

# ORDER



**Orders**  
**Order / Rev:** 431168  
**Alt Order #:** 10397450  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11134  
**Flight Dates:** 10/18/22 - 10/24/22  
**Original Date / Rev:** 07/08/22 / 07/08/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/24/22	89	\$52,125.00	\$44,306.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	89	\$52,125.00	\$44,306.25	0.00
<b>Totals</b>	<b>89</b>	<b>\$52,125.00</b>	<b>\$44,306.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$52,125.00
Market	100%	\$372,321.43

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$63,294.64
KMSP	30%	\$111,696.43
KMWB	1%	\$3,723.21
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,723.21
WCCO	36%	\$134,035.71
WFTC	1%	\$3,723.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/18/22	10/24/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/18/22	10/24/22	MTWTF--		3		\$250.00		0.00					
N 2	M	10/18/22	10/24/22		CM	5-6a	MTWTF--	:30	5	\$250.00	4	0.00	NM	5	\$1,250.00

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KSTP-TV, LLC and KSAX-TV

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				M-F 5-6a News											
				M-F 5-6a News	(5:30 AM-6:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	5	\$250.00	0.00								
N 3	M	10/18/22	10/24/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	4	\$400.00	4	0.00	NM	4	\$1,600.00
				M-F 6-7a News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	4	\$400.00	0.00								
N 4	M	10/18/22	10/24/22	M-F 6-7a News	CM	6-7a	MTWTF--	:30	5	\$400.00	4	0.00	NM	5	\$2,000.00
				M-F 6-7a News	(6:30 AM-7:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	5	\$400.00	0.00								
N 5	M	10/18/22	10/24/22	M-F GMA	CM	7-9a	MTWTF--	:30	5	\$425.00	4	0.00	NM	5	\$2,125.00
				M-F GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	5	\$425.00	0.00								
N 6	M	10/18/22	10/24/22	M-F GMA	CM	7-9a	MTWTF--	:30	5	\$425.00	4	0.00	NM	5	\$2,125.00
				M-F GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	5	\$425.00	0.00								
7	M	10/22/22	10/22/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Sat GMA	(7:00 AM-8:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1-	1	\$400.00	0.00								
8	M	10/22/22	10/22/22	Sat GMA 7-9a	CM	7-9a	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Sat GMA	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1-	1	\$400.00	0.00								
9	M	10/23/22	10/23/22	SU GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1	1	\$550.00	0.00								
N 10	M	10/23/22	10/23/22	Sun 8-9a	CM	8-9a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00
				Sun 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1	1	\$550.00	0.00								
N 11	M	10/18/22	10/24/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$200.00	4	0.00	NM	3	\$600.00
				Live with Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	3	\$200.00	0.00								
N 12	M	10/18/22	10/24/22	M-F The View	CM	10-11a	MTWTF--	:30	3	\$425.00	4	0.00	NM	3	\$1,275.00
				M-F The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	3	\$425.00	0.00								
N 13	M	10/18/22	10/24/22	M-F Midday News	CM	11a-12p	MTWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	3	\$250.00	0.00								
N 14	M	10/18/22	10/24/22	M-F 12-1p	CM	12-1p	MTWTF--	:30	2	\$675.00	4	0.00	NM	2	\$1,350.00
				GMA3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	2	\$675.00	0.00								
15	M	10/18/22	10/24/22	M-F 2-3p	CM	2-3p	MTWTF--	:30	2	\$100.00	4	0.00	NM	2	\$200.00
				Kelly Clarkson Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/18/22	10/24/22	MTWTF--	2	\$100.00	0.00								
N 16	M	10/18/22	10/24/22	M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$150.00	4	0.00	NM	5	\$750.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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N 17	M	10/23/22	10/23/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$250.00	4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/18/22	10/24/22	MTWTF--		5				\$150.00		0.00			
N 18	M	10/18/22	10/24/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	5	\$175.00	4	0.00	NM	5	\$875.00
Week:		10/17/22	10/23/22	-----1		1				\$250.00		0.00			
19	M	10/18/22	10/24/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	5	\$425.00	4	0.00	NM	5	\$2,125.00
Week:		10/18/22	10/24/22	MTWTF--		5				\$425.00		0.00			
N 20	M	10/18/22	10/24/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$550.00	4	0.00	NM	5	\$2,750.00
Week:		10/18/22	10/24/22	MTWTF--		5				\$550.00		0.00			
N 22	M	10/18/22	10/24/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$650.00	4	0.00	NM	5	\$3,250.00
Week:		10/18/22	10/24/22	MTWTF--		5				\$650.00		0.00			
23	M	10/18/22	10/24/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	5	\$550.00	4	0.00	NM	5	\$2,750.00
Week:		10/18/22	10/24/22	MTWTF--		5				\$550.00		0.00			
N 24	M	10/24/22	10/24/22	Mon Spcl 1 Mon Spcl 1	CM	Various	1-----	:30	1	\$4,800.00	4	0.00	NM	1	\$4,800.00
Week:		10/24/22	10/30/22	1-----		1				\$4,800.00		0.00			
N 26	M	10/19/22	10/19/22	Wednesday Prime A Goldbergs/Wonder Years	CM	7-8p	--1----	:30	1	\$3,600.00	4	0.00	NM	1	\$3,600.00
Week:		10/17/22	10/23/22	--1----		1				\$3,600.00		0.00			
N 27	M	10/20/22	10/20/22	Thursday Prime A Station 19	CM	7-8p	---1---	:30	1	\$3,200.00	4	0.00	NM	1	\$3,200.00
Week:		10/17/22	10/23/22	---1---		1				\$3,200.00		0.00			
N 28	M	10/20/22	10/20/22	Thursday Prime C Big Sky	CM	9-10p	---1---	:30	1	\$3,300.00	4	0.00	NM	1	\$3,300.00
Week:		10/17/22	10/23/22	---1---		1				\$3,300.00		0.00			
N 30	M	10/23/22	10/23/22	Sunday Prime B Celebrity Wheel of Fortun	CM	7-8p	-----1	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
Week:		10/17/22	10/23/22	-----1		1				\$3,000.00		0.00			
N 31	M	10/18/22	10/24/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	4	\$700.00	4	0.00	NM	4	\$2,800.00
Week:		10/18/22	10/24/22	MTWTF--		4				\$700.00		0.00			
N 32	M	10/22/22	10/22/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$425.00	4	0.00	NM	1	\$425.00
Week:		10/17/22	10/23/22	-----1-		1				\$425.00		0.00			
N 33	M	10/23/22	10/23/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$625.00	4	0.00	NM	1	\$625.00
Week:		10/17/22	10/23/22	-----1		1				\$625.00		0.00			
N 34	M	10/18/22	10/24/22		CM	1035-1137p		:30	2	\$250.00	4	0.00	NM	2	\$500.00

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				M-F 1035-1137p TFN			MTWTF--								
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/18/22	10/24/22	MTWTF--		2		\$250.00		0.00					
N39	M	10/22/22	10/22/22	Sat 630-10p College FB SPRT		630-10p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
				630-10p College FB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/17/22	10/23/22	-----1-		1		\$1,200.00		0.00					
													Totals	89	\$52,125.00