

ORDER



Orders
Order / Rev: 433181
Alt Order #: 10440471
Product Desc: WALZ FOR GOVERNOR
Estimate: 11462
Flight Dates: 07/26/22 - 08/01/22
Original Date / Rev: 07/25/22 / 07/25/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/31/22	28	\$19,450.00	\$16,532.50
08/01/22	08/01/22	5	\$7,150.00	\$6,077.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	28	\$19,450.00	\$16,532.50	0.00
August 2022	5	\$7,150.00	\$6,077.50	0.00
Totals	33	\$26,600.00	\$22,610.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$26,600.00
Market	100%	\$190,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$32,300.00
KMSP	30%	\$57,000.00
KMWB	1%	\$1,900.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,900.00
WCCO	36%	\$68,400.00
WFTC	1%	\$1,900.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		07/26/22	08/01/22	MTWTF--	1	\$400.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$400.00		0.00			
2	M	07/26/22	08/01/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$400.00		0.00			
3	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6:30 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
4	M	07/26/22	08/01/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
5	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$750.00		0.00			
6	M	07/26/22	08/01/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$750.00		0.00			
7	M	07/30/22	07/30/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1-		1				\$550.00		0.00			
8	M	07/31/22	07/31/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----1	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$350.00		0.00			
9	M	07/31/22	07/31/22	Sun 8-9a Sun 8-9a	CM	8-9a	-----1	1:00	1	\$900.00	4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/22	07/31/22	-----1		1				\$900.00		0.00			
10	M	07/26/22	08/01/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$300.00		0.00			
11	M	07/26/22	08/01/22	M-F Midday News M-F Midday News	CM	11a-12p	MTWTF--	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$350.00		0.00			
12	M	07/26/22	08/01/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	1:00	2	\$250.00	4	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$250.00		0.00			
13	M	07/26/22	08/01/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	1:00	1	\$300.00	4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$300.00		0.00			
14	M	07/26/22	08/01/22	M-F 430-5p News 430p News	CM	430-5p	MTWTF--	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		1				\$500.00		0.00			
15	M	07/26/22	08/01/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/26/22	08/01/22	MTWTF--		2				\$700.00		0.00			
16	M	07/26/22	08/01/22		CM	M-Sa 530-6p, Su 5		1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00

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				M-Su ABC Nightly News			MTWTF--								
				M-Sa ABC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		1		\$3,000.00		0.00					
17	M	07/26/22	08/01/22	M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		2		\$750.00		0.00					
18	M	07/26/22	08/01/22	M-F 630-7p	CM	630-7p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		2		\$700.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	07/26/22-08/01/22	M-F 630-7p			630-7p	MTWThF----	1:00		\$700.00		0.00	NM		
19	M	07/30/22	07/30/22	Sa 6-630p	CM	6-630p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
				Sa 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/25/22	07/31/22	-----1-		1		\$500.00		0.00					
21	M	07/26/22	08/01/22	M-F 10p news	CM	10-1035p	MTWTF--	1:00	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
				M-F 10p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/26/22	08/01/22	MTWTF--		2		\$1,100.00		0.00					
22	M	07/30/22	07/30/22	Sa Late News	CM	10-1035p	-----1-	1:00	1	\$500.00	4	0.00	NM	1	\$500.00
				Sat Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/25/22	07/31/22	-----1-		1		\$500.00		0.00					
N23	M	08/01/22	08/01/22	Mon Spcl 1	CM	7-9p	M-----	1:00	1	\$5,000.00	4	0.00	NM	1	\$5,000.00
				Bachelorette											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/01/22	08/07/22	M-----		1		\$5,000.00		0.00					
N24	M	07/26/22	07/29/22	M-F 430-5p News	CM	430-5p	-TWTF--	1:00	2	\$500.00	4	0.00	NM	2	\$1,000.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/25/22	07/31/22	-TWTF--		2		\$500.00		0.00					
													Totals	33	\$26,600.00