

# ORDER



**Orders**  
**Order / Rev:** 431173  
**Alt Order #:** 10397453  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11136  
**Flight Dates:** 11/01/22 - 11/07/22  
**Original Date / Rev:** 06/20/22 / 06/20/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	127	\$34,935.00	\$29,694.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	127	\$34,935.00	\$29,694.75	0.00
<b>Totals</b>	<b>127</b>	<b>\$34,935.00</b>	<b>\$29,694.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$34,935.00
Market	100%	\$249,535.71

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$42,421.07
KMSP	30%	\$74,860.71
KMWB	1%	\$2,495.36
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,495.36
WCCO	36%	\$89,832.86
WFTC	1%	\$2,495.36

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	11/01/22	11/07/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/01/22	11/07/22	MTWTF--		5		\$100.00		0.00					
N 2	M	11/01/22	11/07/22		CM	5-6a	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a News											
				M-F 5-6a News	(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	MTWTF--	5	\$100.00	0.00								
N 3	M	11/01/22	11/07/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	MTWTF--	5	\$300.00	0.00								
N 4	M	11/01/22	11/07/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	MTWTF--	5	\$300.00	0.00								
N 5	M	11/01/22	11/07/22	M-F GMA	CM	7-9a	MTWTF--	:30	6	\$250.00	4	0.00	NM	6	\$1,500.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	MTWTF--	6	\$250.00	0.00								
N 6	M	11/01/22	11/07/22	M-F GMA	CM	7-9a	MTWTF--	:30	6	\$250.00	4	0.00	NM	6	\$1,500.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	MTWTF--	6	\$250.00	0.00								
N 7	M	11/05/22	11/05/22	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
				Sat 6a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/22	11/06/22	-----1-	1	\$125.00	0.00								
N 8	M	11/05/22	11/05/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Sat GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/22	11/06/22	-----1-	1	\$400.00	0.00								
N 9	M	11/05/22	11/05/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Sat GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/22	11/06/22	-----1-	1	\$400.00	0.00								
N 10	M	11/05/22	11/05/22	Sat 9-10a	CM	9-10a	-----1-	:30	1	\$125.00	4	0.00	NM	1	\$125.00
				Sat 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/22	11/06/22	-----1-	1	\$125.00	0.00								
N 11	M	11/06/22	11/06/22	Su 6-7a	CM	6-7a	-----1	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				Sun 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/22	11/06/22	-----1	1	\$100.00	0.00								
N 12	M	11/06/22	11/06/22	SU GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/22	11/06/22	-----1	1	\$550.00	0.00								
N 13	M	11/06/22	11/06/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$250.00	4	0.00	NM	1	\$250.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/22	11/06/22	-----1	1	\$250.00	0.00								
N 14	M	11/01/22	11/07/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$75.00	4	0.00	NM	5	\$375.00
				Live with Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	MTWTF--	5	\$75.00	0.00								
N 15	M	11/01/22	11/07/22	M-F The View	CM	10-11a	MTWTF--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/01/22	11/07/22	MTWTF--	5	\$150.00	0.00								
N 16	M	11/01/22	11/07/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	5	\$100.00	4	0.00	NM	5	\$500.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	M	11/01/22	11/07/22	M-F 12-1p GMA3	CM	12-1p	MTWTF--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5				\$100.00		0.00			
N18	M	11/01/22	11/07/22	M-F 2-3p Kelly Clarkson Show	CM	2-3p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		2				\$100.00		0.00			
N19	M	11/01/22	11/07/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	5	\$70.00	4	0.00	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5				\$70.00		0.00			
N20	M	11/06/22	11/06/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$85.00	4	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----1		1				\$85.00		0.00			
N21	M	11/01/22	11/07/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	5	\$75.00	4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5				\$75.00		0.00			
N22	M	11/01/22	11/07/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	5	\$425.00	4	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5				\$425.00		0.00			
N23	M	11/01/22	11/07/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$300.00	4	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5				\$300.00		0.00			
N24	M	11/01/22	11/07/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$800.00	4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		1				\$800.00		0.00			
N25	M	11/01/22	11/07/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5				\$350.00		0.00			
N26	M	11/01/22	11/07/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	5	\$550.00	4	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5				\$550.00		0.00			
N27	M	11/07/22	11/07/22	Mon Spcl 1 Mon Spcl 1	CM	Various	1-----	:30	1	\$1,400.00	4	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	1-----		1				\$1,400.00		0.00			
N28	M	11/07/22	11/07/22	Monday Prime C The Good Doctor	CM	9-10p	1-----	:30	1	\$825.00	4	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	1-----		1				\$825.00		0.00			
N29	M	11/01/22	11/01/22	Tue Spcl 2 Tue Spcl 2	CM	Various	-1-----	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-1-----		1				\$1,100.00		0.00			
N30	M	11/02/22	11/02/22	Wednesday Prime A Goldbergs/Wonder Years	CM	7-8p	--1----	:30	1	\$750.00	4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	--1----		1				\$750.00		0.00			
N31	M	11/02/22	11/02/22		CM	9-10p		:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00

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				Wednesday Prime C			-- 1----								
				Million Little Things											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	-- 1----		1			\$1,100.00			0.00			
N32	M	11/03/22	11/03/22	Thursday Prime C	CM	9-10p	--- 1---	:30	1	\$1,275.00	4	0.00	NM	1	\$1,275.00
				Big Sky											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	--- 1---		1			\$1,275.00			0.00			
N33	M	11/04/22	11/04/22	Fri Spcl 2	CM	Various	---- 1--	:30	1	\$850.00	4	0.00	NM	1	\$850.00
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	---- 1--		1			\$850.00			0.00			
N34	M	11/06/22	11/06/22	Sunday Prime C	CM	8-9p	----- 1	:30	1	\$1,400.00	4	0.00	NM	1	\$1,400.00
				Supermarket Sweep											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1		1			\$1,400.00			0.00			
N35	M	11/01/22	11/07/22	M-F 10p news	CM	10-1035p	MTWTF--	:30	5	\$350.00	4	0.00	NM	5	\$1,750.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5			\$350.00			0.00			
N36	M	11/05/22	11/05/22	Sa Late News	CM	10-1035p	----- 1-	:30	1	\$175.00	4	0.00	NM	1	\$175.00
				Sat Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1-		1			\$175.00			0.00			
N37	M	11/06/22	11/06/22	Sun Late News 10-1030p	CM	10-1030p	----- 1	:30	1	\$350.00	4	0.00	NM	1	\$350.00
				Sun Late News 10-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1		1			\$350.00			0.00			
N38	M	11/01/22	11/07/22	M-F 1035-1137p TFN	CM	1035-1137p	MTWTF--	:30	5	\$110.00	4	0.00	NM	5	\$550.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5			\$110.00			0.00			
N39	M	11/01/22	11/07/22	M-F 1137p-1207a TFN	CM	1137p-1207a	MTWTF--	:30	5	\$45.00	4	0.00	NM	5	\$225.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5			\$45.00			0.00			
N40	M	11/01/22	11/07/22	M-F 1207-1237a TFN	CM	1207-1237a	MTWTF--	:30	5	\$20.00	4	0.00	NM	5	\$100.00
				Pawn Stars											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/22	11/07/22	MTWTF--		5			\$20.00			0.00			
N41	M	11/06/22	11/06/22	Sun Late News 1030-11p	CM	1030-11p	----- 1	:30	1	\$225.00	4	0.00	NM	1	\$225.00
				Sun Late News 1030-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1		1			\$225.00			0.00			
N42	M	11/05/22	11/05/22	11a-230p College FB	SPRT	11a-230p	----- 1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				11a-230p College FB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1-		1			\$400.00			0.00			
N43	M	11/05/22	11/05/22	230-630p College FB	SPRT	230-630p	----- 1-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				230-630p College FB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1-		1			\$600.00			0.00			
N44	M	11/05/22	11/05/22	Sat 630-10p College FB	SPRT	630-10p	----- 1-	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				630-10p College FB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/31/22	11/06/22	----- 1-		1			\$600.00			0.00			
													Totals	127	\$34,935.00