ORDER



Orders	Order / Rev:	433561		
	Alt Order #:	10443592		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11539		KSTP-TV, LLC and KSAX-1
	Flight Dates:	08/02/22 - 08/08/22	Primary AE:	lan Ambron
	Original Date / Rev:	08/01/22 / 08/08/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		
Bill Plan			Totals	

Account Executives

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	40	\$13,780.00	\$11,713.00

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	40	\$13,780.00	\$11,713.00	0.00
Totals	40	\$13,780,00	\$11.713.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$13,780.00
Market	100%	\$59,913.04

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$9,586.09
KMSP	27%	\$16,176.52
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$599.13
WCCO	30%	\$17,973.91
WFTC	3%	\$1,797.39

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	M	08/02/22	08/08/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	1	\$200.004	0.00 NM	1	\$150.00
					M-F 5-6a News		(5:00 AM-5:30	AM)				- 1		
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 08/	02/22	08/08/22	MTWTF	1	\$200.00	0.00				ı		

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Order / Rev: 433561 Advertiser: Tim Walz for Governor

Alt Order #: 10443592 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11539

Ln Ch Start End Inventory	Code Break Start/End	Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
Start Date End Date Weekdar Week: 08/02/22 08/08/22 MTWTF-		Rating 0.00				
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Length	Rate Rtg Type		
1 M 08/02/22-08/08/22 M-F 5-6a Ne	vs 5-6a		MTWThF :30	\$150.00 0.00 NM	<u> </u>	
N 2 M 08/02/22 08/08/22 M-F 5-6a l M-F 5-6a		МГWГF- :00 AM)	- :30 2 \$	200.00 4 0.00 NM	2	\$300.00
Week: 08/02/22 End Date Weekday Week: 08/02/22 08/08/22 Weekday		Rating 0.00				
<u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 <u>M 08/02/22-08/08/22 M-F 5-6a Ne</u>	Start/End Time vs 5-6a		Weekdays Length			
2 M 08/02/22-08/08/22 M-F 5-6a Ne			МГWThF :30	•		
N 3 M 08/02/22 08/08/22 M-F 6-7a l M-F 6-7a		MTWTF-	- :30 1 \$	375.00 4 0.00 NM	1	\$325.00
Start Date End Date Weekda	` _	Rating				
Week: 08/02/22 08/08/22 MTWTF-	1 4010.00	0.00	Wooldows Longth	Doto Dta Tuno		
<u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 M 08/02/22-08/08/22 M-F 6-7a Ne	Start/End Time vs 6-7a		Weekdays Length MTWThF :30			
Spot simulcast on KSTP-TV and KS	TC-TV				<u> </u>	
N 4 M 08/02/22 08/08/22 M-F 6-7a I M-F 6-7a		MTWTF- :00 AM)	- :30 2 \$	375.00 4 0.00 NM	2	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekda</u> Week: 08/02/22 08/08/22 <u>MFWF</u>		Rating 0.00				
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Length			
 M 08/02/22-08/08/22 M-F 6-7a Ne Spot simulcast on KSTP-TV and KS 			MTWThF :30	\$325.00 0.00 NM		
2 M 08/02/22-08/08/22 M-F 6-7a Ne			МГWГhF :30	\$325.00 0.00 NM		
Spot simulcast on KSTP-TV and KS	TC-TV					
N 5 M 08/02/22 08/08/22 M-F GMA M-F GMA	CM 7-9a (7:00 AM-8	МГWГF- :00 AM)	- :30 2 \$	375.00 4 0.00 NM	2	\$650.00
Start Date End Date Weekda Week: 08/02/22 08/08/22 MTWTF		Rating 0.00				
Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Length	Rate Rtg Type		
1 M 08/02/22-08/08/22 M-F GMA	7-9a		MTWThF :30	•		
2 M 08/02/22-08/08/22 M-F GMA	7-9a		МГWГhF :30	<u> </u>	-1	
N 6 M 08/02/22 08/08/22 M-F GMA M-F GMA	CM 7-9a (8:00 AM-9	MTWTF-:00 AM)	·- :30 1 \$	375.00 4 0.00 NM	1	\$325.00
Start Date		Rating				
Week: 08/02/22 08/08/22 MTWTF-Spot Ch Date Range Description	1 \$375.00 Start/End Time	0.00	Weekdays Length	Rate Rtg Type		
1 M 08/02/22-08/08/22 M-F GMA	7-9a		МГWГhF :30			
N 7 M 08/06/22 08/06/22 Sat GMA		1	l- :30 1 \$	275.00 4 0.00 NM	1	\$225.00
Sat GMA <u>Start Date</u> <u>End Date</u> <u>Weekda</u>	(8:00 AM-9 <u>Spots/Week</u> Rate	:00 AM) Rating				
Week: 08/01/22 08/07/221	1 \$275.00	0.00				
Spot Ch Date Range Description 1 M 08/01/22-08/07/22 Sat GMA 7-9	Start/End Time 7-9a		Weekdays Length	<u>Rate</u> <u>Rtg Type</u> \$225.00 0.00 NM		
N 8 M 08/06/22 08/06/22 Sat 9-10a Sat 9-10a	CM 9-10a	1	l- :30 1 \$	200.00 4 0.00 NM	1	\$200.00
Start Date End Date Weekda Week: 08/01/22 08/07/22 1	<u>Spots/Week</u> <u>Rate</u> 1 \$200.00	Rating 0.00				
N 9 M 08/07/22 08/07/22 Sun 8-9a Sun 8-9a	CM 8-9a		1 :30 1 \$	450.00 4 0.00 NM	1	\$350.00
Start Date End Date Weekda Week: 08/01/22 08/07/22		Rating 0.00				
Spot Ch Date Range Description 1 M 08/01/22-08/07/22 Sun 8-9a	Start/End Time 8-9a		Weekdays Length	Rate Rtg Type \$350.00 0.00 NM		
N10 M 08/07/22 08/07/22 Sun 10-10		30a		175.00 4 0.00 NM	-	\$125.00
At Issue	Sou Civi Sull 10-10.		i .50 l \$	7.7.0.00 7 0.00 INIVI	l '	ψ123.00

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Order / Rev: 433561 Advertiser: Tim Walz for Governor

Alt Order #: 10443592 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11539

Ln C	Ch Star	t End	Inventory Code	e Break	Start/End T	Time Days	Len Spo	ts R	ate Pri	Rtg Type	Spots	Amount
Wee	Start Date k: 08/01/22	End Date 08/07/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$175.00	Rating 0.00						
Spot	Ch Date F	Range [Description 10.1000	Start	/End Time	0.00		Length		Rtg Type		
1 N11		/22-08/07/22 \$	Sun 10-1030a	CM	10-1030a 9-10a	МГЖГБ-	Su :30		\$125.00 50.00 4	0.00 NM 0.00 NM	3	\$325.00
INIII	W 00/02	122 00/00/22	Minnesota Live	Civi	9-10a	IVII VV I I'-	50	J \$1.	30.004	U.UU INIVI	3	φ323.00
Wee.	Start Date k: 08/02/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week 3	Rate \$150.00	Rating 0.00						
Spot	Ch Date F	Range [Description	Start	/End Time	0.00		Length		Rtg Type		
1 2		/22-08/08/22 N /22-08/08/22 N		9-10 9-10			MTWThF			0.00 NM 0.00 NM		
3		/22-08/08/22 N		9-10			MTWThF			0.00 NM		
N12	M 08/02	/22 08/08/22	M-F 3-4p Twin Cities Live	СМ	3-4p	МГЖГЕ-	:30	2 \$1	25.00 4	0.00 NM	2	\$230.00
	Start Date		Weekdays	Spots/Week	Rate	Rating						
Wee Spot	k: 08/02/22 Ch Date F	08/08/22 Range <u>[</u>	MTWTF Description	2 Start	\$125.00 End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1		/22-08/08/22 N	•	3-4p			MTWThF		\$115.00	0.00 NM		
2 N13		/22-08/08/22 N	<u>'</u>	3-4p CM		МГЖГБ-	MTWThF		\$115.00 50.00 4	0.00 NM	2	£260.00
N 13	IVI 06/02	122 00/00/22	M-F 4-430p Twin Cities Live	CIVI	4-430p	WII WIF-	:30	∠ \$1;	50.004	0.00 NM	2	\$260.00
\\/oo	Start Date	End Date 08/08/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
Spot	Ch Date F	Range [Description	Start	/End Time	0.00	<u>Weekdays</u>	Length		Rtg Type	İ	
1 2		/22-08/08/22 N /22-08/08/22 N	•	4-43 4-43	•		MTWThF MTWThF			0.00 NM 0.00 NM		
N14			M-F 430-5p New		430-5p	МГЖГЕ-			50.004	0.00 NM	2	\$500.00
1111	101 00/02	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	430p News	o om	400 ор	11111111	.00	Σ Ψ Σ	00.00 4	0.00 14101		Ψοσο.σο
	Start Date k: 08/02/22	08/08/22	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00					_	
N15	M 08/02	/22 08/08/22	M-F 5-530p M-F 5-530p	СМ	5-530p	MTWTF-	- :30	2 \$3	50.00 4	0.00 NM	2	\$660.00
Wee	Start Date k: 08/02/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
<u>Spot</u>	Ch Date F	Range <u>E</u>	<u>Description</u>	Start	/End Time	0.00	Weekdays	Length		Rtg Type		
1 2		/22-08/08/22 N /22-08/08/22 N	•	5-53 5-53			MTWThF MTWThF			0.00 NM 0.00 NM		
			M-Su ABC Nightl		•	p, Su 5MTWTF-		1 \$1,50		0.00 NM	1	\$1,500.00
			M-Sa ABC Night	ly News	_							
Wee	Start Date k: 08/02/22	End Date 08/08/22	Weekdays MTWTF	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
N17	M 08/02	/22 08/08/22	M-F 6-630p M-F 6-630p	СМ	6-630p	МГWГF-	:30	2 \$3	75.00 4	0.00 NM	2	\$750.00
\\/oo	Start Date	End Date 08/08/22	Weekdays MTWTF	Spots/Week 2	Rate \$375.00	Rating 0.00						
N18		/22 08/08/22	M-F 630-7p	CM	630-7p	MTWTF-	:30	2 \$3	50.004	0.00 NM	2	\$700.00
10/22	Start Date	End Date 08/08/22	M-F 630-7p <u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$350.00	Rating 0.00						
N19		7/22 08/07/22				p, Su 5	1 :30	1 \$1,50	00.004	0.00 NM	1	\$1,500.00
	Ctort Data	End Date	M-Sa ABC Night	-	D-4-	Dotin -						
Wee	Start Date k: 08/01/22	End Date 08/07/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
N20	M 08/02	/22 08/08/22	M-F 10p news M-F 10p News	СМ	10-1035p	МГЖГБ-	:30	2 \$5	50.003	0.00 NM	2	\$1,100.00
147	Start Date		Weekdays	Spots/Week	Rate	Rating						
N21	k: 08/02/22 M 08/07	08/08/22 7/22 08/07/22	MTWTF	CM 2	\$550.00 10-1030p	0.00	:30	1 \$6	50.003	0.00 NM	1	\$650.00
					•			•			-	

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Totals

40

\$13,780.00

Order / Rev: 433561 Advertiser: Tim Walz for Governor

Alt Order #: 10443592 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11539

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Sun Late News 10-1030p Sun Late News 10-1030p End Date Weekdays Spots/Week Rating Start Date Rate Week: 08/01/22 08/07/22 ----1 \$650.00 0.00 М 08/03/22 08/03/22 :30 1 \$1,700.004 N23 Wed Spcl 2 CM 7-10p --W----0.00 NM 1 \$900.00 CMA Fest Weekdays **End Date** Spots/Week Start Date Rate Rating Week: 08/01/22 08/07/22 - - W- - - -1 \$1,700.00 0.00 Description Rate Rtg Type Start/End Time Spot Ch Date Range Weekdays Length 1 M 08/01/22-08/07/22 Wed Spcl 2 7-10p - - W- - - - -:30 \$900.00 0.00 NM 08/04/22 08/08/22 M-F 430-5a News N24 М CM 430-5a M- - - F- -:30 \$225.002 0.00 NM \$675.00 3 3 M-F 430-5a News Weekdays Start Date End Date Spots/Week Rating Rate Week: 08/04/22 08/10/22 M- - - F- -3 \$225.00 0.00 08/06/22 08/06/22 Sa Late News СМ ---S-N25 10-1035p :30 \$550.003 0.00 NM \$550.00 Sat Late News Weekdays Start Date Spots/Week Rating End Date Rate Week: 08/01/22 08/07/22 \$550.00 0.00 ---S-М 08/06/22 08/06/22 Sa 1035-1135p TFN 1035-1135p :30 \$135.002 0.00 NM \$135.00 Castle Weekdays Spots/Week Start Date **End Date** Rate Rating 08/07/22 ---S-Week: 08/01/22 \$135.00 0.00 08/04/22 08/08/22 M-F OV TCL M- - - F- -CM 1235-135x :30 \$45.003 0.00 NM \$45.00 M-F Overnight TCL Start Date **End Date** Weekdays Spots/Week Rate Rating 08/10/22 M- - - F- -Week: 08/04/22 \$45.00 0.00