

ORDER



Orders
Order / Rev: 433178
Alt Order #: 10440470
Product Desc: WALZ FOR GOVERNOR
Estimate: 11461
Flight Dates: 07/26/22 - 08/01/22
Original Date / Rev: 07/27/22 / 07/27/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	26	\$11,415.00	\$9,702.75
08/01/22	08/01/22	9	\$4,150.00	\$3,527.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	26	\$11,415.00	\$9,702.75	0.00
August 2022	9	\$4,150.00	\$3,527.50	0.00
Totals	35	\$15,565.00	\$13,230.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$15,565.00
Market	100%	\$111,178.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$18,900.36
KMSP	30%	\$33,353.57
KMWB	1%	\$1,111.79
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,111.79
WCCO	36%	\$40,024.29
WFTC	1%	\$1,111.79

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/26/22	08/01/22	MTWTF--		1		\$200.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	M	07/26/22-08/01/22		M-F 5-6a News		5-6a			MTWThF----	:30		\$200.00	0.00	NM	
2	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$200.00		0.00			
3	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$375.00		0.00			
E 4	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	M	07/26/22-08/01/22		M-F 6-7a News		6-7a			MTWThF----	:30		\$375.00	0.00	NM	
Spot simulcast on KSTP-TV and KSTC-TV															
5	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$375.00		0.00			
E 6	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	M	07/26/22-08/01/22		M-F GMA		7-9a			MTWThF----	:30		\$375.00	0.00	NM	
7	M	07/30/22	07/30/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$275.00	4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1-		1				\$275.00		0.00			
8	M	07/30/22	07/30/22	Sat 9-10a Sat 9-10a	CM	9-10a	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1-		1				\$200.00		0.00			
9	M	07/31/22	07/31/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$450.00		0.00			
10	M	07/31/22	07/31/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$175.00		0.00			
11	M	07/26/22	08/01/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		3				\$150.00		0.00			
12	M	07/26/22	08/01/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$125.00	4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$125.00		0.00			
13	M	07/26/22	08/01/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	1	\$150.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$150.00		0.00			
14	M	07/26/22	08/01/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	1	\$250.00	4	0.00	NM	1	\$250.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/26/22	08/01/22	MTWTF--		1				\$250.00		0.00			
15	M	07/26/22	08/01/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/26/22	08/01/22	MTWTF--		2				\$350.00		0.00			
16	M	07/26/22	08/01/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	2	\$1,500.00	4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/26/22	08/01/22	MTWTF--		2				\$1,500.00		0.00			
17	M	07/26/22	08/01/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/26/22	08/01/22	MTWTF--		2				\$375.00		0.00			
18	M	07/26/22	08/01/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/26/22	08/01/22	MTWTF--		2				\$350.00		0.00			
19	M	07/31/22	07/31/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	-----1	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----1		1				\$1,500.00		0.00			
20	M	07/31/22	07/31/22	Sunday Prime B Celeb Family Feud	CM	7-8p	-----1	:30	1	\$1,800.00	4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----1		1				\$1,800.00		0.00			
21	M	07/26/22	08/01/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/26/22	08/01/22	MTWTF--		2				\$550.00		0.00			
22	M	07/31/22	07/31/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$650.00	3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----1		1				\$650.00		0.00			
N23	M	07/31/22	07/31/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----S	:30	1	\$275.00	3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----S		1				\$275.00		0.00			
N24	M	07/30/22	07/30/22	Sat 1235-135a American Ninja Warrior	CM	1235-135a	-----S-	:30	1	\$40.00	3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	-----S-		1				\$40.00		0.00			
													Totals	35	\$15,565.00