0	<u>tart Date</u> 9/13/22	End Date 09/19/22	<u>Weekdays</u> <u>M TF</u>	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N30 M	09/19/2	2 09/19/22	Late News Delay	-	1030-1105p	о <u>М</u>	- :30	1	\$550.003	0.00 NM	1	\$550.00
<u>S</u> Week: 0	tart Date 9/19/22	End Date 09/25/22		Spots/Week 1	<u>Rate</u> \$550.00	<u>Rating</u> 0.00						

Totals 40 \$60,075.00