## **ORDER**



| Orders     | Order / Rev:         | 433562                    |                         |                         |
|------------|----------------------|---------------------------|-------------------------|-------------------------|
|            | Alt Order #:         | 10443591                  |                         |                         |
|            | Product Desc:        | WALZ FOR GOVERNOR         |                         |                         |
|            | Estimate:            | 11540                     |                         | KSTP-TV, LLC and KSAX-1 |
|            | Flight Dates:        | 08/02/22 - 08/08/22       | Primary AE:             | lan Ambron              |
|            | Original Date / Rev: | 08/01/22 / 08/01/22       | Sales Office:           | H-PHL                   |
|            | Order Type:          | GENERAL                   | Sales Region:           | National                |
| Agency     | Name:                | Greer Margolis & Mitchell |                         |                         |
|            | Buying Contact:      | Maura Gilroy              | Billing Type:           | Cash                    |
|            | Billing Contact:     | Mackenzie Miller          | Billing Calendar:       | Broadcast               |
|            |                      | 3050 K Street NW Ste. 100 | Billing Cycle:          | EOM/EOC                 |
|            |                      | Washington, DC 20007      | Agency Commission:      | 15%                     |
| Advertiser | Name:                | Tim Walz for Governor     |                         |                         |
|            | Demographic:         | A35+                      | New Business Thru:      |                         |
|            | Product Codes:       | PL1                       | Advertiser External ID: |                         |
|            | Revenue Code 1:      | AGY                       | Agency External ID:     |                         |
|            | Revenue Code 2:      | POL                       | Unit Code:              | General                 |
|            | Revenue Code 3:      | CAND                      | Order Separation:       | 00:15:00                |
|            | Priority:            | 99                        |                         |                         |
| Bill Plan  |                      |                           | Totals                  |                         |

Month

Totals

August 2022

# Spots

35

35

Gross Amount

\$26,000.00

\$26,000.00

Net Amount

\$22,100.00

\$22,100.00

Rating

0.00

0.00

## **Account Executives**

End Date

08/08/22

Start Date

08/01/22

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ian Ambron        |              |              | Start Of Order - End Of Order | 100%    |

\$26,000.00

# Spots Gross Amount

35

Net Amount

\$22,100.00

| Order Share              | Share | Total        |
|--------------------------|-------|--------------|
| KSTP-TV, LLC and KSAX-TV | 23%   | \$26,000.00  |
| Market                   | 100%  | \$113.043.48 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KARE              | 16%   | \$18,086.96 |
| KMSP              | 27%   | \$30,521.74 |
| KMWB              | 0%    | \$0.00      |
| KPXM              | 0%    | \$0.00      |
| KRWF              | 0%    | \$0.00      |
| KSAX              | 0%    | \$0.00      |
| KSTC              | 1%    | \$1,130.43  |
| WCCO              | 30%   | \$33,913.04 |
| WFTC              | 3%    | \$3,391.30  |

| _ | Ln  | Ch      | Start    | End      | Inventory Code | Break      | Start/End Tin | ne Days | Len  | Spots | Rate Pri  | Rtg Type | Spots | Amount   |
|---|-----|---------|----------|----------|----------------|------------|---------------|---------|------|-------|-----------|----------|-------|----------|
|   | N 1 | М       | 08/02/22 | 08/08/22 | M-F 5-6a News  | CM         | 5-6a          | MTWTF   | 1:00 | 1     | \$400.004 | 0.00 NM  | 1     | \$400.00 |
|   |     |         |          |          | M-F 5-6a News  |            | (5:00 AM-5:30 | AM)     |      |       |           |          |       |          |
|   |     | Sta     | art Date | End Date | Weekdays       | Spots/Week | Rate          | Rating  |      |       |           |          | i     |          |
| _ | W   | eek: 08 | /02/22   | 08/08/22 | MTWTF          | 1          | \$400.00      | 0.00    |      |       |           |          |       |          |
| • | N 2 | М       | 08/02/22 | 08/08/22 |                | CM         | 5-6a          | MTWTF   | 1:00 | 2     | \$400.004 | 0.00 NM  | 2     | \$800.00 |

Print Date: 08/01/22 13:16:04 Page 2 of 3

Order / Rev: 433562 Advertiser: Tim Walz for Governor

Alt Order #: 10443591 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11540

| Start Date   Find Date   Find Date   Weekdays   Spots/Week   Start Date   Start Date   Start Date   Find Date   Weekdays   Spots/Week   Start Date   Start                                       | Ln   | Ch     | Start    | End         | Inventory Code   | Break         | Start/End T  | ime Days | Len  | Spots | Rate Pri    | Rtg Type | Spots    | Amount     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|--------|----------|-------------|------------------|---------------|--------------|----------|------|-------|-------------|----------|----------|------------|
| March   Marc                                      |      |        |          |             |                  |               | (5:30 AM-6:0 | 0 AM)    |      |       |             |          |          |            |
| No.   Section                                       | We   |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |      |        |          |             |                  |               |              |          | 1:00 | 1     | \$750.004   | 0.00 NM  | 1        | \$750.00   |
| New   March                                       |      | C+     | ort Doto | End Data    |                  | Cnoto/Mook    | •            | ,        |      |       |             |          |          |            |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Start Date   End Date   Start Date   End Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   End Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   St                                      | We   |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 0800222   0808022   MF GMA   CM   7-9a   MFWFF-   1:00   2   \$750.00   4   0.00 NM   2   \$1,500.00   MF GMA   CM   7-9a   MFWFF-   1:00   2   \$750.00   4   0.00 NM   2   \$1,500.00   MF GMA   CM   7-9a   MFWFF-   1:00   1   \$750.00   MF GMA   MF GM      | N 4  | М      | 08/02/2  | 2 08/08/22  |                  | CM            |              |          | 1:00 | 2     | \$750.004   | 0.00 NM  | 2        | \$1,500.00 |
| N                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |      | St     | art Date | End Date    |                  | Snots/Week    |              | _ :      |      |       |             |          |          |            |
| Signat   Date   Find   Date   Meekdays   Spots/Week   Rate   Rating   O.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | We   |        |          |             |                  |               |              |          |      |       |             |          | <u> </u> |            |
| N 6   M 08002/22   0808/22   MF-GMA   CM   7-9a   MIWIF-   1:00   1 \$750.00   M   1 \$750.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | N 5  | М      | 08/02/2  | 2 08/08/22  |                  | СМ            |              |          | 1:00 | 2     | \$750.004   | 0.00 NM  | 2        | \$1,500.00 |
| N 6 M   08/02/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   08/08/22   0                                      | We   |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Note   Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week                                        | N 6  | М      | 08/02/2  | 2 08/08/22  |                  | CM            | 7-9a         |          | 1:00 | 1     | \$750.004   | 0.00 NM  | 1        | \$750.00   |
| N   N   OB/07/22   OB/08/22   OB/08/12   O                                      |      | St     | art Data | End Date    |                  | Snots/Maak    | •            | _ ′.     |      |       |             |          |          |            |
| Start Date   End Date   Weekdays   Spots/Week   Rate   Rating                                         | We   |        |          |             |                  |               |              |          |      |       |             |          | <u> </u> |            |
| New   Color                                       | N 7  | М      | 08/06/2  | 2 08/06/22  |                  | СМ            |              |          | 1:00 | 1     | \$550.004   | 0.00 NM  | 1        | \$550.00   |
| N 8 M   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   08/07/22   0                                      | 147  |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Start Date   Find Date   Weekdays   Spots/Week   Rate   Rating                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |      |        |          |             |                  |               |              |          | 1:00 | 1     | \$350.004   | 0.00 NM  | 1        | \$350.00   |
| N   S   N   OB/07/22   OB/07/22   SU GMA   CM   7-8a     1:00   1   \$800.00   A   Su GMA   Su                                            |      |        |          |             | Sun 6-7a News    |               |              |          |      |       | ,           |          |          | *****      |
| N 9   M   08/07/22   08/07/22   SU GMA   CM   7-8a  1   1:00   1   \$800.00   M                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | We   |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |      |        |          |             |                  | СМ            |              |          | 1:00 | 1     | \$800.004   | 0.00 NM  | 1        | \$800.00   |
| N10   M   08/02/22   08/08/22   MF 9-10a   CM   9-10a   MIWTF-   1:00   3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | \//e |        |          |             | Weekdays         |               |              |          |      |       |             |          |          |            |
| National Column                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |      |        |          |             | M-F 9-10a        | <u> </u>      |              |          | 1:00 | 3     | \$300.004   | 0.00 NM  | 3        | \$900.00   |
| Neek: 08/02/22   08/08/22   MFMidday News                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |      | Sta    | art Date | End Date    |                  | Spots/Week    | Rate         | Rating   |      |       |             |          |          |            |
| M-F Midday News   Midday N                                      |      | ek: 08 | 3/02/22  | 08/08/22    | МГЖГБ            | 3             | \$300.00     | 0.00     |      |       |             |          |          |            |
| N12   M   08/02/22   08/08/22   MF 3-4p   CM   3-4p   MIWFF-   1:00   2  \$250.00 4   0.00 NM   2  \$500.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | N11  | М      | 08/02/2  | 22 08/08/22 | •                |               | 11a-12p      | MTWTF    | 1:00 | 2     | \$350.004   | 0.00 NM  | 2        | \$700.00   |
| N12   M   08/02/22   08/08/22   M-F 3-4p   CM   3-4p   MTWTF   1:00   2 \$250.00 4   0.00 NM   2 \$500.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 147- |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Twin Cities Live   Start Date   End Date   Weekdays   MTWTF -   2   \$250.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |      |        |          |             |                  |               |              |          | 1:00 | 2     | \$250.004   | 0.00 NM  | . 2      | \$500.00   |
| Week:         08/02/22         08/08/22         MTWTF-         2         \$250.00         0.00           N13         M         08/02/22         08/08/22         M-F 4-430p         CM         4-430p         MTWTF         1:00         2         \$300.00 4         0.00 NM         2         \$600.00           Start Date Week: 08/02/22         End Date 08/08/22         Weekdays MTWTF         2         \$300.00         0.00         0.00         0.00 NM         2         \$1,000.00           N14         M         08/02/22         08/08/22         M-F 430-5p News 430p News 430p News 430p News         CM         430-5p MTWTF         1:00         2         \$500.00 4         0.00 NM         2         \$1,000.00           N15         M         08/02/22         08/08/22         MTWTF         2         \$500.00         0.00         0.00         0.00         0.00         NM         2         \$1,400.00         \$1,400.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |      | •••    | 00/02/2  | 00,00,      | Twin Cities Live | <b></b>       | о .p         |          |      | _     | Ψ200.00     | 0.00     | _        | φοσοίσο    |
| N13                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | We   |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Start Date   End Date   Weekdays   MIWTF   2 \$300.00   0.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |      |        |          |             |                  |               |              |          | 1:00 | 2     | \$300.004   | 0.00 NM  | . 2      | \$600.00   |
| Week:         08/02/22         08/08/22         MTWTF-         2         \$300.00         0.00           N14         M         08/02/22         08/08/22         M-F 430-5p News         CM         430-5p         MTWTF-         1:00         2         \$500.00 4         0.00 NM         2         \$1,000.00           Start Date Week:         08/02/22         08/08/22         MTWTF-         2         \$500.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00         0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |      | C+     | - w D-4- | End Data    |                  | Crata AMa ala | Data         | Dation   |      |       |             |          |          |            |
| Start Date   End Date   Weekdays   MTWTF-   2   \$500.00   0.00                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | We   |        |          |             |                  |               |              |          |      |       |             |          |          |            |
| Week:         08/02/22         08/08/22         MTWTF         2         \$500.00         0.00           N15         M         08/02/22         08/08/22         M-F 5-530p         CM         5-530p         MTWTF         1:00         2         \$700.00 4         0.00 NM         2         \$1,400.00 NM         3         \$1,400.00 NM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | N14  | М      | 08/02/2  | 2 08/08/22  |                  | CM            | 430-5p       | МГWГF    | 1:00 | 2     | \$500.004   | 0.00 NM  | 2        | \$1,000.00 |
| N15 M 08/02/22 08/08/22 M-F 5-530p CM 5-530p MTWTF- 1:00 2 \$700.00 4 0.00 NM 2 \$1,400.00 M-F 5-530p MTWTF- 1:00 2 \$700.00 4 0.00 NM 2 \$1,400.00 M-F 5-530p MTWTF- 1:00 2 \$700.00 4 0.00 NM 2 \$1,400.00 M-F 5-530p MTWTF- 1:00 2 \$700.00 NM 2 \$1,400.00 M-F 5-530p MTWTF- 1:00 2 \$700.00 NM 2 \$1,400.00 M-F 5-530p MTWTF- 1:00 1 \$3,000.00 M-F 5-530p MTWTF- 1:00 M | We   |        |          |             | <u>Weekdays</u>  |               |              |          |      |       |             |          |          |            |
| Start Date Week:         End Date 08/02/22         Weekdays 08/08/22         Spots/Week with property of the                                                                                      |      |        |          |             | •                |               |              |          | 1:00 | 2     | \$700.004   | 0.00 NM  | 2        | \$1,400.00 |
| N16 M 08/02/22 08/08/22 M-Su ABC Nightly NewsCM M-Sa 530-6p, Su 5MTWTF 1:00 1 \$3,000.00 4 0.00 NM 1 \$3,000.00 M-Sa ABC Nightly News                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | ۱۸/۵ |        |          |             | Weekdays         |               |              |          |      |       |             |          |          |            |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |      |        |          |             | M-Su ABC Nightly | NewsCM        |              |          | 1:00 | 1     | \$3,000.004 | 0.00 NM  | 1        | \$3,000.00 |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |      | St     | art Date | End Date    |                  |               | Rate         | Rating   |      |       |             |          |          |            |

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Order / Rev: 433562 Advertiser: Tim Walz for Governor

Alt Order #: 10443591 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 08/02/22 - 08/08/22 Estimate: 11540

| Ln  | Ch                     | Start            | End                  | Inventory Code                     | Break           | Start/End               | Time Day       | s Len    | Spots | Rate Pri    | Rtg Type | Spots | Amount      |
|-----|------------------------|------------------|----------------------|------------------------------------|-----------------|-------------------------|----------------|----------|-------|-------------|----------|-------|-------------|
| We  | Sta<br>eek: 08/        | rt Date<br>02/22 | End Date<br>08/08/22 | Weekdays<br>MTWTF                  | Spots/Week 1    | Rate<br>\$3,000.00      | Rating<br>0.00 |          |       |             |          |       |             |
| N17 | М                      | 08/02/2          | 2 08/08/22           | M-F 6-630p<br>M-F 6-630p           | СМ              | 6-630p                  | МГЖГ           | ? 1:00   | ) 2   | \$750.004   | 0.00 NM  | 2     | \$1,500.00  |
| We  | Sta<br>eek: 08/        | rt Date<br>02/22 | End Date<br>08/08/22 | Weekdays<br>MTWTF                  | Spots/Week 2    | <u>Rate</u><br>\$750.00 | Rating<br>0.00 |          |       |             |          |       |             |
| N18 | М                      | 08/02/2          | 2 08/08/22           | M-F 630-7p<br>M-F 630-7p           | СМ              | 630-7p                  | МГЖГ           | ₹ 1:00   | ) 2   | \$700.004   | 0.00 NM  | 2     | \$1,400.00  |
| We  | Sta<br>eek: 08/        | rt Date<br>02/22 | End Date<br>08/08/22 | Weekdays<br>MTWTF                  | Spots/Week 2    | Rate<br>\$700.00        | Rating<br>0.00 |          |       |             |          |       |             |
| N19 | M                      | 08/07/2          | 2 08/07/22           | Su 530-6p<br>Su 530-6p News        | СМ              | 530-6p                  |                | - 1 1:00 | 0 1   | \$700.004   | 0.00 NM  | 1     | \$700.00    |
| We  | Sta<br>eek: 08/        | rt Date<br>01/22 | End Date<br>08/07/22 | <u>Weekdays</u><br>1               | Spots/Week 1    | Rate<br>\$700.00        | Rating<br>0.00 |          |       |             |          |       |             |
| N20 | М                      | 08/02/2          | 2 08/08/22           | M-F 10p news<br>M-F 10p News       | СМ              | 10-1035p                | MTWT           | ₹ 1:00   | ) 2   | \$1,100.003 | 0.00 NM  | 2     | \$2,200.00  |
| We  | Sta<br>eek: 08/        | rt Date<br>02/22 | End Date<br>08/08/22 | Weekdays<br>MTWTF                  | Spots/Week 2    | Rate<br>\$1,100.00      | Rating<br>0.00 |          |       |             |          |       |             |
| N21 | М                      | 08/07/2          | 2 08/07/22           | Sun Late News 1<br>Sun Late News 1 |                 | 10-1030p                |                | - 1 1:00 | 0 1   | \$1,300.003 | 0.00 NM  | 1     | \$1,300.00  |
| We  | Sta<br>eek: 08/        | rt Date<br>01/22 | End Date<br>08/07/22 | Weekdays<br>1                      | Spots/Week<br>1 | Rate<br>\$1,300.00      | Rating<br>0.00 |          |       |             |          |       |             |
| N23 | М                      | 08/03/2          | 2 08/03/22           | Wed Spcl 2<br>CMA Fest             | СМ              | various                 | W              | 1:00     | 1     | \$3,400.004 | 0.00 NM  | 1     | \$3,400.00  |
| We  | <u>Sta</u><br>eek: 08/ | rt Date<br>01/22 | End Date<br>08/07/22 | <u>Weekdays</u><br>W               | Spots/Week<br>1 | Rate<br>\$3,400.00      | Rating<br>0.00 |          |       |             |          |       |             |
|     |                        |                  |                      |                                    |                 |                         |                |          |       |             | Totals   | 35    | \$26,000.00 |