

ORDER



Orders
Order / Rev: 431181
Alt Order #: 10397452
Product Desc: WALZ FOR GOVERNOR
Estimate: 11135
Flight Dates: 10/25/22 - 10/31/22
Original Date / Rev: 06/20/22 / 06/20/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	102	\$30,540.00	\$25,959.00
10/31/22	10/31/22	21	\$5,420.00	\$4,607.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	102	\$30,540.00	\$25,959.00	0.00
November 2022	21	\$5,420.00	\$4,607.00	0.00
Totals	123	\$35,960.00	\$30,566.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$35,960.00
Market	100%	\$256,857.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$43,665.71
KMSP	30%	\$77,057.14
KMWB	1%	\$2,568.57
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,568.57
WCCO	36%	\$92,468.57
WFTC	1%	\$2,568.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/25/22	10/31/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/25/22	10/31/22	MTWTF--	5	\$100.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	M	10/25/22	10/31/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$100.00		0.00			
N 3	M	10/25/22	10/31/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$300.00		0.00			
N 4	M	10/25/22	10/31/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$300.00		0.00			
N 5	M	10/25/22	10/31/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$250.00	4	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		6				\$250.00		0.00			
N 6	M	10/25/22	10/31/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$250.00	4	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		6				\$250.00		0.00			
N 7	M	10/29/22	10/29/22	Sa 6-7a Sat 6a News	CM	6-7a	-----1-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$125.00		0.00			
N 8	M	10/29/22	10/29/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$400.00		0.00			
N 9	M	10/29/22	10/29/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$400.00		0.00			
N 10	M	10/29/22	10/29/22	Sat 9-10a Sat 9-10a	CM	9-10a	-----1-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$125.00		0.00			
N 11	M	10/30/22	10/30/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	:30	1	\$100.00	4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$100.00		0.00			
N 12	M	10/30/22	10/30/22	SU GMA Su GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$550.00		0.00			
N 13	M	10/30/22	10/30/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$250.00		0.00			
N 14	M	10/25/22	10/31/22	M-F 9-10a Live with Kelly & Ryan	CM	9-10a	MTWTF--	:30	5	\$75.00	4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$75.00		0.00			
N 15	M	10/25/22	10/31/22	M-F The View M-F The View	CM	10-11a	MTWTF--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$150.00		0.00			
N 16	M	10/25/22	10/31/22		CM	11a-12p		:30	5	\$100.00	4	0.00	NM	5	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday News			MTWTF--								
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		5		\$100.00		0.00					
N17	M	10/25/22	10/31/22	M-F 12-1p GMA3	CM	12-1p	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		2		\$150.00		0.00					
N18	M	10/25/22	10/31/22	M-F 2-3p Kelly Clarkson Show	CM	2-3p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		2		\$100.00		0.00					
N19	M	10/25/22	10/31/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	5	\$70.00	4	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		5		\$70.00		0.00					
N20	M	10/30/22	10/30/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$85.00	4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/24/22	10/30/22	-----1		1		\$85.00		0.00					
N21	M	10/25/22	10/31/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	5	\$75.00	4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		5		\$75.00		0.00					
N22	M	10/25/22	10/31/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	5	\$425.00	4	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		5		\$425.00		0.00					
N23	M	10/25/22	10/31/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		5		\$300.00		0.00					
N24	M	10/25/22	10/31/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		1		\$800.00		0.00					
N25	M	10/25/22	10/31/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		5		\$350.00		0.00					
N26	M	10/25/22	10/31/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	5	\$550.00	4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/25/22	10/31/22	MTWTF--		5		\$550.00		0.00					
N27	M	10/31/22	10/31/22	Mon Spcl 1 Mon Spcl 1	CM	Various	1-----	:30	1	\$1,400.00	4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/31/22	11/06/22	1-----		1		\$1,400.00		0.00					
N28	M	10/25/22	10/25/22	Tue Spcl 2 Tue Spcl 2	CM	Various	-1-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/24/22	10/30/22	-1-----		1		\$1,100.00		0.00					
N29	M	10/25/22	10/25/22	Tuesday Prime C Queens	CM	9-10p	-1-----	:30	1	\$950.00	4	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/24/22	10/30/22	-1-----		1		\$950.00		0.00					
N30	M	10/26/22	10/26/22	Wednesday Prime B Connors/Home Economics	CM	8-9p	--1----	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/26/22	10/26/22	--1----		1		\$1,200.00		0.00					

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N31	M	10/26/22	10/26/22	Wednesday Prime C Million Little Things	CM	9-10p	--1----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--1----					1	\$1,200.00		0.00			
N32	M	10/27/22	10/27/22	Thursday Prime B Grey's Anatomy	CM	8-9p	---1---	:30	1	\$2,400.00	4	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	---1---					1	\$1,100.00		0.00			
N33	M	10/28/22	10/28/22	Friday Prime A Shark Tank	CM	7-8p	----1--	:30	1	\$850.00	4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	----1--					1	\$850.00		0.00			
N34	M	10/30/22	10/30/22	Sunday Prime B Celebrity Wheel of Fortune	CM	7-8p	-----1	:30	1	\$1,400.00	4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1					1	\$1,400.00		0.00			
N35	M	10/25/22	10/31/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--					5	\$350.00		0.00			
N36	M	10/29/22	10/29/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-					1	\$175.00		0.00			
N37	M	10/30/22	10/30/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1					1	\$350.00		0.00			
N38	M	10/25/22	10/31/22	M-F 1035-1137p TFN Jimmy Kimmel	CM	1035-1137p	MTWTF--	:30	5	\$110.00	4	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--					5	\$110.00		0.00			
N39	M	10/25/22	10/31/22	M-F 1137p-1207a TFN Nightline	CM	1137p-1207a	MTWTF--	:30	5	\$45.00	4	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--					5	\$45.00		0.00			
N40	M	10/25/22	10/31/22	M-F 1207-1237a TFN Pawn Stars	CM	1207-1237a	MTWTF--	:30	5	\$20.00	4	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--					5	\$20.00		0.00			
N41	M	10/29/22	10/29/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-					1	\$400.00		0.00			
N42	M	10/29/22	10/29/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-					1	\$600.00		0.00			
N43	M	10/29/22	10/29/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-					1	\$600.00		0.00			

Totals 123 \$35,960.00