

ORDER



Orders
Order / Rev: 433561
Alt Order #: 10443592
Product Desc: WALZ FOR GOVERNOR
Estimate: 11539
Flight Dates: 08/02/22 - 08/08/22
Original Date / Rev: 08/04/22 / 08/04/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	40	\$15,455.00	\$13,136.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	40	\$15,455.00	\$13,136.75	0.00
Totals	40	\$15,455.00	\$13,136.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$15,455.00
Market	100%	\$67,195.65

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$10,751.30
KMSP	27%	\$18,142.83
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$671.96
WCCO	30%	\$20,158.70
WFTC	3%	\$2,015.87

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/02/22	08/08/22	MTWTF--		1		\$200.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	08/02/22-08/08/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$200.00		0.00	NM		
E 2	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	M	08/02/22-08/08/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$200.00		0.00	NM		
E 3	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	08/02/22-08/08/22	M-F 6-7a News		6-7a		MTWThF----	:30	\$375.00		0.00	NM		
	Spot simulcast on KSTP-TV and KSTC-TV														
E 4	M	08/02/22	08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	08/02/22-08/08/22	M-F 6-7a News		6-7a		MTWThF----	:30	\$375.00		0.00	NM		
	Spot simulcast on KSTP-TV and KSTC-TV														
E 5	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	M	08/02/22-08/08/22	M-F GMA		7-9a		MTWThF----	:30	\$375.00		0.00	NM		
E 6	M	08/02/22	08/08/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	08/02/22-08/08/22	M-F GMA		7-9a		MTWThF----	:30	\$375.00		0.00	NM		
7	M	08/06/22	08/06/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$275.00	4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1-		1				\$275.00		0.00			
8	M	08/06/22	08/06/22	Sat 9-10a Sat 9-10a	CM	9-10a	-----1-	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1-		1				\$200.00		0.00			
9	M	08/07/22	08/07/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	:30	1	\$450.00	4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$450.00		0.00			
10	M	08/07/22	08/07/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$175.00		0.00			
11	M	08/02/22	08/08/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	3	\$150.00	4	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		3				\$150.00		0.00			
12	M	08/02/22	08/08/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	2	\$125.00	4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$125.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					2	\$125.00		0.00			
13	M	08/02/22	08/08/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					2	\$150.00		0.00			
14	M	08/02/22	08/08/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					2	\$250.00		0.00			
15	M	08/02/22	08/08/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					2	\$350.00		0.00			
16	M	08/02/22	08/08/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					1	\$1,500.00		0.00			
17	M	08/02/22	08/08/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					2	\$375.00		0.00			
18	M	08/02/22	08/08/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	2	\$350.00	4	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					2	\$350.00		0.00			
19	M	08/07/22	08/07/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	-----1	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1					1	\$1,500.00		0.00			
20	M	08/02/22	08/08/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$550.00	3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--					2	\$550.00		0.00			
21	M	08/07/22	08/07/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$650.00	3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1					1	\$650.00		0.00			
23	M	08/03/22	08/03/22	Wed Spcl 2 CMA Fest	CM	7-10p	--W----	:30	1	\$1,700.00	4	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	--W----					1	\$1,700.00		0.00			
N24	M	08/04/22	08/08/22	M-F 430-5a News M-F 430-5a News	CM	430-5a	M--F--	:30	3	\$225.00	2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/22	08/10/22	M--F--					3	\$225.00		0.00			
N25	M	08/06/22	08/06/22	Sa Late News Sat Late News	CM	10-1035p	-----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----S-					1	\$550.00		0.00			
N26	M	08/06/22	08/06/22	Sa 1035-1135p TFN Castle	CM	1035-1135p	-----S-	:30	1	\$135.00	2	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----S-					1	\$135.00		0.00			
N27	M	08/04/22	08/08/22	M-F OV TCL M-F Overnight TCL	CM	1235-135x	M--F--	:30	1	\$45.00	3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/22	08/10/22	M--F--					1	\$45.00		0.00			

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