

ORDER



Orders
Order / Rev: 431181
Alt Order #: 10397452
Product Desc: WALZ FOR GOVERNOR
Estimate: 11135
Flight Dates: 10/25/22 - 10/31/22
Original Date / Rev: 06/20/22 / 10/20/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	61	\$43,175.00	\$36,698.75
10/31/22	10/31/22	8	\$8,925.00	\$7,586.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	61	\$43,175.00	\$36,698.75	0.00
November 2022	8	\$8,925.00	\$7,586.25	0.00
Totals	69	\$52,100.00	\$44,285.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$52,100.00
Market	100%	\$372,142.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$63,264.29
KMSP	30%	\$111,642.86
KMWB	1%	\$3,721.43
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,721.43
WCCO	36%	\$133,971.43
WFTC	1%	\$3,721.43

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/25/22	10/31/22	M-F 5-530a News M-F 5-530a News	CM	5-530a	MTWTF--	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/25/22	10/31/22	MTWTF--			3		\$400.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	M	10/25/22	10/31/22	M-F 530-6a News M-F 530-6a News	CM	530-6a	MTWTF--	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		3				\$400.00		0.00			
N 3	M	10/25/22	10/31/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	3	\$750.00	3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		3				\$750.00		0.00			
N 4	M	10/25/22	10/31/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$750.00	3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		3				\$750.00		0.00			
N 5	M	10/25/22	10/31/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$1,300.00	2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		3				\$1,300.00		0.00			
N 6	M	10/25/22	10/31/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$1,300.00	2	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		3				\$1,300.00		0.00			
N 7	M	10/29/22	10/29/22	Sa 6-7a Sat 6a News	CM	6-7a	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$400.00		0.00			
N 8	M	10/29/22	10/29/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$750.00	3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$750.00		0.00			
N 9	M	10/29/22	10/29/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$750.00	3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$750.00		0.00			
N 10	M	10/29/22	10/29/22	Sat 9-10a Sat 9-10a	CM	9-10a	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$400.00		0.00			
N 11	M	10/30/22	10/30/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	:30	1	\$375.00	3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$375.00		0.00			
N 12	M	10/30/22	10/30/22	SU GMA Su GMA	CM	7-8a	-----1	:30	1	\$1,500.00	2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$1,500.00		0.00			
N 13	M	10/30/22	10/30/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$1,500.00	2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$1,500.00		0.00			
N 14	M	10/25/22	10/31/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	5	\$200.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		5				\$200.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					5	\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	M	10/25/22-10/31/22		M-F 9-10a					9-10a	MTWThF----	:30	(\$200.00)	0.00	NM		
Credited																
2	M	10/25/22-10/31/22		M-F 9-10a					9-10a	MTWThF----	:30	(\$200.00)	0.00	NM		
Credited																
3	M	10/25/22-10/31/22		M-F 9-10a					9-10a	MTWThF----	:30	(\$200.00)	0.00	NM		
Credited																
4	M	10/25/22-10/31/22		M-F 9-10a					9-10a	MTWThF----	:30	(\$200.00)	0.00	NM		
Credited																
5	M	10/25/22-10/31/22		M-F 9-10a					9-10a	MTWThF----	:30	(\$200.00)	0.00	NM		
Credited																
N 15	M	10/25/22	10/31/22	M-F The View M-F The View	CM	10-11a	MTWTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					3	\$700.00		0.00				
N 16	M	10/25/22	10/31/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	:30	3	\$375.00	3	0.00	NM	3	\$1,125.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					3	\$375.00		0.00				
N 17	M	10/25/22	10/31/22	M-F 12-1p GMA3	CM	12-1p	MTWTF--	:30	3	\$1,800.00	2	0.00	NM	3	\$5,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					3	\$1,800.00		0.00				
N 18	M	10/25/22	10/31/22	M-F 2-3p Kelly Clarkson Show	CM	2-3p	MTWTF--	:30	2	\$200.00	3	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					2	\$200.00		0.00				
N 19	M	10/25/22	10/31/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					2	\$400.00		0.00				
N 20	M	10/30/22	10/30/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$375.00	3	0.00	NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/24/22	10/30/22	-----1					1	\$375.00		0.00				
N 21	M	10/25/22	10/31/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	3	\$425.00	2	0.00	NM	3	\$1,275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					3	\$425.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	M	10/25/22-10/31/22		M-F 4-430p					4-430p	MTWThF----	:30	\$425.00	0.00	NM		
[Rate N/A]																
N 22	M	10/25/22	10/31/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$900.00	2	0.00	NM	2	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					2	\$900.00		0.00				
N 23	M	10/25/22	10/31/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$1,150.00	2	0.00	NM	2	\$2,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					2	\$1,150.00		0.00				
N 25	M	10/25/22	10/31/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$1,300.00	2	0.00	NM	2	\$2,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/25/22	10/31/22	MTWTF--					2	\$1,300.00		0.00				
N 26	M	10/25/22	10/31/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00	

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N27	M	10/31/22	10/31/22	Mon Spcl 1 Mon Spcl 1	CM	Various	1-----	:30	1	\$4,800.00	4	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		2				\$800.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	M	10/31/22-11/06/22	Mon Spcl 1	7-9p	M-----	:30		\$4,800.00		0.00	NM		
N28	M	10/25/22	10/25/22	Tuesday Prime A N/A 9/27-TFN	CM	7-8p	-1-----	:30	1	\$3,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-1-----		1				\$3,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	M	10/24/22-10/30/22	Tuesday Prime A	7-8p	-T-----	:30		(\$3,000.00)		0.00	NM		
					Credited										
N29	M	10/25/22	10/25/22	Tuesday Prime C The Rookie: Feds	CM	9-10p	-1-----	:30	1	\$2,500.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-1-----		1				\$2,500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	M	10/24/22-10/30/22	Tuesday Prime C	9-10p	-T-----	:30		(\$2,500.00)		0.00	NM		
					Credited										
N30	M	10/26/22	10/26/22	Wednesday Prime B Connors/Home Economics	CM	8-9p	--1----	:30	1	\$3,600.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--1----		1				\$3,600.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	M	10/24/22-10/30/22	Wednesday Prime B	8-9p	--W-----	:30		(\$3,600.00)		0.00	NM		
					Credited										
N32	M	10/27/22	10/27/22	Thursday Prime B Grey's Anatomy	CM	8-9p	---1---	:30	1	\$3,800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	---1---		1				\$3,800.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	M	10/24/22-10/30/22	Thursday Prime B	8-9p	---Th----	:30		(\$3,800.00)		0.00	NM		
					Credited										
N33	M	10/28/22	10/28/22	Friday Prime A Shark Tank	CM	7-8p	----1--	:30	1	\$1,500.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	----1--		1				\$1,500.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	M	10/24/22-10/30/22	Friday Prime A	7-8p	----F----	:30		(\$1,500.00)		0.00	NM		
					Credited										
N34	M	10/30/22	10/30/22	Sunday Prime B Celebrity Wheel of Fortun	CM	7-8p	-----1	:30	1	\$3,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$3,000.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	M	10/24/22-10/30/22	Sunday Prime B	7-8p	-----Su	:30		(\$3,000.00)		0.00	NM		
					Credited										
N35	M	10/25/22	10/31/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/22	10/31/22	MTWTF--		2				\$1,000.00		0.00			
N36	M	10/29/22	10/29/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$800.00	2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1-		1				\$800.00		0.00			
N			10/30/22		CM				1		2	0.00	NM	1	\$1,200.00

Order / Rev: 431181
 Alt Order #: 10397452
 Flight Dates: 10/25/22 - 10/31/22

Advertiser: Tim Walz for Governor
 Product Desc: WALZ FOR GOVERNOR
 Estimate: 11135

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N47	M	10/25/22	10/31/22	M-F 1207-1237a TFN ICrime	CM	1207-1237a	MTWTF--	:30	3	\$100.00	3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/25/22	10/31/22	MTWTF--		3		\$100.00		0.00					
													Totals	69	\$52,100.00