

# ORDER



**Orders**  
**Order / Rev:** 431179  
**Alt Order #:** 10397447  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11131  
**Flight Dates:** 09/27/22 - 10/03/22  
**Original Date / Rev:** 09/21/22 / 09/21/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	49	\$40,275.00	\$34,233.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	49	\$40,275.00	\$34,233.75	0.00
<b>Totals</b>	<b>49</b>	<b>\$40,275.00</b>	<b>\$34,233.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$40,275.00
Market	100%	\$287,678.57

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$48,905.36
KMSP	30%	\$86,303.57
KMWB	1%	\$2,876.79
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,876.79
WCCO	36%	\$103,564.29
WFTC	1%	\$2,876.79

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	09/27/22	10/03/22	M-F 530-6a News M-F 530-6a News	CM	530-6a	MTWTF--	:30	3	\$250.00	4	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/22	10/03/22	MTWTF--		3		\$250.00		0.00					
2	M	09/27/22	10/03/22		CM	6-7a	MTWTF--	:30	3	\$400.00	4	0.00	NM	3	\$1,200.00

Order / Rev: 431179  
 Alt Order #: 10397447  
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Tim Walz for Governor  
 Product Desc: WALZ FOR GOVERNOR  
 Estimate: 11131

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a News M-F 6-7a News		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	3	\$400.00	0.00								
3	M	09/27/22	10/03/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$400.00	4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	2	\$400.00	0.00								
4	M	09/27/22	10/03/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	3	\$425.00	4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	3	\$425.00	0.00								
5	M	09/27/22	10/03/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$425.00	4	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	2	\$425.00	0.00								
6	M	10/01/22	10/01/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/22	10/02/22	-----1-	1	\$400.00	0.00								
7	M	10/01/22	10/01/22	Sat GMA 7-9a Sat GMA	CM	7-9a (8:00 AM-9:00 AM)	-----1-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/22	10/02/22	-----1-	1	\$400.00	0.00								
8	M	10/02/22	10/02/22	Su GMA Su GMA	CM	7-8a	-----1	:30	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/22	10/02/22	-----1	1	\$550.00	0.00								
9	M	10/02/22	10/02/22	Su 9-10a This Week	CM	9-10a	-----1	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/22	10/02/22	-----1	1	\$3,000.00	0.00								
10	M	09/27/22	10/03/22	M-F 9-10a Live with Kelly & Ryan	CM	9-10a	MTWTF--	:30	2	\$200.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	2	\$200.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	M	09/27/22-10/03/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$200.00)</del>	0.00	NM						
Credited															
2	M	09/27/22-10/03/22	M-F 9-10a	9-10a	MTWThF----	:30	<del>(\$200.00)</del>	0.00	NM						
Credited															
11	M	09/27/22	10/03/22	M-F The View M-F The View	CM	10-11a	MTWTF--	:30	2	\$425.00	4	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	2	\$425.00	0.00								
12	M	09/27/22	10/03/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	:30	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	2	\$250.00	0.00								
N13	M	09/27/22	10/03/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	2	\$175.00	4	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	2	\$175.00	0.00								
N14	M	09/27/22	10/03/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	:30	3	\$650.00	3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/27/22	10/03/22	MTWTF--	3	\$650.00	0.00								
N15	M	09/27/22	10/03/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	5	\$800.00	3	0.00	NM	5	\$4,000.00

Order / Rev: 431179  
 Alt Order #: 10397447  
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Tim Walz for Governor  
 Product Desc: WALZ FOR GOVERNOR  
 Estimate: 11131

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	M	09/27/22	10/03/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	5	\$950.00	3	0.00	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/22	10/03/22	MTWTF--			5			\$800.00			0.00		
N 18	M	09/27/22	10/03/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/22	10/03/22	MTWTF--			5			\$950.00			0.00		
19	M	10/03/22	10/03/22	Mon Spcl 1 Bachelorette	CM	Various	1-----	:30	1	\$4,800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/03/22	10/09/22	1-----			1			\$4,800.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	10/03/22-10/09/22		Mon Spcl 1			Various	M-----	:30	<del>(\$4,800.00)</del>	0.00	NM			
Credited															
20	M	09/28/22	09/28/22	Wednesday Prime C Big Sky	CM	9-10p	--1----	:30	1	\$3,300.00	4	0.00	NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	--1----			1			\$3,300.00			0.00		
21	M	09/29/22	09/29/22	Thursday Prime B Grey's Anatomy	CM	8-9p	---1---	:30	1	\$3,800.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	---1---			1			\$3,800.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	09/26/22-10/02/22		Thursday Prime B			8-9p	---Th----	:30	<del>(\$3,800.00)</del>	0.00	NM			
Credited															
22	M	10/02/22	10/02/22	Sunday Prime B Celebrity Wheel of Fortun	CM	7-8p	-----1	:30	1	\$3,000.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$3,000.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	M	09/26/22-10/02/22		Sunday Prime B			7-8p	-----Su	:30	<del>(\$3,000.00)</del>	0.00	NM			
Credited															
23	M	09/27/22	10/03/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	3	\$700.00	4	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/27/22	10/03/22	MTWTF--			3			\$700.00			0.00		
24	M	10/01/22	10/01/22	Sa Late News Sat Late News	CM	10-1035p	-----1-	:30	1	\$425.00	4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1-			1			\$425.00			0.00		
25	M	10/02/22	10/02/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$625.00	4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1			1			\$625.00			0.00		
26	M	10/01/22	10/01/22	11a-230p College FB 11a-230p College FB	SPRT	11a-230p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1-			1			\$1,100.00			0.00		
27	M	10/01/22	10/01/22	230-630p College FB 230-630p College FB	SPRT	230-630p	-----1-	:30	1	\$1,100.00	4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1-			1			\$1,100.00			0.00		
28	M	10/01/22	10/01/22	Sat 630-10p College FB 630-10p College FB	SPRT	630-10p	-----1-	:30	1	\$1,200.00	4	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/26/22	10/02/22	-----1-			1			\$1,200.00			0.00		

Order / Rev: 431179  
 Alt Order #: 10397447  
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Tim Walz for Governor  
 Product Desc: WALZ FOR GOVERNOR  
 Estimate: 11131

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	M	09/27/22	10/03/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/22	10/03/22	MTWTF--		1				\$200.00		0.00			
30	M	10/03/22	10/03/22	Mon Spcl 1 Bachelor in Paradise	CM	7-9p	M-----	:30	1	\$4,800.00	4	0.00	NM	1	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	M-----		1				\$4,800.00		0.00			
32	M	10/02/22	10/02/22	Sunday Prime B Celebrity Jeopardy	CM	7-8p	-----S	:30	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----S		1				\$3,000.00		0.00			
													Totals	49	\$40,275.00