

ORDER



Orders
Order / Rev: 433006
Alt Order #: 10438886
Product Desc: WALZ FOR GOVERNOR
Estimate: 11441
Flight Dates: 07/19/22 - 07/25/22
Original Date / Rev: 07/22/22 / 07/22/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/25/22	23	\$10,825.00	\$9,201.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	23	\$10,825.00	\$9,201.25	0.00
Totals	23	\$10,825.00	\$9,201.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$10,825.00
Market	100%	\$77,321.43

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$13,144.64
KMSP	30%	\$23,196.43
KMWB	1%	\$773.21
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$773.21
WCCO	36%	\$27,835.71
WFTC	1%	\$773.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	1	\$200.00	0.00								
E 2	M	07/19/22	07/25/22		CM	5-6a	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$400.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1					1	\$1,500.00		0.00			
15	M	07/21/22	07/21/22	Thr Spcl 2 Attack on the Capitol	CM	7-9p	---1---	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	---1---					1	\$1,000.00		0.00			
N 16	M	07/19/22	07/25/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--					2	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
2	M	07/19/22-07/25/22		M-F 10p news					10-1035p	MTWThF----	:30	(\$350.00)	0.00	NM	
Credited															
17	M	07/24/22	07/24/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1					1	\$400.00		0.00			
N 18	M	07/24/22	07/24/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----S					1	\$350.00		0.00			
													Totals	23	\$10,825.00