

Order / Rev:	431173		
Alt Order #:	10397453		
Product Desc:	WALZ FOR GOVERNOR		
Estimate:	11136		KSTP-TV, LLC and KSAX-1
Flight Dates:	11/01/22 - 11/07/22	Primary AE:	lan Ambron
Original Date / Rev:	06/20/22 / 06/20/22	Sales Office:	H-PHL
Order Type:	GENERAL	Sales Region:	National
Name:	Greer Margolis & Mitchell		
Buying Contact:	Maura Gilroy	Billing Type:	Cash
Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
	3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
	Washington, DC 20007	Agency Commission:	15%
Name:	Tim Walz for Governor		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL1	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	CAND	Order Separation:	00:15:00
Priority:	99		<u> </u>
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:	Alt Order #: 10397453 Product Desc: WALZ FOR GOVERNOR Estimate: 11136 Flight Dates: 11/01/22 - 11/07/22 Original Date / Rev: 06/20/22 / 06/20/22 Order Type: GENERAL Name: Greer Margolis & Mitchell Buying Contact: Maura Gilroy Billing Contact: Mackenzie Miller 3050 K Street NW Ste. 100 Washington, DC 20007 Name: Tim Walz for Governor Demographic: A35+ Product Codes: PL1 Revenue Code 1: AGY Revenue Code 2: POL Revenue Code 3: CAND	Alt Order #: 10397453 Product Desc: WALZ FOR GOVERNOR Estimate: 11136 Flight Dates: 11/01/22 - 11/07/22 Primary AE: Original Date / Rev: 06/20/22 / 06/20/22 Sales Office: Order Type: GENERAL Sales Region: Name: Greer Margolis & Mitchell Buying Contact: Maura Gilroy Billing Type: Billing Contact: Mackenzie Miller Billing Calendar: 3050 K Street NW Ste. 100 Billing Cycle: Washington, DC 20007 Agency Commission: Name: Tim Walz for Governor Demographic: A35+ New Business Thru: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: Revenue Code 3: CAND Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/07/22	127	\$34,935.00	\$29,694.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	127	\$34,935.00	\$29,694.75	0.00
Totals	127	\$34,935,00	\$29,694,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$34,935.00
Market	100%	\$249,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$42,421.07
KMSP	30%	\$74,860.71
KMWB	1%	\$2,495.36
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,495.36
WCCO	36%	\$89,832.86
WFTC	1%	\$2,495.36

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	М	11/01/22	11/07/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00
				M-F 5-6a News		(5:00 AM-5:30	AM)						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 11/	/01/22	11/07/22	MTWTF	5	\$100.00	0.00						
N 2	М	11/01/22	11/07/22		CM	5-6a	MTWTF	:30	5	\$100.004	0.00 NM	5	\$500.00

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Order / Rev: 431173 Advertiser: Tim Walz for Governor

Alt Order #: 10397453 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 11/01/22 - 11/07/22 Estimate: 11136

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				M-F 5-6a News M-F 5-6a News		(5:30 AM-6:0	00 AM)						
We	<u>Sta</u> ek: 11/	rt Date 01/22	End Date 11/07/22	Weekdays MTWTF	Spots/Week 5	Rate \$100.00	Rating 0.00						
N 3	М	11/01/2	2 11/07/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:3	МГWГF- 30 AM)	:30	5	\$300.004	0.00 NM	5	\$1,500.00
We	<u>Sta</u> ek: 11/	rt Date 01/22	End Date 11/07/22	Weekdays MTWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
N 4	М	11/01/2	2 11/07/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:0	MTWTF-	:30) 5	\$300.004	0.00 NM	5	\$1,500.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 11/	01/22	11/07/22	MTWFF	5	\$300.00	0.00						
N 5	М	11/01/2	2 11/07/22	M-F GMA M-F GMA	СМ	7-9a (7:00 AM-8:0	MTWTF- 00 AM)	- :30) 6	\$250.004	0.00 NM	6	\$1,500.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 6	ek: 11/ M		11/07/22 2 11/07/22	MTWTF M-F GMA	CM	\$250.00 7-9a	0.00 MTWTF-	- :30) 6	\$250.004	0.00 NM	6	\$1,500.00
11 0	•••	11/01/2	2 11/01/22	M-F GMA	O.W.	(8:00 AM-9:0		.00	, 0	Ψ200.00 1	0.00 14111		ψ1,000.00
Wa	<u>Sta</u> ek: 11/	rt Date	End Date 11/07/22	Weekdays MTWTF	Spots/Week 6	<u>Rate</u> \$250.00	Rating 0.00						
N 7	M		2 11/05/22		CM	6-7a	1	1- :30) 1	\$125.004	0.00 NM	1	\$125.00
	0.	. 5 .	E 15 /	Sat 6a News	0	Б.	5						
We	<u>Sta</u> ek: 10/	rt Date 31/22	End Date 11/06/22	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
N 8	М	11/05/2	2 11/05/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:0	1 00 AM)	1- :30) 1	\$400.004	0.00 NM	1	\$400.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 9	ek: 10/ M		11/06/22 2 11/05/22	1- Sat GMA 7-9a	CM	\$400.00 7-9a	0.00	1- :30) 1	\$400.004	0.00 NM	1	\$400.00
14 0	141	11/00/2	2 11/00/22	Sat GMA	OW	(8:00 AM-9:0	·-		, 1	ψ+00.00 +	0.00 14101	<u>'</u>	φ-100.00
We	<u>Sta</u> ek: 10/	rt Date 31/22	End Date 11/06/22	Weekdays 1-	Spots/Week 1	Rate \$400.00	Rating 0.00						
N10	М	11/05/2	2 11/05/22	Sat 9-10a Sat 9-10a	СМ	9-10a	1	1- :30) 1	\$125.004	0.00 NM	1	\$125.00
147		rt Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
N11	ek: 10/		11/06/22 2 11/06/22	1- Su 6-7a	CM	\$125.00 6-7a	0.00	- 1 :30) 1	\$100.004	0.00 NM	1	\$100.00
				Sun 6-7a News				1 .00		4 .00.00 .	0.00		ψ.σσ.σσ
We	<u>Sta</u> ek: 10/	rt Date	End Date 11/06/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
N12	M		2 11/06/22	SU GMA Su GMA	СМ	7-8a		- 1 :30) 1	\$550.004	0.00 NM	1	\$550.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 10/		11/06/22	1	1	\$550.00	0.00						
N13	М	11/06/2	2 11/06/22	Sun 8-9a Sun 8-9a	СМ	8-9a		-1 :30) 1	\$250.004	0.00 NM	1	\$250.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N14	ek: 10/ M		11/06/22 2 11/07/22	1 M-F 9-10a	CM	\$250.00 9-10a	0.00 MTWTF-	- :30) 5	\$75.004	0.00 NM	5	\$375.00
1117	IVI	11/01/2	2 11/01/22	Live with Kelly &		5-10a	WII WII		, 3	Ψ1 3.00 4	0.00 14101	J	ψ373.00
We	<u>Sta</u> ek: 11/	rt Date	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
N15	<u>ек. 11/</u> М		2 11/07/22	M-F The View	CM	10-11a	MTWTF-	- :30) 5	\$150.004	0.00 NM	5	\$750.00
	_			M-F The View									
We	<u>Sta</u> ek: 11/	rt Date 01/22	End Date 11/07/22	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$150.00	Rating 0.00						
N16	М		2 11/07/22	M-F Midday News	s CM	11a-12p	МГЖГЕ-	:30	5	\$100.004	0.00 NM	5	\$500.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 431173 Advertiser: Tim Walz for Governor

Alt Order #: 10397453 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 11/01/22 - 11/07/22 Estimate: 11136

Start Date	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
No.	\//	_												
					M-F 12-1p				:30	5	\$150.004	0.00 NM	5	\$750.00
No. No.	We	_			Weekdays									
Sant Date End Date Weekdays Spots/Week Rate Rating Week 11071022 1107722 MTF MTF Spots/Week Rate Rating Week 11071022 MTF MTF Spots/Week Rate Rating Week 11071022 MTF MTF Spots/Week Rate Rating Week 11071022 MTF MTF MTF Spots/Week Rate Rating MTF Spots/Week Rat					•	СМ			:30	2	\$100.004	0.00 NM	2	\$200.00
New New		S	tart Date	End Date	•		Rate	Rating						
Tright T	We	_												
New 11/01/22 11/07/22 MirWiF- 5 \$70.00 0.00	N19	M	11/01/2	2 11/07/22	•	СМ	3-4p	МГЖТБ	:30	5	\$70.004	0.00 NM	5	\$350.00
Note Start Date Face Face Start Date Start S	We	_												
No.	N20	М	11/06/2	2 11/06/22		СМ	Sun 10-103	0a1	:30	1	\$85.004	0.00 NM	1	\$85.00
Name	We	_												
Neels	N21	М	11/01/2	2 11/07/22	•	СМ	4-430p	МГWГF	:30	5	\$75.004	0.00 NM	5	\$375.00
Note	We	_												
New 1/10/1/22 11/07/22 11	N22	М	11/01/2	2 11/07/22	•	s CM	430-5p	МГЖТБ	:30	5	\$425.004	0.00 NM	5	\$2,125.00
N23 M 11/01/22 11/07/22 M-F 5-530p CM 5-530p MITWIF- 30 5 \$300.00 4 0.00 NM 5 \$1,500.00	We													
New Start Date Find Date Meekdays MTWIF- South South South New South New New South New				2 11/07/22	•	СМ		МГЖГБ	:30	5	\$300.004	0.00 NM	5	\$1,500.00
N-Sa ABC Nightly News Week: 11/01/22	We	_			Weekdays									
Note Start Date End Date Weekdays Spots/Week Sate S	N24	М	11/01/2	2 11/07/22			M-Sa 530-6	p, Su 5MTWTF	:30	1	\$800.004	0.00 NM	1	\$800.00
Note Start Date End Date Weekdays Spots/Week Rate System Sy	We				<u>Weekdays</u>	Spots/Week								
Week: 11/01/22 11/07/22 MTWTF- 5 \$350.00 0.00 0.00	N25	М	11/01/2	2 11/07/22	•	CM	6-630p	МГЖГБ	:30	5	\$350.004	0.00 NM	5	\$1,750.00
N26 M 11/01/22 11/07/22 M-F 630-7p CM 630-7p MTWTF :30 5 \$550.00 4 0.00 NM 5 \$2,750.00	147	_												
M-F 630-7p									:30	5	\$550.004	0.00 NM	5	\$2,750.00
Week: 11/01/22 11/07/22 MTWF- 5 \$550.00 0.00 N27 M 11/07/22 11/07/22 Mon Spcl 1 Mon Spcl 1 Mon Spcl 1 CM Various 1 :30 1 \$1,400.00 4 0.00 NM 1 \$1,400.00 Start Date Week: 11/07/22 11/07/22 11/07/22 1 1 \$1,400.00 0.00 0.00 0.00 NM 1 \$825.00 0.00 NM 1 \$825.00 NM 1 \$825.00 </td <td></td> <td>c</td> <td></td> <td></td> <td>M-F 630-7p</td> <td>Cnoto/Mook</td> <td>Doto</td> <td>Datina</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		c			M-F 630-7p	Cnoto/Mook	Doto	Datina						
No. Spci No. Spci	We	_												
Week: 11/07/22 11/13/22 1 1 \$1,400.00 0.00 N28 M 11/07/22 11/07/22 Monday Prime C CM 9-10p 1 :30 1 \$825.00 4 0.00 NM 1 \$825.00 Start Date Week: 11/07/22 End Date 11/13/22 Weekdays Spots/Week Rate 11/10/122 Rating 0.00 0.00 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 6 1 \$1,100.00 6 0.00 NM 1 \$1,100	N27	М	11/07/2	2 11/07/22	•	СМ	Various	1	:30	1	\$1,400.004	0.00 NM	1	\$1,400.00
N28 M 11/07/22 11/07/22 Monday Prime C The Good Doctor CM 9-10p 1 :30 1 \$825.00 4 0.00 NM 1 \$825.00 Start Date Week: 11/07/22 End Date Tue Spcl 2 CM Various -1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 N29 M 11/01/22 11/01/22 Tue Spcl 2 CM Various -1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 Week: 10/31/22 11/06/22 -1 1 \$1,100.00 0.00 <td>We</td> <td></td>	We													
Week: 11/07/22 11/13/22 1 1 \$825.00 0.00 N29 M 11/01/22 11/01/22 Tue Spcl 2 CM Various -1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 NM 1	N28	М	11/07/2	2 11/07/22		CM		1	:30	1	\$825.004	0.00 NM	1	\$825.00
N29 M 11/01/22 Tue Spcl 2 CM Various -1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00	10/													
Start Date Week: 10/31/22 End Date 11/06/22 Weekdays -1 Spots/Week 1,100.00 Rate 0.00 Rating 0.00 N30 M 11/02/22 11/02/22 Wednesday Prime A CM 7-8p 1 :30 1 \$750.00 4 0.00 NM 1 \$750.00 Start Date Week: 10/31/22 End Date 11/06/22 Weekdays 1 Spots/Week 1 Rate 8750.00 Rating 0.00 0.00					Tue Spcl 2				:30	1	\$1,100.004	0.00 NM	1	\$1,100.00
N30 M 11/02/22 11/02/22 Wednesday Prime A CM 7-8p1 :30 1 \$750.00 4 0.00 NM 1 \$750.00 Goldbergs/Wonder Years Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/31/22 11/06/221 1 \$750.00 0.00					Weekdays									
Goldbergs/Wonder Years <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/31/22 11/06/22 1 1 \$750.00 0.00									.30	1	\$750 00 4	0.00 NM	1	\$750.00
Week: 10/31/22 11/06/221 1 \$750.00 0.00	1400				·		. 00	1	.00	,	ψ. σσ.σσ τ	J.OU INIVI	'	ψ1 00.00
	\/\/													
						•			:30	1	\$1,100.004	0.00 NM	1	\$1,100.00

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Order / Rev: 431173 Advertiser: Tim Walz for Governor

Alt Order #: 10397453 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 11/01/22 - 11/07/22 Estimate: 11136

Ln	Ch	Start	End	Inventory Code		Start/End T		Len S _l	pots	Rate Pri	Rtg Type	Spots	Amount
				Wednesday Prime Million Little Thing			1						
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/31/22	11/06/22	1		\$1,100.00	0.00						
N32	M	11/03/2	2 11/03/22	Thursday Prime C Big Sky	CM	9-10p	1	:30	1	\$1,275.004	0.00 NM	1	\$1,275.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays 1	Spots/Week 1	Rate \$1,275.00	Rating 0.00						
N33	М	11/04/2	2 11/04/22	Fri Spcl 2 20/20	СМ	Various	1	:30	1	\$850.004	0.00 NM	1	\$850.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays 1	Spots/Week 1	Rate \$850.00	Rating 0.00						
N34	М	11/06/2	2 11/06/22	Sunday Prime C Supermarket Swe	CM	8-9p	1	:30	1	\$1,400.004	0.00 NM	1	\$1,400.00
We		art Date 0/31/22	End Date 11/06/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
N35	М		2 11/07/22	M-F 10p news M-F 10p News	СМ	10-1035p	МГWГF	:30	5	\$350.004	0.00 NM	5	\$1,750.00
We		art Date /01/22	End Date 11/07/22	Weekdays MTWTF	Spots/Week 5	Rate \$350.00	Rating 0.00						
N36	М		2 11/05/22	Sa Late News Sat Late News	СМ	10-1035p	1-	:30	1	\$175.004	0.00 NM	1	\$175.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays	Spots/Week	<u>Rate</u> \$175.00	Rating 0.00						
N37	М		,	Sun Late News 10		10-1030p	1	:30	1	\$350.004	0.00 NM	1	\$350.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays 1	Spots/Week	Rate \$350.00	Rating 0.00						
N38	М		2 11/07/22	M-F 1035-1137p	TFN CM	1035-1137p	МГЖГБ	:30	5	\$110.004	0.00 NM	5	\$550.00
We		art Date /01/22	End Date 11/07/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$110.00	Rating 0.00						
N39	М			M-F 1137p-1207a	TFN CM	1137p-1207a		:30	5	\$45.004	0.00 NM	5	\$225.00
We		art Date /01/22	End Date 11/07/22	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$45.00	Rating 0.00						
N40	М			M-F 1207-1237a	TFN CM	1207-1237a	МГЖГБ	:30	5	\$20.004	0.00 NM	5	\$100.00
We		art Date /01/22	End Date 11/07/22	Weekdays MTWTF	Spots/Week 5	Rate \$20.00	Rating 0.00						
N41	М			Sun Late News 1 Sun Late News 1		1030-11p	1	:30	1	\$225.004	0.00 NM	1	\$225.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays	Spots/Week	Rate \$225.00	Rating 0.00						
N42	M			11a-230p College 11a-230p College		11a-230p	1-	:30	1	\$400.004	0.00 NM	1	\$400.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays 1-	Spots/Week	Rate \$400.00	Rating 0.00						
N43	М		2 11/05/22	230-630p College 230-630p College		230-630p	1-	:30	1	\$600.004	0.00 NM	1	\$600.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays	Spots/Week 1	Rate \$600.00	Rating 0.00						
N44	М		2 11/05/22	Sat 630-10p College			1-	:30	1	\$600.004	0.00 NM	1	\$600.00
We		art Date 0/31/22	End Date 11/06/22	Weekdays	Spots/Week	Rate \$600.00	Rating 0.00						
											Totals	127	\$34,935.00