

# ORDER



**Orders**  
**Order / Rev:** 431190  
**Alt Order #:** 10397448  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11132  
**Flight Dates:** 10/04/22 - 10/10/22  
**Original Date / Rev:** 09/29/22 / 09/29/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/10/22	66	\$55,270.00	\$46,979.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	66	\$55,270.00	\$46,979.50	0.00
<b>Totals</b>	<b>66</b>	<b>\$55,270.00</b>	<b>\$46,979.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$55,270.00
Market	100%	\$394,785.71

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$67,113.57
KMSP	30%	\$118,435.71
KMWB	1%	\$3,947.86
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,947.86
WCCO	36%	\$142,122.86
WFTC	1%	\$3,947.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/04/22	10/10/22	M-F 5-530a News M-F 5-530a News	CM	5-530a	MTWTF--	:30	2	\$400.00	3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/04/22	10/10/22	MTWTF--		2		\$400.00		0.00					
N 2	M	10/04/22	10/10/22		CM	530-6a	MTWTF--	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530-6a News											
				M-F 530-6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	3	\$400.00	0.00								
E 3	M	10/04/22	10/10/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	3	\$750.00	3	0.00	NM	3	\$2,250.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	3	\$750.00	0.00								
E 4	M	10/04/22	10/10/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$750.00	0.00								
E 5	M	10/04/22	10/10/22	M-F GMA	CM	7-9a	MTWTF--	:30	4	\$850.00	3	0.00	NM	4	\$3,400.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	4	\$850.00	0.00								
E 6	M	10/04/22	10/10/22	M-F GMA	CM	7-9a	MTWTF--	:30	3	\$850.00	3	0.00	NM	3	\$2,550.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	3	\$850.00	0.00								
E 7	M	10/08/22	10/08/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$400.00	3	0.00	NM	1	\$400.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1-	1	\$400.00	0.00								
E 8	M	10/08/22	10/08/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$750.00	3	0.00	NM	1	\$750.00
				Sat GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1-	1	\$750.00	0.00								
E 9	M	10/09/22	10/09/22	Su 6-7a	CM	6-7a	-----1	:30	1	\$375.00	3	0.00	NM	1	\$375.00
				Sun 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1	1	\$375.00	0.00								
E 10	M	10/09/22	10/09/22	SU GMA	CM	7-8a	-----1	:30	1	\$950.00	3	0.00	NM	1	\$950.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/03/22	10/09/22	-----1	1	\$950.00	0.00								
E 11	M	10/04/22	10/10/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$325.00	3	0.00	NM	0	\$0.00
				Live with Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$325.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	M	10/04/22-10/10/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$200.00)</del>	0.00	NM						
Credited															
2	M	10/04/22-10/10/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$200.00)</del>	0.00	NM						
Credited															
12	M	10/04/22	10/10/22	M-F The View	CM	10-11a	MTWTF--	:30	2	\$425.00	4	0.00	NM	2	\$850.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$425.00	0.00								
13	M	10/04/22	10/10/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$250.00	0.00								
14	M	10/04/22	10/10/22	M-F 2-3p	CM	2-3p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
				Kelly Clarkson Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/04/22	10/10/22	MTWTF--	2	\$100.00	0.00								
15	M	10/04/22	10/10/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
				Twin Cities Live											

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E 16	M	10/04/22	10/10/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	3	\$265.00	3	0.00	NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		4				\$150.00		0.00			
E 17	M	10/04/22	10/10/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		3				\$650.00		0.00			
E 18	M	10/04/22	10/10/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$800.00	3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		5				\$800.00		0.00			
E 19	M	10/04/22	10/10/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$3,000.00	99	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		1				\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/04/22-10/10/22		M-Su ABC Nightly News		M-Sa 530-6p, Su 5	MTWThF----	:30		<del>(\$3,000.00)</del>		0.00	NM	Credited	
E 20	M	10/04/22	10/10/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$950.00	3	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		5				\$950.00		0.00			
E 21	M	10/04/22	10/10/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		2				\$800.00		0.00			
22	M	10/10/22	10/10/22	Monday Prime C The Good Doctor	CM	9-10p	1-----	:30	1	\$5,000.00	4	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/10/22	10/16/22	1-----		1				\$5,000.00		0.00			
25	M	10/07/22	10/07/22	Fri Spcl 2 20/20	CM	Various	----1--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	----1--		1				\$1,500.00		0.00			
E 26	M	10/04/22	10/10/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	4	\$1,000.00	3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		4				\$1,000.00		0.00			
E 27	M	10/08/22	10/08/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-		1				\$600.00		0.00			
E 28	M	10/09/22	10/09/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$800.00	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1		1				\$800.00		0.00			
29	M	10/08/22	10/08/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-		1				\$1,100.00		0.00			
30	M	10/08/22	10/08/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-		1				\$1,100.00		0.00			
31	M	10/08/22	10/08/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-----1-		1				\$1,200.00		0.00			

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Week:		10/03/22	10/09/22	-----1-		1				\$1,200.00		0.00			
E 32	M	10/04/22	10/10/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$325.00	3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		2				\$325.00		0.00			
33	M	10/05/22	10/05/22	Wednesday Prime A Connors/Goldbergs	CM	7-8p	--W----	:30	1	\$3,600.00	4	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	--W----		1				\$3,600.00		0.00			
N 34	M	10/04/22	10/10/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$3,500.00	4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		1				\$3,500.00		0.00			
N 35	M	10/04/22	10/04/22	Tuesday Prime C The Rookie: Feds	CM	9-10p	-T-----	:30	1	\$2,500.00	4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/03/22	10/09/22	-T-----		1				\$2,500.00		0.00			
N 36	M	10/04/22	10/10/22	M-F 1137p-1207a Nightline	TFN CM	1137p-1207a	MTWTF--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/04/22	10/10/22	MTWTF--		1				\$300.00		0.00			
													Totals	66	\$55,270.00