ORDER



Orders	Order / Rev:	431185		
	Alt Order #:	10397443		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11128		KSTP-TV, LLC and KSAX-1
	Flight Dates:	09/06/22 - 09/12/22	Primary AE:	lan Ambron
	Original Date / Rev:	09/09/22 / 09/09/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		
Rill Plan			Totals	

Month

Totals

September 2022

Spots

40

40

Gross Amount

\$23,875.00

\$23,875.00

Net Amount

\$20,293.75

\$20,293.75

Rating

0.00

0.00

Account Executives

End Date

09/12/22

Start Date

08/29/22

71000 U.H. = X00 U.H. 100				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

\$23,875.00

Net Amount

\$20,293.75

Spots Gross Amount

40

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$23,875.00
Market	100%	\$170,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$28,991.07
KMSP	30%	\$51,160.71
KMWB	1%	\$1,705.36
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,705.36
WCCO	36%	\$61,392.86
WFTC	1%	\$1,705.36

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	1	M	09/06/22	09/12/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	2	\$350.004	0.00 NM	2	\$700.00
					M-F 5-6a News		(5:30 AM-6:00	AM)						
		Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
_	W	eek: 09/	06/22	09/12/22	MTWTF	2	\$350.00	0.00						
_	2	М	09/06/22	09/12/22		CM	6-7a	MTWTF	:30	1	\$550.004	0.00 NM	1	\$550.00

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Order / Rev: 431185 Advertiser: Tim Walz for Governor

Alt Order #: 10397443 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/06/22 - 09/12/22 Estimate: 11128

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				M-F 6-7a News M-F 6-7a News		(6:00 AM-6:3	30 AM)						
	_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		09/06/22	09/12/22	MTWTF	1	\$550.00	0.00			# 550.00.4	0.00.004		#4.400.00
3	M	09/06/2	22 09/12/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:30 AM-7:0	MTWTF- 00 AM)	- :30	2	\$550.004	0.00 NM	2	\$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					•	
		09/06/22	09/12/22	MTWTF	2	\$550.00	0.00			# 550.00.4	0.00.1114		#4.050.00
4	M	09/06/2	22 09/12/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:0	MTWTF- 00 AM)	- :30	3	\$550.004	0.00 NM	3	\$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
		09/06/22	09/12/22	MTWTF	3	\$550.00	0.00			# 550.00.4	0.00.104		0.1 100 00
5	М	09/06/2	22 09/12/22	M-F GMA M-F GMA	СМ	7-9a (8:00 AM-9:0	MTWTF- 00 AM)	- :30	2	\$550.004	0.00 NM	2	\$1,100.00
W		Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00						
6	М		22 09/10/22	Sa 6-7a Sat 6a News	СМ	6-7a	1	- :30	1	\$350.004	0.00 NM	1	\$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		09/05/22	09/11/22	1-	1	\$350.00	0.00			# 500.00.4	0.00.104		4500.00
7	М	09/10/2	22 09/10/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (7:00 AM-8:0	_	- :30	1	\$500.004	0.00 NM	1	\$500.00
W		Start Date 09/05/22	End Date 09/11/22	Weekdays	Spots/Week 1	Rate \$500.00	Rating 0.00						
8	М		22 09/11/22	SU GMA Su GMA	СМ	7-8a		1 :30	1	\$400.004	0.00 NM	1	\$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: (M	09/05/22	09/11/22	1	1 CM	\$400.00	0.00	1 :30	1	\$450.004	0.00 NM	1	\$450.00
9	IVI	09/11/2	22 09/11/22	Sun 8-9a		8-9a		1 .30	'	\$450.00 4	U.UU INIVI	<u>'</u>	\$450.00
W		Start Date 09/05/22	End Date 09/11/22	Weekdays 1	Spots/Week 1	Rate \$450.00	Rating 0.00						
10	М	09/11/2	22 09/11/22	Sun 10-1030a At Issue	СМ	Sun 10-1030	Oa	1 :30	1	\$175.004	0.00 NM	1	\$175.00
10.		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
11		09/05/22	09/11/22		CM	\$175.00 9-10a	0.00 MTWTF-	- :30	2	\$275.004	0.00 NM	2	\$550.00
	IVI	03/00/2	.2 05/12/22	Live with Kelly &		5-10a	MI WII	50	_	Ψ213.00 4	0.00 14101	_	ψ550.00
	-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Spc		09/06/22 Ch Date Ra	09/12/22 ange D	MTWTF escription	2 Star	\$275.00 E/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
	1		2-09/12/22 N		9-10			MTWThF		:30 (\$275.00)			
		See MG 11 PGM]	.4										
2	ا 2	•	2-09/12/22 N	1-F 9-10a	9-10	a		МГWГhF		:30 (\$275.00)	0.00 NM	l	
		See MG 11 PGMI	.3										
;	3 .	M 09/06/2	2-09/12/22 N	I-F 9-10a	9-10	a		MTWThF	= =	:30 \$275.00	0.00 NM		
	_	MG for 11.2		1 5 0 400	0.40			MEWELE		.20 ¢275.00	0.00 NIM		
4	4 ⊛ 1	MG for 11.1	2-09/12/22 № 09/12	I-F 9-10a	9-10	а		MTWThF		:30 \$275.00	0.00 NM		
12	М	09/06/2	22 09/12/22	M-F 3-4p Twin Cities Live	СМ	3-4p	МГЖГ-	- :30	2	\$225.004	0.00 NM	2	\$450.00
\^		Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 2	Rate	Rating						
13				M-F 4-430p	CM	\$225.00 4-430p	0.00 MTWTF-	- :30	2	\$300.004	0.00 NM	2	\$600.00
	,	Stort Dota	End Data	Twin Cities Live	Cnoto/M1	Dete	Dotin ~						
W	-	Start Date 09/06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 2	Rate \$300.00	Rating 0.00						

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Order / Rev: 431185 Advertiser: Tim Walz for Governor

Alt Order #: 10397443 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/06/22 - 09/12/22 Estimate: 11128

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Day	s Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
14	М	09/06/2	2 09/12/22	M-F 430-5p News	CM	430-5p	MTWT	7 :30	2	\$500.004	0.00 NM	2	\$1,000.00
	Sta	rt Date	End Date	430p News Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 09/		09/12/22	MTWTF	2	\$500.00	0.00						
15	M	09/06/2	2 09/12/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWT	7 :30	3	\$650.004	0.00 NM	3	\$1,950.00
Wee	Sta ek: 09/	rt Date 06/22	End Date 09/12/22	Weekdays MTWTF	Spots/Week 3	Rate \$650.00	Rating 0.00						
16	М	09/06/2	2 09/12/22	M-Su ABC Nightly M-Sa ABC Nightly		M-Sa 530-6	Sp, Su 5MTWT	? :30	1	\$1,500.004	0.00 NM	1	\$1,500.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/		09/12/22	MTWTF	1	\$1,500.00	0.00	7 .00		ФСГО ОО 4	0.00 NIM	_	#4 200 00
N 17	М		2 09/12/22	M-F 6-630p M-F 6-630p	СМ	6-630p	MTWT	? :30	3	\$650.004	0.00 NM	2	\$1,300.00
Wee	<u>Sta</u> ek: 09/	rt Date	End Date 09/12/22	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$650.00	Rating 0.00						
Spot		Date Ra		escription	-	t/End Time	0.00	Weekday		ngth Rate	Rtg Type		
1			2-09/12/22 N	·	6-63	•		MTWThF-		•	0.00 NM		
2			2-09/12/22 N	1-F 6-630p	6-63	0р		MTWThF-		:30 (\$650.00)	0.00 NM		
3		edited 09/06/22	2-09/12/22 N	1-F 6-630p	6-63	.0p		MTWThF-		:30 \$650.00	0.00 NM		
18	М			M-F 630-7p	СМ	630-7p	МГWГ		2		0.00 NM	2	\$1,300.00
	0.		5 15 (M-F 630-7p	0	5.	D ::						
Wee	<u>Sta</u> ek: 09/	rt Date 06/22	End Date 09/12/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$650.00	Rating 0.00						
19	M		2 09/12/22	Mon Spcl 1	CM	Various	1	:30	1	\$3,500.004	0.00 NM	0	\$0.00
	Sta	rt Date	End Date	Bachelor: Most U Weekdays	nforgetta Spots/Week	Rate	Rating						
Wee	ek: 09/		09/18/22	1		\$3,500.00	0.00						
Spot		Date Ra		description		t/End Time		Weekday:	<u>Le</u>		Rtg Type 0.00 NM		
1		09/12/22 edited	2-09/18/22 N	ion spci i	Vario	Jus		IVI		:30 (\$3,500.00)	• 0.00 INIVI		
20	М		2 09/12/22	M-F 10p news M-F 10p News	СМ	10-1035p	MTWT	F :30	3	\$550.004	0.00 NM	2	\$1,100.00
\\/o	Sta ek: 09/	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate \$550.00	Rating						
Spot		Date Ra	09/12/22 nge D	escription	3 Star	φοου.υυ t/End Time	0.00	Weekday	s Le	ngth Rate	Rtg Type		
1			2-09/12/22 N	1-F 10p news	10-1	035p		MTWThF-			0.00 NM		
		dited											
21	М	09/10/2	2 09/10/22	Sa Late News Sat Late News	СМ	10-1035p		1- :30	1	\$550.004	0.00 NM	1	\$550.00
10/	Sta ek: 09/	rt Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
22	M M		09/11/22 2 09/10/22	11a-230p College		\$550.00 11a-230p	0.00	1- :30	1	\$900.004	0.00 NM	1	\$900.00
	•			11a-230p College			5						
Wee	<u>Sta</u> ek: 09/	rt Date 05/22	End Date 09/11/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$900.00	Rating 0.00						
23	М	09/10/2	2 09/10/22	Sat 630-10p Colle 630-10p College		630-10p		1- :30	1	\$1,000.004	0.00 NM	1	\$1,000.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/		09/11/22	1-		* ,	0.00						
24	М	09/10/2	2 09/10/22	Sat 630-10p Colle ABC College Foo	-	630-10p		S- :30	1	\$2,800.001	0.00 NM	1	\$2,800.00
Wee	Sta ek: 09/	rt Date 05/22	End Date 09/11/22	Weekdays S-	Spots/Week 1	Rate \$2,800.00	Rating 0.00						
25	M		2 09/12/22	M-F Midday News	s CM	11a-12p	M- WT	F :30	1	\$700.001	0.00 NM	1	\$700.00
	C+c	rt Doto	End Data	M-F Midday News		Doto	Datin ~						
Wee	<u>Sta</u> ek: 09/	rt Date 06/22	End Date 09/12/22	<u>Weekdays</u> M- WTF	Spots/Week 1	Rate \$700.00	Rating 0.00						

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Order / Rev: 431185 Advertiser: Tim Walz for Governor

Alt Order #: 10397443 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/06/22 - 09/12/22 Estimate: 11128

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
26	М	09/12/22	09/12/22	Late News Delay Late News Delay		1015-1050p	M	:30	1	\$550.003	0.00 NM	1	\$550.00
W	Sta eek: 09		End Date 09/18/22	Weekdays M	Spots/Week 1	Rate \$550.00	Rating 0.00						
N27	М			M-F 5-530p M-F 5-530p	СМ	5-530p	M	:30	1	\$650.003	0.00 NM	1	\$650.00
W	Sta eek: 09		End Date 09/18/22	Weekdays M	Spots/Week 1	Rate \$650.00	Rating 0.00						

Totals 40 \$23,875.00