

ORDER



Orders
Order / Rev: 431190
Alt Order #: 10397448
Product Desc: WALZ FOR GOVERNOR
Estimate: 11132
Flight Dates: 10/04/22 - 10/10/22
Original Date / Rev: 09/12/22 / 09/12/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	65	\$42,725.00	\$36,316.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	65	\$42,725.00	\$36,316.25	0.00
Totals	65	\$42,725.00	\$36,316.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$42,725.00
Market	100%	\$305,178.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$51,880.36
KMSP	30%	\$91,553.57
KMWB	1%	\$3,051.79
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,051.79
WCCO	36%	\$109,864.29
WFTC	1%	\$3,051.79

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/04/22	10/10/22	M-F 5-530a News M-F 5-530a News	CM	5-530a	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/22	10/10/22	MTWTF--		2		\$250.00		0.00					
2	M	10/04/22	10/10/22		CM	530-6a	MTWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a News											
				M-F 530-6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	3	\$250.00	0.00								
3	M	10/04/22	10/10/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	3	\$400.00	4	0.00	NM	3	\$1,200.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	3	\$400.00	0.00								
4	M	10/04/22	10/10/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$400.00	4	0.00	NM	2	\$800.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$400.00	0.00								
5	M	10/04/22	10/10/22	M-F GMA	CM	7-9a	MTWTF--	:30	4	\$425.00	4	0.00	NM	4	\$1,700.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	4	\$425.00	0.00								
6	M	10/04/22	10/10/22	M-F GMA	CM	7-9a	MTWTF--	:30	3	\$425.00	4	0.00	NM	3	\$1,275.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	3	\$425.00	0.00								
7	M	10/08/22	10/08/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$250.00	4	0.00	NM	1	\$250.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1-	1	\$250.00	0.00								
8	M	10/08/22	10/08/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Sat GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1-	1	\$400.00	0.00								
9	M	10/09/22	10/09/22	Su 6-7a	CM	6-7a	-----1	:30	1	\$200.00	4	0.00	NM	1	\$200.00
				Sun 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1	1	\$200.00	0.00								
10	M	10/09/22	10/09/22	SU GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1	1	\$550.00	0.00								
N11	M	10/04/22	10/10/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$200.00	4	0.00	NM	0	\$0.00
				Live with Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$200.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	M	10/04/22-10/10/22	M-F 9-10a	9-10a	MTWThF----	:30	(\$200.00)	0.00	NM						
Credited															
2	M	10/04/22-10/10/22	M-F 9-10a	9-10a	MTWThF----	:30	(\$200.00)	0.00	NM						
Credited															
12	M	10/04/22	10/10/22	M-F The View	CM	10-11a	MTWTF--	:30	2	\$425.00	4	0.00	NM	2	\$850.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$425.00	0.00								
13	M	10/04/22	10/10/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$250.00	0.00								
14	M	10/04/22	10/10/22	M-F 2-3p	CM	2-3p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
				Kelly Clarkson Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$100.00	0.00								
15	M	10/04/22	10/10/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
				Twin Cities Live											

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16	M	10/04/22	10/10/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	3	\$175.00	4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					4	\$150.00		0.00			
17	M	10/04/22	10/10/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	3	\$425.00	4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					3	\$425.00		0.00			
18	M	10/04/22	10/10/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$550.00	4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					5	\$550.00		0.00			
19	M	10/04/22	10/10/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$3,000.00	99	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					1	\$3,000.00		0.00			
20	M	10/04/22	10/10/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$650.00	4	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					5	\$650.00		0.00			
21	M	10/04/22	10/10/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$550.00	4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					2	\$550.00		0.00			
22	M	10/10/22	10/10/22	Monday Prime C The Good Doctor	CM	9-10p	1-----	:30	1	\$5,000.00	4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	1-----					1	\$5,000.00		0.00			
N23	M	10/05/22	10/05/22	Wednesday Prime A Goldbergs/Wonder Years	CM	7-8p	--1----	:30	1	\$3,600.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	--1----					1	\$3,600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	10/03/22-10/09/22	Wednesday Prime A		7-8p	--W-----	:30		(\$3,600.00)		0.00	NM		
				Credited											
24	M	10/06/22	10/06/22	Thursday Prime C Big Sky	CM	9-10p	---1---	:30	1	\$3,300.00	99	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	---1---					1	\$3,300.00		0.00			
25	M	10/07/22	10/07/22	Fri Spcl 2 20/20	CM	Various	----1--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	----1--					1	\$1,500.00		0.00			
26	M	10/04/22	10/10/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	4	\$700.00	4	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--					4	\$700.00		0.00			
27	M	10/08/22	10/08/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$425.00	4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-					1	\$425.00		0.00			
28	M	10/09/22	10/09/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$625.00	4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1					1	\$625.00		0.00			
29	M	10/08/22	10/08/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-		1				\$1,100.00		0.00			
30	M	10/08/22	10/08/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-		1				\$1,100.00		0.00			
31	M	10/08/22	10/08/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	-----1-		1				\$1,200.00		0.00			
N32	M	10/04/22	10/10/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/04/22	10/10/22	MTWTF--		2				\$200.00		0.00			
N33	M	10/05/22	10/05/22	Wednesday Prime A Connors/Goldbergs	CM	7-8p	--W----	:30	1	\$3,600.00	4	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	--W----		1				\$3,600.00		0.00			
													Totals	65	\$42,725.00