ORDER



Orders	Order / Rev:	433561		
	Alt Order #:	10443592		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11539		KSTP-TV, LLC and KSAX-1
	Flight Dates:	08/02/22 - 08/08/22	Primary AE:	lan Ambron
	Original Date / Rev:	08/04/22 / 08/04/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		
Bill Plan			Totals	

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	40	\$15,455.00	\$13,136.75

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	40	\$15,455.00	\$13,136.75	0.00
Totals	40	\$15,455.00	\$13,136.75	0.00

Account Executives										
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %						
lan Ambron	<u> </u>		Start Of Order - End Of Order	100%						

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$15,455.00
Market	100%	\$67,195.65

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$10,751.30
KMSP	27%	\$18,142.83
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$671.96
WCCO	30%	\$20,158.70
WFTC	3%	\$2,015.87

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ē	1	М	08/02/22	08/08/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	1	\$200.004	0.00 NM	1	\$200.00
					M-F 5-6a News		(5:00 AM-5:30	AM)						
		Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 08/0	02/22	08/08/22	MTWTF	1	\$200.00	0.00						

Print Date: 08/04/22 15:43:54 Page 2 of 4

Order / Rev: 433561 Advertiser: Tim Walz for Governor

Alt Order #: 10443592 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11539

Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Wee	Star ek: 08/0	t Date 12/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
Spot	Ch	Date Ra	nge D	escription	Star	t/End Time	0.00	Weekdays	Leng		Rtg Type		
1				I-F 5-6a News M-F 5-6a News	5-6a		Meure	MTWThF			0.00 NM	ł	# 400.00
E 2	M	08/02/2	2 08/08/22	M-F 5-6a News	СМ	5-6a (5:30 AM-6:0	MTWTF- 00 AM)	- :30	2	\$200.004	0.00 NM	2	\$400.00
14/		t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Spot	ek: 08/0 <u>Ch</u>	Date Ra	08/08/22 nge <u>D</u>	escription	2 <u>Star</u>	\$200.00 t/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
2	М	08/02/22	2-08/08/22 N	I-F 5-6a News	5-6a	ı		MTWThF			0.00 NM	<u> </u>	
E 3	М	08/02/2	2 08/08/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:	MTWTF- 30 AM)	- :30	1	\$375.004	0.00 NM	1	\$375.00
	Star	t Date	End Date	Weekdays	Spots/Week	•	Rating						
Wee Spot	ek: 08/0)2/22 Date Ra	08/08/22	MTWTF escription	1 Star	\$375.00 t/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
<u> </u>	M	08/02/22	2-08/08/22 N	I-F 6-7a News	6-7a			MTWThF			0.00 NM		
<u> </u>				-TV and KSTC-TV		0.7-	Meure			#075.00.4	0.00 NA		#750.00
E 4	M	08/02/2	2 08/08/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:30 AM-7:	MTWTF- 00 AM)	- :30	2	\$375.004	0.00 NM	2	\$750.00
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee Spot	ek: 08/0 Ch)2/22 Date Ra	08/08/22 nge D	MTWTF escription	2 Star	\$375.00 t/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
1				I-F 6-7a News	6-7a	1		MTWThF	- :3	\$375.00	0.00 NM		
E 5			2 08/08/22	-TV and KSTC-TV M-F GMA	CM	7-9a	MTWTF-	- :30	2	\$375.004	0.00 NM	2	\$750.00
	•••	00/02/2		M-F GMA	O.V.	(7:00 AM-8:		.00	_	φονοίου τ	0.00 14141	_	Ψ100.00
Wee	Star ek: 08/0	t Date	End Date 08/08/22	Weekdays MTWTF	Spots/Week 2	Rate \$375.00	Rating 0.00						
<u>Spot</u>	<u>Ch</u>	Date Ra	nge D	escription	Star	t/End Time	0.00	Weekdays	Leng		Rtg Type		
2			2-08/08/22 N		7-9a		MOUTE	MTWThF		·	0.00 NM		#075.00
E 6	M	08/02/2	2 08/08/22	M-F GMA M-F GMA	СМ	7-9a (8:00 AM-9:0	MTWTF- 00 AM)	- :30	1	\$375.004	0.00 NM	1	\$375.00
14/		t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Spot	ek: 08/0 <u>Ch</u>	Date Ra	08/08/22 nge <u>D</u>	escription	1 <u>Star</u>	\$375.00 t/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
1	М	08/02/22	2-08/08/22 N	I-F GMA	7-9a			MTWThF	- :3	\$375.00	0.00 NM	<u> </u>	
7	М	08/06/2	2 08/06/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:0	1 00 AM)	l- :30	1	\$275.004	0.00 NM	1	\$275.00
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee 8	ek: 08/0 M		08/07/22 2 08/06/22	1- Sat 9-10a	CM	\$275.00 9-10a	0.00	l- :30	1	\$200.004	0.00 NM	1	\$200.00
0	IVI	00/00/2	2 00/00/22	Sat 9-10a Sat 9-10a	Civi	9-10a	1	.30	1	\$200.004	U.UU INIVI	'	φ200.00
Woo	Star ek: 08/0	t Date	End Date 08/07/22	<u>Weekdays</u> 1-	Spots/Week	Rate \$200.00	Rating 0.00						
9	M		2 08/07/22	Sun 8-9a	CM	8-9a		1 :30	1	\$450.004	0.00 NM	1	\$450.00
	•			Sun 8-9a			5						
Wee	<u>Star</u> ek: 08/0	t Date 01/22	End Date 08/07/22	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
10	М	08/07/2	2 08/07/22	Sun 10-1030a	CM	Sun 10-103	0a	1 :30	1	\$175.004	0.00 NM	1	\$175.00
	Star	t Date	End Date	At Issue Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 08/0		08/07/22	1	1	\$175.00	0.00					<u> </u>	
11	М	08/02/2	2 08/08/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF-	- :30	3	\$150.004	0.00 NM	3	\$450.00
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 08/0 M		08/08/22	MTWTF	3 CM	\$150.00	0.00	- :30	2	\$12E 00 4	0.00 NM	,	¢250.00
12	IVI	00/02/2	2 08/08/22	M-F 3-4p Twin Cities Live	СМ	3-4p	МГЖГБ-	30	2	\$125.004	U.UU INIVI	2	\$250.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	

Print Date: 08/04/22 15:43:54 Page 3 of 4

Order / Rev: 433561 Advertiser: Tim Walz for Governor

Alt Order #: 10443592 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11539

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
10/-		art Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
13	ek: 08 M	02/22	08/08/22 2 08/08/22	MI WIF M-F 4-430p	CM	\$125.00 4-430p	0.00 MTWTF	:30	2	\$150.004	0.00 NM	2	\$300.00
13	IVI	00/02/2	2 00/00/22	Twin Cities Live	Civi	4-430p	IVII VV I I ·	.30	2	φ130.004	U.UU INIVI	2	φ300.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 08	/02/22	08/08/22	MTWTF	2	\$150.00	0.00						
14	М	08/02/2	2 08/08/22	M-F 430-5p News 430p News	s CM	430-5p	МГЖГБ	:30	2	\$250.004	0.00 NM	2	\$500.00
We		art Date /02/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week 2	Rate \$250.00	Rating 0.00						
15	М	08/02/2	2 08/08/22	M-F 5-530p M-F 5-530p	СМ	5-530p	MTWTF	:30	2	\$350.004	0.00 NM	2	\$700.00
We		art Date /02/22	End Date 08/08/22	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
16	M		2 08/08/22	M-Su ABC Nightly M-Sa ABC Nightly	/ NewsCM	•	o, Su 5MTWTF	:30	1	\$1,500.004	0.00 NM	1	\$1,500.00
\/\o		art Date /02/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week	Rate \$1,500.00	Rating 0.00						
17	M		2 08/08/22	M-F 6-630p	CM	6-630p	МГWГF	:30	2	\$375.004	0.00 NM	2	\$750.00
• •		00,02,2	2 00/00/22	M-F 6-630p	O.V.	О ОООР		.00	_	φονοίου τ	0.00 14111	_	ψ100.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/02/22	08/08/22	MTWTF	2	\$375.00	0.00			*		_	
18	М	08/02/2	2 08/08/22	M-F 630-7p M-F 630-7p	СМ	630-7p	МГЖГБ	:30	2	\$350.004	0.00 NM	2	\$700.00
We		art Date /02/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
19	M	08/07/2	2 08/07/22	M-Su ABC Nightly M-Sa ABC Nightly		M-Sa 530-6p	o, Su 51	:30	1	\$1,500.004	0.00 NM	1	\$1,500.00
We		art Date /01/22	End Date 08/07/22	Weekdays 1	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
20	М	08/02/2	2 08/08/22	M-F 10p news M-F 10p News	СМ	10-1035p	МГWГF	:30	2	\$550.003	0.00 NM	2	\$1,100.00
We		art Date /02/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00						
21	М		2 08/07/22	Sun Late News 10	D-1030 © M	10-1030p	1	:30	1	\$650.003	0.00 NM	1	\$650.00
	•			Sun Late News 1	•	- .	5						
۱۸۷۵		art Date /01/22	End Date 08/07/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$650.00	Rating 0.00						
23	M			Wed Spcl 2	CM	7-10p	W	:30	1	\$1,700.004	0.00 NM	1	\$1,700.00
				CMA Fest						* .,			* 1,1 00100
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/01/22	08/07/22	W		+ ., 	0.00			***	0.00.104		4075.00
N24	M		2 08/08/22	M-F 430-5a News M-F 430-5a News	8	430-5a	M F	:30	3	\$225.002	0.00 NM	3	\$675.00
We		art Date /04/22	End Date 08/10/22	Weekdays M F	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
N25	М	08/06/2	2 08/06/22	Sa Late News Sat Late News	СМ	10-1035p	S-	:30	1	\$550.003	0.00 NM	1	\$550.00
We		art Date /01/22	End Date 08/07/22	Weekdays S-	Spots/Week 1	Rate \$550.00	Rating 0.00						
N26	М	08/06/2	2 08/06/22	Sa 1035-1135p T Castle	FN CM	1035-1135p	S-	:30	1	\$135.002	0.00 NM	1	\$135.00
We		art Date /01/22	End Date 08/07/22	Weekdays S-	Spots/Week	<u>Rate</u> \$135.00	Rating 0.00						
N27	M		2 08/08/22	M-F OV TCL	CM	1235-135x	M F	:30	1	\$45.003	0.00 NM	1	\$45.00
				M-F Overnight TO	CL								
We	_	art Date /04/22	End Date 08/10/22	Weekdays M F	Spots/Week 1	Rate \$45.00	Rating 0.00						

Print Date: 08/04/22 15:43:54 Page 4 of 4

Order / Rev: 433561 Advertiser: Tim Walz for Governor

Alt Order #: 10443592 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11539

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Totals 40 \$15,455.00