

ORDER



Orders
Order / Rev: 431188
Alt Order #: 10397444
Product Desc: WALZ FOR GOVERNOR
Estimate: 11129
Flight Dates: 09/13/22 - 09/19/22
Original Date / Rev: 09/15/22 / 09/15/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/19/22	41	\$60,075.00	\$51,063.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	41	\$60,075.00	\$51,063.75	0.00
Totals	41	\$60,075.00	\$51,063.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$60,075.00
Market	100%	\$429,107.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$72,948.21
KMSP	30%	\$128,732.14
KMWB	1%	\$4,291.07
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$4,291.07
WCCO	36%	\$154,478.57
WFTC	1%	\$4,291.07

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/13/22	09/19/22	M-F 530-6a News M-F 530-6a News	CM	530-6a	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/22	09/19/22	MTWTF--		2				\$350.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		2				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	M	09/13/22-09/19/22		M-F 530-6a News		530-6a			MTWThF----	:30		\$350.00	0.00	NM	
2	M	09/13/22	09/19/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
Week:		09/13/22	09/19/22	MTWTF--		2				\$550.00		0.00			
1	M	09/13/22-09/19/22		M-F 6-7a News		6-7a	(6:00 AM-6:30 AM)		MTWThF----	:30		\$550.00	0.00	NM	
3	M	09/13/22	09/19/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
Week:		09/13/22	09/19/22	MTWTF--		2				\$550.00		0.00			
2	M	09/13/22-09/19/22		M-F 6-7a News		6-7a	(6:30 AM-7:00 AM)		MTWThF----	:30		\$550.00	0.00	NM	
4	M	09/13/22	09/19/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
Week:		09/13/22	09/19/22	MTWTF--		2				\$550.00		0.00			
5	M	09/13/22	09/19/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$550.00	4	0.00	NM	1	\$550.00
Week:		09/13/22	09/19/22	MTWTF--		1				\$550.00		0.00			
6	M	09/17/22	09/17/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
Week:		09/12/22	09/18/22	-----1-		1				\$500.00		0.00			
7	M	09/17/22	09/17/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$500.00	4	0.00	NM	1	\$500.00
Week:		09/12/22	09/18/22	-----1-		1				\$500.00		0.00			
8	M	09/18/22	09/18/22	Su GMA Su GMA	CM	7-8a	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
Week:		09/12/22	09/18/22	-----1		1				\$400.00		0.00			
N 9	M	09/18/22	09/18/22	Su 9-10a This Week	CM	9-10a	-----1	:30	1	\$1,000.00	4	0.00	NM	0	\$0.00
Week:		09/12/22	09/18/22	-----1		1				\$1,000.00		0.00			
1	M	09/12/22-09/18/22		Su 9-10a		9-10a			-----Su	:30		(\$1,000.00)	0.00	NM	
		Credited													
10	M	09/18/22	09/18/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00
Week:		09/12/22	09/18/22	-----1		1				\$175.00		0.00			
11	M	09/13/22	09/19/22	M-F 9-10a Live with Kelly & Ryan	CM	9-10a	MTWTF--	:30	2	\$275.00	4	0.00	NM	0	\$0.00
Week:		09/13/22	09/19/22	MTWTF--		2				\$275.00		0.00			
1	M	09/13/22-09/19/22		M-F 9-10a		9-10a			MTWThF----	:30		(\$275.00)	0.00	NM	
		Credited													
2	M	09/13/22-09/19/22		M-F 9-10a		9-10a			MTWThF----	:30		(\$275.00)	0.00	NM	
		Credited													
12	M	09/13/22	09/19/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$225.00	4	0.00	NM	2	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	M	09/13/22	09/19/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	2	\$300.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					2	\$300.00		0.00			
14	M	09/13/22	09/19/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					2	\$500.00		0.00			
15	M	09/13/22	09/19/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$650.00	4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					3	\$650.00		0.00			
16	M	09/13/22	09/19/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					1	\$1,500.00		0.00			
17	M	09/13/22	09/19/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	4	\$650.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					4	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
2	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
3	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
4	M	09/13/22-09/19/22		M-F 6-630p		6-630p	MTWThF----	:30		(\$650.00)		0.00	NM	Credited	
18	M	09/13/22	09/19/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					2	\$650.00		0.00			
19	M	09/16/22	09/16/22	Friday Prime A Shark Tank	CM	7-8p	----1--	:30	1	\$550.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	----1--					1	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/12/22-09/18/22		Friday Prime A		7-8p	-----F----	:30		(\$550.00)		0.00	NM	Credited	
20	M	09/13/22	09/19/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					3	\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	09/13/22-09/19/22		M-F 10p news		10-1035p	MTWThF----	:30		(\$550.00)		0.00	NM	Credited	
21	M	09/18/22	09/18/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$650.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----1					1	\$650.00		0.00			
23	M	09/13/22	09/19/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--					2	\$275.00		0.00			
E 24	M	09/19/22	09/19/22	Late News Delay MNF	CM	1015-1050p	M-----	:30	1	\$550.00	3	0.00	NM	0	\$0.00

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Late News Delay MNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	M-----		1				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/19/22-09/25/22		Late News Delay MNF		1015-1050p	M-----	:30		(\$550.00)		0.00	NM		
Credited															
25	M	09/19/22	09/19/22	Vikings on MNF 9/19	SPRT	7-1015p	M-----	:30	1	\$39,000.00	2	0.00	NM	1	\$39,000.00
Vikings on MNF (7:30 PM-10:15 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	M-----		1				\$39,000.00		0.00			
26	M	09/18/22	09/18/22	Su 530-6p	CM	530-6p	-----S	:30	1	\$1,000.00	2	0.00	NM	1	\$1,000.00
Su 530-6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S		1				\$1,000.00		0.00			
27	M	09/13/22	09/19/22	M-F 630-7p	CM	630-7p	MTWTF--	:30	4	\$650.00	3	0.00	NM	4	\$2,600.00
M-F 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		4				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	09/13/22-09/16/22		M-F 630-7p		630-7p	-TWThF----	:30		\$650.00		0.00	NM		
28	M	09/13/22	09/19/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	1	\$550.00	3	0.00	NM	1	\$550.00
M-F 6-7a News (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	MTWTF--		1				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/13/22-09/19/22		M-F 6-7a News		6-7a	(6:00 AM-6:30 AM)MTWThF----	:30		\$550.00		0.00	NM		
N29	M	09/13/22	09/19/22	M-F 430-5a News	CM	430-5a	M-TF--	:30	1	\$150.00	3	0.00	NM	1	\$150.00
M-F 430-5a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/13/22	09/19/22	M-TF--		1				\$150.00		0.00			
N30	M	09/19/22	09/19/22	Late News Delay Vikings	CM	1030-1105p	M-----	:30	1	\$550.00	3	0.00	NM	1	\$550.00
Late News Delay Vikings															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	M-----		1				\$550.00		0.00			
N31	M	09/17/22	09/17/22	Sat GMA 7-9a	CM	7-9a	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
Sat GMA (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-		1				\$500.00		0.00			
N32	M	09/17/22	09/17/22	Sat GMA 7-9a	CM	7-9a	-----S-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
Sat GMA (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-----S-		1				\$500.00		0.00			
													Totals	41	\$60,075.00