

ORDER



Orders
Order / Rev: 433007
Alt Order #: 10438887
Product Desc: WALZ FOR GOVERNOR
Estimate: 11442
Flight Dates: 07/19/22 - 07/25/22
Original Date / Rev: 07/19/22 / 08/01/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/25/22	28	\$18,220.00	\$15,487.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	28	\$18,220.00	\$15,487.00	0.00
Totals	28	\$18,220.00	\$15,487.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$18,220.00
Market	100%	\$130,142.86

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$22,124.29
KMSP	30%	\$39,042.86
KMWB	1%	\$1,301.43
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,301.43
WCCO	36%	\$46,851.43
WFTC	1%	\$1,301.43

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/19/22	07/25/22	MTWTF--		1		\$400.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	1:00	\$300.00		0.00	NM		
N 2	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	2	\$400.00	4	0.00	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$400.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	1:00	\$270.00		0.00	NM		
	2	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	1:00	\$300.00		0.00	NM		
N 3	M	07/19/22	07/25/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 6-7a News		6-7a		MTWThF----	1:00	\$650.00		0.00	NM		
				Spot simulcast on KSTP-TV and KSTC-TV											
	2	M	07/19/22-07/25/22	M-F 6-7a News		6-7a		MTWThF----	1:00	\$650.00		0.00	NM		
				Spot simulcast on KSTP-TV and KSTC-TV											
N 4	M	07/19/22	07/25/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 6-7a News		6-7a		MTWThF----	1:00	\$650.00		0.00	NM		
				Spot simulcast on KSTP-TV and KSTC-TV											
N 5	M	07/19/22	07/25/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	1:00	\$650.00		0.00	NM		
N 6	M	07/19/22	07/25/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	1:00	\$650.00		0.00	NM		
N 7	M	07/23/22	07/23/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1-		1				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/18/22-07/24/22	Sat GMA 7-9a		7-9a		-----Sa--	1:00	\$450.00		0.00	NM		
N 8	M	07/24/22	07/24/22	SU GMA Su GMA	CM	7-8a	-----1	1:00	1	\$800.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1		1				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/18/22-07/24/22	SU GMA		7-8a		-----Su	1:00	\$550.00		0.00	NM		
N 9	M	07/19/22	07/25/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$300.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 9-10a		9-10a		MTWThF----	1:00	\$250.00		0.00	NM		
	2	M	07/19/22-07/25/22	M-F 9-10a		9-10a		MTWThF----	1:00	\$250.00		0.00	NM		

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N10	M	07/19/22	07/25/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	1:00	2	\$350.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--		2				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/19/22-07/25/22		M-F Midday News		11a-12p	MTWThF----	1:00		\$250.00		0.00	NM		
2	M	07/19/22-07/25/22		M-F Midday News		11a-12p	MTWThF----	1:00		\$250.00		0.00	NM		
N11	M	07/19/22	07/25/22	M-F 12-1p GMA3	CM	12-1p	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--		2				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/19/22-07/25/22		M-F 12-1p		12-1p	MTWThF----	1:00		\$300.00		0.00	NM		
N12	M	07/19/22	07/25/22	M-F 2-3p Kelly Clarkson Show	CM	2-3p	MTWTF--	1:00	2	\$130.00	4	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--		2				\$130.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/19/22-07/25/22		M-F 2-3p		2-3p	MTWThF----	1:00		\$130.00		0.00	NM		
N13	M	07/19/22	07/25/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--		2				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/19/22-07/25/22		M-F 4-430p		4-430p	MTWThF----	1:00		\$270.00		0.00	NM		
2	M	07/19/22-07/25/22		M-F 4-430p		4-430p	MTWThF----	1:00		\$270.00		0.00	NM		
N14	M	07/19/22	07/25/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--		2				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/19/22-07/25/22		M-F 5-530p		5-530p	MTWThF----	1:00		\$650.00		0.00	NM		
2	M	07/19/22-07/25/22		M-F 5-530p		5-530p	MTWThF----	1:00		\$650.00		0.00	NM		
N15	M	07/19/22	07/25/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--		2				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/19/22-07/25/22		M-F 6-630p		6-630p	MTWThF----	1:00		\$650.00		0.00	NM		
2	M	07/19/22-07/25/22		M-F 6-630p		6-630p	MTWThF----	1:00		\$650.00		0.00	NM		
N16	M	07/25/22	07/25/22	Mon Spcl 1 Bachelorette	CM	Various	1-----	1:00	1	\$6,000.00	4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/25/22	07/31/22	1-----		1				\$6,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/25/22-07/31/22		Mon Spcl 1		7-9p	M-----	1:00		\$4,000.00		0.00	NM		
N17	M	07/19/22	07/25/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/19/22	07/25/22	MTWTF--		2				\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	07/19/22-07/25/22		M-F 10p news		10-1035p	MTWThF----	1:00		(\$700.00)		0.00	NM		
		Unresolved [HRA]													
N18	M	07/24/22	07/24/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	1:00	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/24/22	07/24/22	-----1		1				\$1,300.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1					1	\$1,300.00		0.00			
N19	M	07/20/22	07/20/22	Wed Spcl 3 ESPYs	CM	7-10p	--1----	1:00	1	\$3,000.00	4	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	--1----					1	\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>						<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	07/18/22-07/24/22		Wed Spcl 3				7-10p	--W-----	1:00	\$1,900.00	0.00	NM		
													Totals	28	\$18,220.00