

# ORDER



**Orders**  
**Order / Rev:** 433562  
**Alt Order #:** 10443591  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11540  
**Flight Dates:** 08/02/22 - 08/08/22  
**Original Date / Rev:** 08/01/22 / 08/01/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/08/22	35	\$26,000.00	\$22,100.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	35	\$26,000.00	\$22,100.00	0.00
<b>Totals</b>	<b>35</b>	<b>\$26,000.00</b>	<b>\$22,100.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$26,000.00
Market	100%	\$113,043.48

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	16%	\$18,086.96
KMSP	27%	\$30,521.74
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$1,130.43
WCCO	30%	\$33,913.04
WFTC	3%	\$3,391.30

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	08/02/22	08/08/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	1:00	1	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/02/22	08/08/22	MTWTF--		1		\$400.00		0.00					
N 2	M	08/02/22	08/08/22		CM	5-6a	MTWTF--	1:00	2	\$400.00	4	0.00	NM	2	\$800.00

Order / Rev: 433562  
 Alt Order #: 10443591  
 Flight Dates: 08/02/22 - 08/08/22

Advertiser: Tim Walz for Governor  
 Product Desc: WALZ FOR GOVERNOR  
 Estimate: 11540

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a News											
				M-F 5-6a News		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$400.00	0.00								
N 3	M	08/02/22	08/08/22	M-F 6-7a News	CM	6-7a	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
				M-F 6-7a News		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	1	\$750.00	0.00								
N 4	M	08/02/22	08/08/22	M-F 6-7a News	CM	6-7a	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
				M-F 6-7a News		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$750.00	0.00								
N 5	M	08/02/22	08/08/22	M-F GMA	CM	7-9a	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
				M-F GMA		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$750.00	0.00								
N 6	M	08/02/22	08/08/22	M-F GMA	CM	7-9a	MTWTF--	1:00	1	\$750.00	4	0.00	NM	1	\$750.00
				M-F GMA		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	1	\$750.00	0.00								
N 7	M	08/06/22	08/06/22	Sat GMA 7-9a	CM	7-9a	-----1-	1:00	1	\$550.00	4	0.00	NM	1	\$550.00
				Sat GMA		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/01/22	08/07/22	-----1-	1	\$550.00	0.00								
N 8	M	08/07/22	08/07/22	Su 6-7a	CM	6-7a	-----1	1:00	1	\$350.00	4	0.00	NM	1	\$350.00
				Sun 6-7a News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/01/22	08/07/22	-----1	1	\$350.00	0.00								
N 9	M	08/07/22	08/07/22	SU GMA	CM	7-8a	-----1	1:00	1	\$800.00	4	0.00	NM	1	\$800.00
				Su GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/01/22	08/07/22	-----1	1	\$800.00	0.00								
N 10	M	08/02/22	08/08/22	M-F 9-10a	CM	9-10a	MTWTF--	1:00	3	\$300.00	4	0.00	NM	3	\$900.00
				Minnesota Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	3	\$300.00	0.00								
N 11	M	08/02/22	08/08/22	M-F Midday News	CM	11a-12p	MTWTF--	1:00	2	\$350.00	4	0.00	NM	2	\$700.00
				M-F Midday News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$350.00	0.00								
N 12	M	08/02/22	08/08/22	M-F 3-4p	CM	3-4p	MTWTF--	1:00	2	\$250.00	4	0.00	NM	2	\$500.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$250.00	0.00								
N 13	M	08/02/22	08/08/22	M-F 4-430p	CM	4-430p	MTWTF--	1:00	2	\$300.00	4	0.00	NM	2	\$600.00
				Twin Cities Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$300.00	0.00								
N 14	M	08/02/22	08/08/22	M-F 430-5p News	CM	430-5p	MTWTF--	1:00	2	\$500.00	4	0.00	NM	2	\$1,000.00
				430p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$500.00	0.00								
N 15	M	08/02/22	08/08/22	M-F 5-530p	CM	5-530p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
				M-F 5-530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		08/02/22	08/08/22	MTWTF--	2	\$700.00	0.00								
N 16	M	08/02/22	08/08/22	M-Su ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	1:00	1	\$3,000.00	4	0.00	NM	1	\$3,000.00
				M-Su ABC Nightly News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

Order / Rev: 433562  
 Alt Order #: 10443591  
 Flight Dates: 08/02/22 - 08/08/22

Advertiser: Tim Walz for Governor  
 Product Desc: WALZ FOR GOVERNOR  
 Estimate: 11540

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		1				\$3,000.00		0.00			
N17	M	08/02/22	08/08/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	1:00	2	\$750.00	4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$750.00		0.00			
N18	M	08/02/22	08/08/22	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	1:00	2	\$700.00	4	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$700.00		0.00			
N19	M	08/07/22	08/07/22	Su 530-6p Su 530-6p News	CM	530-6p	-----1	1:00	1	\$700.00	4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$700.00		0.00			
N20	M	08/02/22	08/08/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	1:00	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/22	08/08/22	MTWTF--		2				\$1,100.00		0.00			
N21	M	08/07/22	08/07/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	1:00	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	-----1		1				\$1,300.00		0.00			
N23	M	08/03/22	08/03/22	Wed Spcl 2 CMA Fest	CM	various	--W----	1:00	1	\$3,400.00	4	0.00	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	--W----		1				\$3,400.00		0.00			
													Totals	35	\$26,000.00