

# ORDER



**Orders**  
**Order / Rev:** 433007  
**Alt Order #:** 10438887  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11442  
**Flight Dates:** 07/19/22 - 07/25/22  
**Original Date / Rev:** 07/19/22 / 07/19/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/25/22	29	\$23,660.00	\$20,111.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	29	\$23,660.00	\$20,111.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$23,660.00</b>	<b>\$20,111.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$23,660.00
Market	100%	\$169,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$28,730.00
KMSP	30%	\$50,700.00
KMWB	1%	\$1,690.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,690.00
WCCO	36%	\$60,840.00
WFTC	1%	\$1,690.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	1	\$400.00	0.00								
N 2	M	07/19/22	07/25/22		CM	5-6a	MTWTF--	1:00	2	\$400.00	4	0.00	NM	2	\$800.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a News											
				M-F 5-6a News	(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$400.00	0.00								
N 3	M	07/19/22	07/25/22	M-F 6-7a News	CM	6-7a	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$750.00	0.00								
N 4	M	07/19/22	07/25/22	M-F 6-7a News	CM	6-7a	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	1	\$750.00	0.00								
N 5	M	07/19/22	07/25/22	M-F GMA	CM	7-9a	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	1	\$750.00	0.00								
N 6	M	07/19/22	07/25/22	M-F GMA	CM	7-9a	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	1	\$750.00	0.00								
N 7	M	07/23/22	07/23/22	Sat GMA 7-9a	CM	7-9a	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$550.00
				Sat GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/18/22	07/24/22	-----1-	1	\$550.00	0.00								
N 8	M	07/24/22	07/24/22	SU GMA	CM	7-8a	-----1	1:00	1	\$800.00	4	0.00	NM	1	\$800.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/18/22	07/24/22	-----1	1	\$800.00	0.00								
N 9	M	07/19/22	07/25/22	M-F 9-10a	CM	9-10a	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
				Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$300.00	0.00								
N 10	M	07/19/22	07/25/22	M-F Midday News	CM	11a-12p	MTWTF--	1:00	2	\$350.00	4	0.00	NM	2	\$700.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$350.00	0.00								
N 11	M	07/19/22	07/25/22	M-F 12-1p	CM	12-1p	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
				GMA3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$300.00	0.00								
N 12	M	07/19/22	07/25/22	M-F 2-3p	CM	2-3p	MTWTF--	1:00	2	\$130.00	4	0.00	NM	2	\$260.00
				Kelly Clarkson Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$130.00	0.00								
N 13	M	07/19/22	07/25/22	M-F 4-430p	CM	4-430p	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$300.00	0.00								
N 14	M	07/19/22	07/25/22	M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
				M-F 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$700.00	0.00								
N 15	M	07/19/22	07/25/22	M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/19/22	07/25/22	MTWTF--	2	\$750.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	M	07/25/22	07/25/22	Mon Spcl 1 Bachelorette	CM	Various	1-----	1:00	1	\$6,000.00	4	0.00	NM	1	\$6,000.00
ML line 17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/25/22	07/31/22	1-----			1		\$6,000.00			0.00			
N 17	M	07/19/22	07/25/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
ML line 18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--			2		\$700.00			0.00			
N 18	M	07/24/22	07/24/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	1:00	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/18/22	07/24/22	-----1			1		\$1,300.00			0.00			
N 19	M	07/20/22	07/20/22	Wed Spcl 3 ESPYS	CM	7-10p	--1----	1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		07/18/22	07/24/22	--1----			1		\$3,000.00			0.00			
													Totals	29	\$23,660.00