

Order / Rev:	431179				
Alt Order #:	10397447				
Product Desc:	WALZ FOR GOVERNOR				
Estimate:	11131		KSTP-TV, LLC and KSAX-1		
Flight Dates:	09/27/22 - 10/03/22	Primary AE:	lan Ambron		
Original Date / Rev:	09/21/22 / 09/21/22	Sales Office:	H-PHL		
Order Type:	GENERAL	Sales Region:	National		
Name:	Greer Margolis & Mitchell				
Buying Contact:	Maura Gilroy	Billing Type:	Cash		
Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast		
	3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC		
	Washington, DC 20007	Agency Commission:	15%		
Name:	Tim Walz for Governor				
Demographic:	A35+	New Business Thru:			
Product Codes:	PL1	Advertiser External ID:			
Revenue Code 1:	AGY	Agency External ID:			
Revenue Code 2:	POL	Unit Code:	General		
Revenue Code 3:	CAND	Order Separation:	00:15:00		
Priority:	99		<u> </u>		
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:	Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR Estimate: 11131 Flight Dates: 09/27/22 - 10/03/22 Original Date / Rev: 09/21/22 / 09/21/22 Order Type: GENERAL Name: Greer Margolis & Mitchell Buying Contact: Maura Gilroy Billing Contact: Mackenzie Miller 3050 K Street NW Ste. 100 Washington, DC 20007 Name: Tim Walz for Governor Demographic: A35+ Product Codes: PL1 Revenue Code 1: AGY Revenue Code 2: POL Revenue Code 3: CAND	Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR Estimate: 11131 Flight Dates: 09/27/22 - 10/03/22 Primary AE: Original Date / Rev: 09/21/22 / 09/21/22 Sales Office: Order Type: GENERAL Sales Region: Name: Greer Margolis & Mitchell Buying Contact: Maura Gilroy Billing Type: Billing Contact: Mackenzie Miller Billing Calendar: 3050 K Street NW Ste. 100 Billing Cycle: Washington, DC 20007 Agency Commission: Name: Tim Walz for Governor Demographic: A35+ New Business Thru: Product Codes: PL1 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: Revenue Code 3: CAND Order Separation:		

Bill	Plan
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Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	49	\$40,275.00	\$34,233.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	49	\$40,275.00	\$34,233.75	0.00
Totals	49	\$40,275,00	\$34,233,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$40,275.00
Market	100%	\$287,678.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$48,905.36
KMSP	30%	\$86,303.57
KMWB	1%	\$2,876.79
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,876.79
WCCO	36%	\$103,564.29
WFTC	1%	\$2,876.79

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	М	09/27/22	10/03/22	M-F 530-6a News	CM	530-6a	MTWTF	:30	3	\$250.004	0.00 NM	3	\$750.00
				M-F 530-6a News	3								
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/	27/22 <i>*</i>	10/03/22	MTWTF	3	\$250.00	0.00						
2	М	09/27/22	10/03/22		CM	6-7a	МГЖГБ	:30	3	\$400.004	0.00 NM	3	\$1,200.00

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Order / Rev: 431179 Advertiser: Tim Walz for Governor

Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Ln Ch	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 6-7a News M-F 6-7a News		(6:00 AM-6:	30 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
	: 09/27/22	10/03/22	МГЖГБ	3	\$400.00	0.00						
3 N	M 09/27/2	22 10/03/22	M-F 6-7a News M-F 6-7a News	СМ	6-7a (6:30 AM-7:	MTWTF- (- :30	2	\$400.004	0.00 NM	2	\$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 09/27/22 M 09/27/2	10/03/22	MTWTF M-F GMA	CM 2	\$400.00 7-9a	0.00 MTWTF-	- :30	3	\$425.004	0.00 NM	2	¢4 075 00
4 ľ	VI 09/27/2	2 10/03/22	M-F GMA	CIVI	7-9a (7:00 AM-8:0		30	3	ֆ425.004	U.UU INIVI	3	\$1,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week	: 09/27/22	10/03/22	МГWГГ	3	\$425.00	0.00						
5 N	M 09/27/2	22 10/03/22	M-F GMA M-F GMA	СМ	7-9a (8:00 AM-9:0	MTWTF- : 00 AM)	- :30	2	\$425.004	0.00 NM	2	\$850.00
Week	Start Date : 09/27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$425.00	Rating 0.00						
		22 10/01/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (7:00 AM-8:0	1	- :30	1	\$400.004	0.00 NM	1	\$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week	: 09/26/22	10/02/22	1-	1	\$400.00	0.00					į	
7	M 10/01/2	22 10/01/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (8:00 AM-9:0	1 00 AM)	- :30	1	\$400.004	0.00 NM	1	\$400.00
Week	Start Date : 09/26/22	End Date 10/02/22	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
		22 10/02/22		СМ	7-8a		1 :30	1	\$550.004	0.00 NM	1	\$550.00
	Start Date	End Date	Su GMA Weekdays	Spots/Week	Rate	Rating					1	
Week	: 09/26/22	10/02/22	1	1	\$550.00	0.00						
9 N	M 10/02/2	22 10/02/22	Su 9-10a This Week	СМ	9-10a		1 :30	1	\$3,000.004	0.00 NM	1	\$3,000.00
Week	Start Date : 09/26/22	End Date 10/02/22	Weekdays	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
		22 10/03/22	M-F 9-10a	СМ	9-10a	МГЖГЕ-	- :30	2	\$200.004	0.00 NM	0	\$0.00
	Start Data	End Data	Live with Kelly &	Ryan Spots/Week	Poto	Poting						
Week	Start Date : 09/27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	<u>Spois/Week</u> 2	Rate \$200.00	Rating 0.00					İ	
<u>Spot</u>	Ch Date Ra	ange D	escription		/End Time		Weekdays			Rtg Type		
1	M 09/27/2. Credited	2-10/03/22 N	1-F 9-10a	9-10	a		MTWThF	-	:30 (\$200.00)	· 0.00 <i>NM</i>		
2	M 09/27/2.	2-10/03/22 N	1-F 9-10a	9-10	а		MTWThF	-	:30 (\$200.00)	0.00 NM		
	Credited											
11 N	M 09/27/2	22 10/03/22	M-F The View M-F The View	СМ	10-11a	МГWГF-	- :30	2	\$425.004	0.00 NM	2	\$850.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	: 09/27/22	10/03/22	MTWFF	2	\$425.00	0.00	.20		Фого оо 4	0.00 NIM	0	Ф г оо оо
12 N	M 09/27/2	22 10/03/22	M-F Midday News		11a-12p	MTWTF-	- :30	2	\$250.004	0.00 NM	2	\$500.00
Week	Start Date : 09/27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$250.00	Rating 0.00						
N13 N	M 09/27/2	22 10/03/22	M-F 4-430p Twin Cities Live	СМ	4-430p	МГЖГБ-	- :30	2	\$175.004	0.00 NM	2	\$350.00
144	Start Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
_	: 09/27/22 M 09/27/2	10/03/22	MI WI F M-F 430-5p News	CM	\$175.00 430-5p	0.00 MTWTF-	- :30	3	\$650.003	0.00 NM	3	\$1,950.00
IN 199 I			430p News		•		.00	3	ψυσυ.υυ σ	O.OO INIVI		ψ1,330.00
Week	Start Date : 09/27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$650.00	Rating 0.00						
		22 10/03/22	M-F 5-530p	CM	5-530p	МГЖГБ-	- :30	5	\$800.003	0.00 NM	5	\$4,000.00
			M-F 5-530p								I	

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Order / Rev: 431179 Advertiser: Tim Walz for Governor

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Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pr	i Rtg Type	Spots	Amount
\/\c	Sta ek: 09/	art Date	End Date 10/03/22	Weekdays MTWTF	Spots/Week 5	Rate \$800.00	Rating 0.00					
N17	M		2 10/03/22		СМ	6-630p	MTWTF	:30	5 \$950.003	0.00 NM	5	\$4,750.00
We	<u>Sta</u> eek: 09/	art Date /27/22	End Date 10/03/22	Weekdays MTWTF	Spots/Week 5	Rate \$950.00	Rating 0.00					
N18	М	09/27/2	2 10/03/22	M-F 630-7p M-F 630-7p	СМ	630-7p	МГЖТБ	:30	1 \$800.003	0.00 NM	1	\$800.00
	ek: 09/		End Date 10/03/22	Weekdays MГWГF	Spots/Week 1	Rate \$800.00	Rating 0.00					
19	М		2 10/03/22	Bachelorette	СМ	Various	1	:30	1 \$4,800.004	0.00 NM	0	\$0.00
We Spot	ek: 10	a <u>rt Date</u> /03/22 n Date Ra	End Date 10/09/22	Weekdays 1 Description		Rate \$4,800.00 t/End Time	Rating 0.00	Weekdays	Length Rate	e Rtg Type		
<u> 3501</u>	M		2-10/09/22 N		Vario			M				
20	М	09/28/2	2 09/28/22	Wednesday Prime Big Sky	e C CM	9-10p	1	:30	1 \$3,300.004	0.00 NM	1	\$3,300.00
We	<u>Sta</u> eek: 09/	art Date /26/22	End Date 10/02/22	Weekdays 1	Spots/Week 1	Rate \$3,300.00	Rating 0.00					
21	М	09/29/2	2 09/29/22	Thursday Prime E Grey's Anatomy	в СМ	8-9p	1	:30	1 \$3,800.004	0.00 NM	0	\$0.00
	ek: 09		End Date 10/02/22	<u>Weekdays</u> 1		Rate \$3,800.00	Rating 0.00					
Spot 1	M	Date Ra 1 09/26/22 edited		Description Thursday Prime B	8-9p	t/End Time		<u>Weekdays</u> Th		e <u>Rtg Type</u> 0.00 <i>NM</i>		
22	M		2 10/02/22	Sunday Prime B Celebrity Wheel of	CM	7-8p	1	:30	1 \$3,000.004	0.00 NM	0	\$0.00
We	<u>Sta</u> eek: 09/	art Date /26/22	End Date 10/02/22	Weekdays	Spots/Week	Rate \$3,000.00	Rating 0.00					
Spot 1	Ch	Date Ra	nge D	Description Sunday Prime B		t/End Time		<u>Weekdays</u> S		e <u>Rtg Type</u> 9) 0.00 <i>NM</i>		
23	Cro M	edited 09/27/2	2 10/03/22	M-F 10p news	СМ	10-1035p	МГЖТБ	:30	3 \$700.004	0.00 NM	3	\$2,100.00
	Sta	art Date	End Date	M-F 10p News Weekdays	Spots/Week	Rate	Rating					
	ek: 09/ M		10/03/22 2 10/01/22		CM	\$700.00 10-1035p	0.00	:30	1 \$425.004	0.00 NM	1	\$425.00
		art Date	End Date	Sat Late News Weekdays	Spots/Week	Rate	Rating					
25	ek: 09/ M		10/02/22 2 10/02/22			\$425.00 10-1030p	0.00	:30	1 \$625.004	0.00 NM	1	\$625.00
\\/c	<u>Sta</u> eek: 09/	art Date	End Date 10/02/22	Sun Late News 1 Weekdays1	Spots/Week	Rate \$625.00	Rating 0.00					
26	M		2 10/01/22	11a-230p College 11a-230p College		11a-230p	1-	:30	1 \$1,100.004	0.00 NM	1	\$1,100.00
We	<u>Sta</u> eek: 09/	art Date /26/22	End Date 10/02/22	Weekdays	Spots/Week 1	Rate \$1,100.00	Rating 0.00					
27	М	10/01/2	2 10/01/22	230-630p College 230-630p College		230-630p	1-	:30	1 \$1,100.004	0.00 NM	1	\$1,100.00
We	Sta eek: 09/	art Date /26/22	End Date 10/02/22	Weekdays 1-	Spots/Week 1	Rate \$1,100.00	Rating 0.00					
28	M		2 10/01/22	630-10p College	FB	_	1-	:30	1 \$1,200.004	0.00 NM	1	\$1,200.00
We	<u>Sta</u> eek: 09/	art Date /26/22	End Date 10/02/22	Weekdays 1-	Spots/Week 1	\$1,200.00	Rating 0.00					

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Totals

\$40,275.00

49

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Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Ln C	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 29	М	09/27/22	10/03/22	M-F 9-10a	CM	9-10a	MTWTF	:30	1	\$200.004	0.00 NM	1	\$200.00
				Minnesota Live									
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/2	27/22	10/03/22	MTWTF	1	\$200.00	0.00						
30	M	10/03/22	10/03/22	Mon Spcl 1	CM	7-9p	M	:30	1	\$4,800.004	0.00 NM	1	\$4,800.00
				Bachelor in Parad	dise								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/0	03/22	10/09/22	M	1	\$4,800.00	0.00						
32	M	10/02/22	10/02/22	Sunday Prime B	CM	7-8p	S	:30	1	\$3,000.004	0.00 NM	1	\$3,000.00
				Celebrity Jeopard	ły								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/2	26/22	10/02/22	S	1	\$3,000.00	0.00						