

Order / Rev:	431168						
Alt Order #:	10397450						
Product Desc:	WALZ FOR GOVERNOR						
Estimate:	11134		KSTP-TV, LLC and KSAX-1				
Flight Dates:	10/18/22 - 10/24/22	Primary AE:	Ian Ambron				
Original Date / Rev:	06/20/22 / 06/20/22	Sales Office:	H-PHL				
Order Type:	GENERAL	Sales Region:	National				
Name:	Greer Margolis & Mitchell						
Buying Contact:	Maura Gilroy	Billing Type:	Cash				
Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast				
	3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC				
	Washington, DC 20007	Agency Commission:	15%				
Name:	Tim Walz for Governor						
Demographic:	A35+	New Business Thru:					
Product Codes:	PL1	Advertiser External ID:					
Revenue Code 1:	AGY	Agency External ID:					
Revenue Code 2:	POL	Unit Code:	General				
Revenue Code 3:	CAND	Order Separation:	00:15:00				
Priority:	99						
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:	Alt Order #: 10397450 Product Desc: WALZ FOR GOVERNOR Estimate: 11134 Flight Dates: 10/18/22 - 10/24/22 Original Date / Rev: 06/20/22 / 06/20/22 Order Type: GENERAL Name: Greer Margolis & Mitchell Buying Contact: Maura Gilroy Billing Contact: Mackenzie Miller 3050 K Street NW Ste. 100 Washington, DC 20007 Name: Tim Walz for Governor Demographic: A35+ Product Codes: PL1 Revenue Code 1: AGY Revenue Code 2: POL Revenue Code 3: CAND	Alt Order #: 10397450 Product Desc: WALZ FOR GOVERNOR Estimate: 11134 Flight Dates: 10/18/22 - 10/24/22 Primary AE: Original Date / Rev: 06/20/22 / 06/20/22 Sales Office: Order Type: GENERAL Sales Region: Name: Greer Margolis & Mitchell Buying Contact: Maura Gilroy Billing Type: Billing Contact: Mackenzie Miller Billing Calendar: 3050 K Street NW Ste. 100 Billing Cycle: Washington, DC 20007 Agency Commission: Name: Tim Walz for Governor Demographic: A35+ New Business Thru: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: Revenue Code 3: CAND Order Separation:				

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	99	\$30,285.00	\$25,742.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	99	\$30,285.00	\$25,742.25	0.00
Totals	99	\$30,285,00	\$25,742,25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$30,285.00
Market	100%	\$216,321.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$36,774.64
KMSP	30%	\$64,896.43
KMWB	1%	\$2,163.21
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,163.21
WCCO	36%	\$77,875.71
WFTC	1%	\$2,163.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	M	10/18/22	10/24/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	3	\$100.004	0.00 NM	3	\$300.00
M-F 5-6a				M-F 5-6a News		(5:00 AM-5:30	AM)						
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	18/22	10/24/22	MTWTF	3	\$100.00	0.00						
N 2	М	10/18/22	10/24/22		CM	5-6a	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00

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Order / Rev: 431168 Advertiser: Tim Walz for Governor

Alt Order #: 10397450 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 10/18/22 - 10/24/22 Estimate: 11134

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 5-6a News M-F 5-6a News		(5:30 AM-6:	00 AM)						
We	Sta ek: 10	rt Date /18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$100.00	Rating 0.00						
N 3	М	10/18/2	2 10/24/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:00 AM-6:	МГWГF 30 AM)	" :30	0 4	\$300.004	0.00 NM	4	\$1,200.00
We	Sta ek: 10	rt Date /18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
N 4	М	10/18/2	2 10/24/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:0	MTWTF	' :30	0 5	\$300.004	0.00 NM	5	\$1,500.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
	ek: 10		10/24/22	MTWTF	5	\$300.00	0.00			**	0.00.104	_	0.4 050 00
N 5	М	10/18/2	2 10/24/22	M-F GMA M-F GMA	СМ	7-9a (7:00 AM-8:0	MTWTF 00 AM)	' :30	0 5	\$250.004	0.00 NM	5	\$1,250.00
		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
N 6	ek: 10/ M		10/24/22 2 10/24/22	M-F GMA	CM	\$250.00 7-9a	0.00 MTWTF	' :30	0 5	\$250.004	0.00 NM	5	\$1,250.00
				M-F GMA		(8:00 AM-9:0				4			* -,
We	Sta ek: 10	rt Date /18/22	End Date 10/24/22	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$250.00	Rating 0.00					l	
N 7	M		2 10/22/22	Sat GMA 7-9a	CM	7-9a		1- :30	0 1	\$400.004	0.00 NM	1	\$400.00
	C+c	urt Doto	End Data	Sat GMA	Spoto/Mook	(7:00 AM-8:0	,						
We	ek: 10	art Date /17/22	End Date 10/23/22	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					l	
N 8	М	10/22/2	2 10/22/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (8:00 AM-9:0	00 AM)	1- :30	0 1	\$400.004	0.00 NM	1	\$400.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10		10/23/22	1-	1	\$400.00	0.00	1 .00	0 1	ΦΕΕΟ ΟΟ 4	0.00 NM	1	¢ EE0 00
N 9	М	10/23/2	2 10/23/22	SU GMA Su GMA	СМ	7-8a		- 1 :30	0 1	\$550.004	U.UU INIVI	 '	\$550.00
We	Sta ek: 10	rt Date /17/22	End Date 10/23/22	Weekdays 1	Spots/Week 1	Rate \$550.00	Rating 0.00						
N10	М	10/23/2	2 10/23/22	Sun 8-9a Sun 8-9a	СМ	8-9a		- 1 :30	0 1	\$250.004	0.00 NM	1	\$250.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
We N11	ek: 10/ M		10/23/22	M-F 9-10a	CM	\$250.00 9-10a	0.00 MTWTF	' :30	0 3	\$75.004	0.00 NM	3	\$225.00
INTI	IVI	10/10/2	2 10/24/22	Live with Kelly &		3-10a	IVII VV I I		0 3	Ψ/ 3.00 4	0.00 14101		Ψ223.00
Wo	Sta ek: 10	rt Date	End Date 10/24/22	Weekdays MTWTF	Spots/Week 3	Rate \$75.00	Rating 0.00						
N12	M		2 10/24/22	M-F The View	CM	10-11a	MTWTF	' :30	0 3	\$150.004	0.00 NM	3	\$450.00
	0.		E 15 /	M-F The View	0	5.	D ::						
We	<u>Sta</u> ek: 10	rt Date /18/22	End Date 10/24/22	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
N13	М	10/18/2	2 10/24/22	M-F Midday News		11a-12p	MTWTF	? :30	0 3	\$100.004	0.00 NM	3	\$300.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We N14	ek: 10/ M		10/24/22 2 10/24/22	MTWTF M-F 12-1p	CM	\$100.00 12-1p	0.00 MTWTF	' :30	0 2	\$150.004	0.00 NM	2	\$300.00
1117		10/10/2	2 10/24/22	GMA3	OW	12 17	WIWII	.01	0 2	ψ100.00 4	0.00 14101		φοσσ.σσ
We	Sta ek: 10	rt Date /18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 2	Rate \$150.00	Rating 0.00						
N15	М		2 10/24/22	M-F 2-3p Kelly Clarkson Sh	CM	2-3p	MTWTF	' :30	0 2	\$100.004	0.00 NM	2	\$200.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We N16	ek: 10/ M		10/24/22 2 10/24/22	MTWTF M-F 3-4p	CM 2	\$100.00 3-4p	0.00 МГWГF	' :30	0 5	\$70.004	0.00 NM	5	\$350.00
				Twin Cities Live		۷ ،۲		.00		ψ. υ.υυ τ	0.00 INIVI		Ψ000.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					ı	

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Order / Rev: 431168 Advertiser: Tim Walz for Governor

Alt Order #: 10397450 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 10/18/22 - 10/24/22 Estimate: 11134

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
10/6		art Date 0/18/22	End Date 10/24/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$70.00	Rating 0.00						
N17	M		2 10/23/22	Sun 10-1030a	CM	Sun 10-1030		:30	1	\$85.004	0.00 NM	1	\$85.00
	C+	ort Doto	End Data	At Issue	Cnoto/Mook	Doto	Dating						
We		art Date 0/17/22	End Date 10/23/22	Weekdays 1	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
N18	М	10/18/2	2 10/24/22	M-F 4-430p Twin Cities Live	СМ	4-430p	МГWГF	:30	5	\$75.004	0.00 NM	5	\$375.00
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N19	eek: 10 M	10/18/22	10/24/22 2 10/24/22	MTWTF M-F 430-5p News	5 CM	\$75.00 430-5p	0.00 MTWTF	:30	5	\$425.004	0.00 NM	5	\$2,125.00
N 19	IVI	10/10/2	2 10/24/22	430p News	Civi	430-5p	MI M I L	.30	5	φ425.00 4	U.UU INIVI	5	φ2,125.00
We		art Date 0/18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
N20	М	10/18/2	2 10/24/22	M-F 5-530p M-F 5-530p	СМ	5-530p	MTWF	:30	5	\$300.004	0.00 NM	5	\$1,500.00
We		art Date 0/18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
N21	М	10/18/2	2 10/24/22	M-Su ABC Nightly M-Sa ABC Nightly		M-Sa 530-6p	, Su 5MTWTF	:30	1	\$800.004	0.00 NM	1	\$800.00
۱۸/۵		art Date 0/18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 1	Rate \$800.00	Rating 0.00						
N22	M		2 10/24/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF	:30	5	\$350.004	0.00 NM	5	\$1,750.00
\/\/		art Date 0/18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 5	Rate \$350.00	Rating 0.00						
N23	M		2 10/24/22	M-F 630-7p M-F 630-7p	CM	630-7p	МГЖГБ	:30	5	\$550.004	0.00 NM	5	\$2,750.00
We		art Date 0/18/22	End Date 10/24/22	Weekdays MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
N24	M		2 10/24/22	Mon Spcl 1 Mon Spcl 1	CM	Various	1	:30	1	\$1,400.004	0.00 NM	1	\$1,400.00
We		art Date 0/24/22	End Date 10/30/22	Weekdays 1	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
N25	М	10/24/2	2 10/24/22	Monday Prime C The Good Doctor	CM	9-10p	1	:30	1	\$825.004	0.00 NM	1	\$825.00
We	_	art Date 0/24/22	End Date 10/30/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$825.00	Rating 0.00						
N26	М	10/19/2	2 10/19/22	Wednesday Prime Goldbergs/Wonde		7-8p	1	:30	1	\$750.004	0.00 NM	1	\$750.00
We		art Date 0/17/22	End Date 10/23/22	Weekdays 1	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N27	М			Thursday Prime A Station 19	CM	7-8p	1	:30	1	\$750.004	0.00 NM	1	\$750.00
147		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N28	м М	0/17/22 10/20/2	10/23/22 2 10/20/22	Thursday Prime C	CM	\$750.00 9-10p	0.00	:30	1	\$1,275.004	0.00 NM	1	\$1,275.00
147		art Date	End Date	Big Sky Weekdays1	Spots/Week	Rate	Rating						
N29	м М)/17/22 10/21/2:	10/23/22 2 10/21/22		CM	\$1,275.00 Various	0.00	:30	1	\$850.004	0.00 NM	1	\$850.00
	St	art Date	End Date	20/20 Weekdays	Spots/Week	Rate	Rating						
	ek: 10)/17/22	10/23/22	1	1	\$850.00	0.00	.00		#4 400 00 1	0.00.134		Φ4 400 00
N30	М	10/23/2	2 10/23/22	Sunday Prime B Celebrity Wheel of	CM of Fortun	7-8p	1	:30	1	\$1,400.004	0.00 NM	1	\$1,400.00
\//2		art Date 0/17/22	End Date 10/23/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
N31	M		2 10/24/22		CM	10-1035p	0.00	:30	5	\$350.004	0.00 NM	5	\$1,750.00

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Flight Dates: 10/18/22 - 10/24/22 Estimate: 11134

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	•	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F 10p news M-F 10p News			MIWIF						
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
W	eek: 10		10/24/22	MTWTF	5	\$350.00	0.00						
N32	М	10/22/2	2 10/22/22	Sa Late News	CM	10-1035p	1-	:30	1	\$175.004	0.00 NM	1	\$175.00
				Sat Late News									
١٨/	<u>Sta</u> eek: 10	art Date	End Date 10/23/22	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating 0.00						
N33	eek: 10 M		2 10/23/22	Sun Late News 1	0 10206M	\$175.00 10-1030p	1	:30	1	\$350.004	0.00 NM	1	\$350.00
NSS	IVI	10/23/2	.2 10/23/22	Sun Late News 1		10-1030p	1	.30	'	\$330.00 4	U.UU INIVI	!	φ350.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	/17/22	10/23/22	1	1	\$350.00	0.00						
N34	М	10/18/2	2 10/24/22	M-F 1035-1137p	TFN CM	1035-1137p	MTWTF	:30	2	\$110.004	0.00 NM	2	\$220.00
				Jimmy Kimmel									
١٨/		art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
N35	eek: 10 M		10/24/22	M-F 1137p-1207a	2 CM	\$110.00 1137p-1207a	0.00 MTWTF	:30	2	\$45.004	0.00 NM	2	\$90.00
NSS	IVI	10/10/2	.2 10/24/22	Nightline	A I FIN CIVI	1137p-1207a	WII WI I'	.30	2	Ђ4 3.00 4	U.UU INIVI	2	φ90.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		10/24/22	MTWTF	2	\$45.00	0.00						
N36	М	10/18/2	2 10/24/22	M-F 1207-1237a	TFN CM	1207-1237a	MTWTF	:30	2	\$20.004	0.00 NM	2	\$40.00
				Pawn Stars									
	_	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	eek: 10 M		10/24/22		2	\$20.00	0.00	:30		\$400.004	0.00 NM	1	\$400.00
N37	IVI	10/22/2	2 10/22/22	11a-230p College		11a-230p	1-	.30	1	\$400.004	U.UU INIVI	'	\$400.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		10/23/22	1-	1	\$400.00	0.00						
N38	М	10/22/2	2 10/22/22	230-630p College		230-630p	1-	:30	1	\$600.004	0.00 NM	1	\$600.00
				230-630p Colleg									
14/		art Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating						
N39	eek: 10 M		10/23/22		1 ngo ED CDDT	\$600.00	0.00	:30	1	\$600.004	0.00 NM	1	\$600.00
1139	IVI	10/22/2	.∠ 10/∠∠/∠∠	Sat 630-10p College	-	030-10p	1-	.30	- 1	φουυ.υυ 4	U.UU INIVI	'	φυυ.υυ
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10		10/23/22	1-	1	\$600.00	0.00						

Totals 99 \$30,285.00