

ORDER



Orders
Order / Rev: 433562
Alt Order #: 10443591
Product Desc: WALZ FOR GOVERNOR
Estimate: 11540
Flight Dates: 08/02/22 - 08/08/22
Original Date / Rev: 08/04/22 / 08/04/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	38	\$30,320.00	\$25,772.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	38	\$30,320.00	\$25,772.00	0.00
Totals	38	\$30,320.00	\$25,772.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$30,320.00
Market	100%	\$131,826.09

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$21,092.17
KMSP	27%	\$35,593.04
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,318.26
WCCO	30%	\$39,547.83
WFTC	3%	\$3,954.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/02/22	08/08/22	MTWTF--		1		\$400.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	1:00		\$400.00	0.00	NM	
E 2	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	2	\$400.00	4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 5-6a News		5-6a			MTWThF----	1:00		\$400.00	0.00	NM	
E 3	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$750.00	0.00	NM	
		Spot simulcast on KSTP-TV and KSTC-TV													
E 4	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	2	M	08/02/22-08/08/22	M-F 6-7a News		6-7a			MTWThF----	1:00		\$750.00	0.00	NM	
E 5	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	1:00		\$750.00	0.00	NM	
	2	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	1:00		\$750.00	0.00	NM	
E 6	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
	1	M	08/02/22-08/08/22	M-F GMA		7-9a			MTWThF----	1:00		\$750.00	0.00	NM	
7	M	08/06/22	08/06/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1-		1				\$550.00		0.00			
8	M	08/07/22	08/07/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$350.00		0.00			
9	M	08/07/22	08/07/22	SU GMA Su GMA	CM	7-8a	-----1	1:00	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$800.00		0.00			
10	M	08/02/22	08/08/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	1:00	3	\$300.00	4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		3				\$300.00		0.00			
11	M	08/02/22	08/08/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	1:00	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$350.00		0.00			
12	M	08/02/22	08/08/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	1:00	2	\$250.00	4	0.00	NM	2	\$500.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$250.00		0.00			
13	M	08/02/22	08/08/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$300.00		0.00			
14	M	08/02/22	08/08/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	1:00	2	\$500.00	4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$500.00		0.00			
15	M	08/02/22	08/08/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$700.00		0.00			
16	M	08/02/22	08/08/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$3,000.00		0.00			
17	M	08/02/22	08/08/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$750.00		0.00			
18	M	08/02/22	08/08/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$700.00		0.00			
19	M	08/07/22	08/07/22	Su 530-6p Su 530-6p News	CM	530-6p	-----1	1:00	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$700.00		0.00			
20	M	08/02/22	08/08/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	1:00	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$1,100.00		0.00			
21	M	08/07/22	08/07/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	1:00	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$1,300.00		0.00			
23	M	08/03/22	08/03/22	Wed Spcl 2 CMA Fest	CM	various	--W----	1:00	1	\$3,400.00	4	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	--W----		1				\$3,400.00		0.00			
N24	M	08/07/22	08/07/22	Sunday Prime A America's Funniest Home Video	CM	6-7p	-----S	1:00	1	\$3,600.00	2	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----S		1				\$3,600.00		0.00			
N25	M	08/04/22	08/08/22	M-F Midday News M-F Midday News	CM	11a-12p	M--TF--	1:00	1	\$650.00	3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/22	08/10/22	M--F--		1				\$650.00		0.00			
N26	M	08/07/22	08/08/22	Su-Thurs 230-4x ABC NewsNow Su-Thu 230-4x ABC NewsNow (3:00 XM-4:00 XM)	CM	230-4x	M----S	1:00	1	\$70.00	3	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/22	08/13/22	M----S		1				\$70.00		0.00			

Totals 38 \$30,320.00