

ORDER



Orders
Order / Rev: 431188
Alt Order #: 10397444
Product Desc: WALZ FOR GOVERNOR
Estimate: 11129
Flight Dates: 09/13/22 - 09/19/22
Original Date / Rev: 09/14/22 / 09/14/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/19/22	40	\$60,075.00	\$51,063.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	40	\$60,075.00	\$51,063.75	0.00
Totals	40	\$60,075.00	\$51,063.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$60,075.00
Market	100%	\$429,107.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$72,948.21
KMSP	30%	\$128,732.14
KMWB	1%	\$4,291.07
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,291.07
WCCO	36%	\$154,478.57
WFTC	1%	\$4,291.07

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/13/22	09/19/22	M-F 530-6a News M-F 530-6a News	CM	530-6a	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/13/22	09/19/22	MTWTF--		2		\$350.00		0.00					
2	M	09/13/22	09/19/22		CM	6-7a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 6-7a News												
				M-F 6-7a News	(6:00 AM-6:30 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	2	\$550.00	0.00									
3	M	09/13/22	09/19/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00	
				M-F 6-7a News	(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	2	\$550.00	0.00									
4	M	09/13/22	09/19/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00	
				M-F GMA	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	2	\$550.00	0.00									
5	M	09/13/22	09/19/22	M-F GMA	CM	7-9a	MTWTF--	:30	1	\$550.00	4	0.00	NM	1	\$550.00	
				M-F GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	1	\$550.00	0.00									
6	M	09/17/22	09/17/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00	
				Sat GMA	(7:00 AM-8:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/12/22	09/18/22	-----1-	1	\$500.00	0.00									
7	M	09/17/22	09/17/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00	
				Sat GMA	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/12/22	09/18/22	-----1-	1	\$500.00	0.00									
8	M	09/18/22	09/18/22	Su GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00	
				Su GMA												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/12/22	09/18/22	-----1	1	\$400.00	0.00									
9	M	09/18/22	09/18/22	Su 9-10a	CM	9-10a	-----1	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00	
				This Week												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/12/22	09/18/22	-----1	1	\$1,000.00	0.00									
10	M	09/18/22	09/18/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00	
				At Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/12/22	09/18/22	-----1	1	\$175.00	0.00									
11	M	09/13/22	09/19/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$275.00	4	0.00	NM	0	\$0.00	
				Live with Kelly & Ryan												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	2	\$275.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>							
1	M	09/13/22-09/19/22	M-F 9-10a	9-10a	MTWThF----	:30	(\$275.00)	0.00	NM							
Credited																
2	M	09/13/22-09/19/22	M-F 9-10a	9-10a	MTWThF----	:30	(\$275.00)	0.00	NM							
Credited																
12	M	09/13/22	09/19/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	2	\$225.00	4	0.00	NM	2	\$450.00	
				Twin Cities Live												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	2	\$225.00	0.00									
13	M	09/13/22	09/19/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$300.00	4	0.00	NM	2	\$600.00	
				Twin Cities Live												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	2	\$300.00	0.00									
14	M	09/13/22	09/19/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	2	\$500.00	4	0.00	NM	2	\$1,000.00	
				430p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		09/13/22	09/19/22	MTWTF--	2	\$500.00	0.00									
15	M	09/13/22	09/19/22	M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$650.00	4	0.00	NM	3	\$1,950.00	
				M-F 5-530p												

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	M	09/13/22	09/19/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		3				\$650.00		0.00			
17	M	09/13/22	09/19/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	4	\$650.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		1				\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
2	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
3	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
4	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
18	M	09/13/22	09/19/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		2				\$650.00		0.00			
19	M	09/16/22	09/16/22	Friday Prime A Shark Tank	CM	7-8p	----1--	:30	1	\$550.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	----1--		1				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/12/22-09/18/22		Friday Prime A		7-8p	-----F----	:30		(\$550.00)		0.00	NM	Credited	
20	M	09/13/22	09/19/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		3				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	09/13/22-09/19/22		M-F 10p news		10-1035p	MTWThF----	:30		(\$550.00)		0.00	NM	Credited	
21	M	09/18/22	09/18/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----1		1				\$650.00		0.00			
23	M	09/13/22	09/19/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		2				\$275.00		0.00			
N24	M	09/19/22	09/19/22	Late News Delay MNF Late News Delay MNF	CM	1015-1050p	M-----	:30	1	\$550.00	3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	M-----		1				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/19/22-09/25/22		Late News Delay MNF		1015-1050p	M-----	:30		(\$550.00)		0.00	NM	Credited	
25	M	09/19/22	09/19/22	Vikings on MNF 9/19 Vikings on MNF	SPRT	7-1015p (7:30 PM-10:15 PM)	M-----	:30	1	\$39,000.00	2	0.00	NM	1	\$39,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	M-----		1				\$39,000.00		0.00			
26	M	09/18/22	09/18/22	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/22	09/18/22	-----S					1	\$1,000.00		0.00			
27	M	09/13/22	09/19/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	4	\$650.00	3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	MTWTF--					4	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>	<u>Type</u>		
2	M	09/13/22-09/16/22		M-F 630-7p					4	\$650.00		0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>	<u>Type</u>		
		Week: 09/13/22	09/19/22	MTWTF--					4	\$650.00		0.00	NM		
28	M	09/13/22	09/19/22	M-F 6-7a News M-F 6-7a News (6:00 AM-6:30 AM)	CM	6-7a	MTWTF--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	MTWTF--					1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>	<u>Type</u>		
1	M	09/13/22-09/19/22		M-F 6-7a News					1	\$550.00		0.00	NM		
N29	M	09/13/22	09/19/22	M-F 430-5a News M-F 430-5a News	CM	430-5a	M-TF--	:30	1	\$150.00	3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	M-TF--					1	\$150.00		0.00			
N30	M	09/19/22	09/19/22	Late News Delay Vikings Late News Delay Vikings	CM	1030-1105p	M-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	M-----					1	\$550.00		0.00			
													Totals	40	\$60,075.00