

# ORDER



**Orders**  
**Order / Rev:** 434046  
**Alt Order #:** 10448260  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11637  
**Flight Dates:** 08/16/22 - 08/22/22  
**Original Date / Rev:** 08/16/22 / 08/16/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	44	\$24,950.00	\$21,207.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	44	\$24,950.00	\$21,207.50	0.00
<b>Totals</b>	<b>44</b>	<b>\$24,950.00</b>	<b>\$21,207.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	25%	\$24,950.00
Market	100%	\$99,800.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$15,968.00
KMSP	26%	\$25,948.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$998.00
WCCO	30%	\$29,940.00
WFTC	2%	\$1,996.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	08/16/22	08/22/22	M-F 5-530a News M-F 5-530a News	CM	5-530a	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/16/22	08/22/22	MTWTF--		2		\$350.00		0.00					
2	M	08/16/22	08/22/22		CM	530-6a	MTWTF--	:30	2	\$350.00	3	0.00	NM	2	\$700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a News											
				M-F 530-6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	2	\$350.00	0.00								
3	M	08/16/22	08/22/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	2	\$550.00	0.00								
4	M	08/16/22	08/22/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	2	\$550.00	0.00								
5	M	08/16/22	08/22/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	2	\$550.00	0.00								
6	M	08/16/22	08/22/22	M-F GMA	CM	7-9a	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	2	\$550.00	0.00								
7	M	08/20/22	08/20/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1-	1	\$350.00	0.00								
8	M	08/20/22	08/20/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				Sat GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1-	1	\$500.00	0.00								
9	M	08/20/22	08/20/22	Sat 9-10a	CM	9-10a	-----1-	:30	1	\$375.00	3	0.00	NM	1	\$375.00
				Sat 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1-	1	\$375.00	0.00								
10	M	08/21/22	08/21/22	Su 6-7a	CM	6-7a	-----1	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				Sun 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1	1	\$350.00	0.00								
11	M	08/21/22	08/21/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$875.00	3	0.00	NM	1	\$875.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1	1	\$875.00	0.00								
12	M	08/21/22	08/21/22	Sun 10-1030a	CM	Sun 10-1030a	-----1	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				At Issue											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/15/22	08/21/22	-----1	1	\$275.00	0.00								
13	M	08/16/22	08/22/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$275.00	3	0.00	NM	2	\$550.00
				Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	2	\$275.00	0.00								
14	M	08/16/22	08/22/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	3	\$375.00	2	0.00	NM	3	\$1,125.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	3	\$375.00	0.00								
15	M	08/16/22	08/22/22	M-F 4-430p	CM	4-430p	MTWTF--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/16/22	08/22/22	MTWTF--	2	\$450.00	0.00								
16	M	08/16/22	08/22/22	M-F 430-5p News	CM	430-5p	MTWTF--	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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17	M	08/16/22	08/22/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/16/22	08/22/22	MTWTF--		2				\$500.00		0.00			
18	M	08/16/22	08/22/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/16/22	08/22/22	MTWTF--		3				\$650.00		0.00			
19	M	08/16/22	08/22/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/16/22	08/22/22	MTWTF--		3				\$700.00		0.00			
20	M	08/16/22	08/22/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$650.00	3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/16/22	08/22/22	MTWTF--		2				\$650.00		0.00			
21	M	08/20/22	08/20/22	Sa 5-530p Sa 5-530p	CM	5-530p	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1-		1				\$400.00		0.00			
22	M	08/20/22	08/20/22	Sa 6-630p Sa 6-630p	CM	6-630p	-----1-	:30	1	\$450.00	3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1-		1				\$450.00		0.00			
23	M	08/16/22	08/22/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$750.00	2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/16/22	08/22/22	MTWTF--		3				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	M	08/16/22-08/22/22		M-F 10p news		10-1035p	MTWThF----	:30		\$750.00		0.00	NM		
24	M	08/21/22	08/21/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$950.00	2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/15/22	08/21/22	-----1		1				\$950.00		0.00			
N25	M	08/17/22	08/22/22	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-WTF--	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	M-WTF--		1				\$700.00		0.00			
N26	M	08/17/22	08/22/22	M-F 10p news M-F 10p News	CM	10-1035p	M-WTF--	:30	1	\$750.00	2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/17/22	08/23/22	M-WTF--		1				\$750.00		0.00			
Totals													44	\$24,950.00	