

ORDER



Orders
Order / Rev: 431179
Alt Order #: 10397447
Product Desc: WALZ FOR GOVERNOR
Estimate: 11131
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 07/11/22 / 07/11/22
Order Type: GENERAL

KSTP-TV, LLC and KSAX-1

Primary AE: Ian Ambron
Sales Office: H-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact: Maura Gilroy
Billing Contact: Mackenzie Miller
 3050 K Street NW Ste. 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Tim Walz for Governor
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/26/22 | 10/03/22 | 53 | \$44,275.00 | \$37,633.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2022 | 53 | \$44,275.00 | \$37,633.75 | 0.00 |
| Totals | 53 | \$44,275.00 | \$37,633.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Ian Ambron | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------------------------|-------|--------------|
| KSTP-TV, LLC and KSAX-TV | 14% | \$44,275.00 |
| Market | 100% | \$316,250.00 |

Competitive Share

| | Share | Total |
|-------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KARE | 17% | \$53,762.50 |
| KMSP | 30% | \$94,875.00 |
| KMWB | 1% | \$3,162.50 |
| KPXM | 0% | \$0.00 |
| KRWF | 0% | \$0.00 |
| KSAX | 0% | \$0.00 |
| KSTC | 1% | \$3,162.50 |
| WCCO | 36% | \$113,850.00 |
| WFTC | 1% | \$3,162.50 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|--------------------------------|-------|---------------------------|-------------------|-------------|---------------|----------|-----|------|------|-------|------------|
| N 1 | M | 09/27/22 | 10/03/22 | M-F 5-6a News M-F 5-6a News | CM | 5-6a (5:30 AM-6:00 AM) | MTWTF-- | :30 | 3 | \$250.00 | 4 | 0.00 | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | | | 3 | \$250.00 | 0.00 | | | | | | |
| N 2 | M | 09/27/22 | 10/03/22 | | CM | 6-7a | MTWTF-- | :30 | 3 | \$400.00 | 4 | 0.00 | NM | 3 | \$1,200.00 |

Order / Rev: 431179
 Alt Order #: 10397447
 Flight Dates: 09/27/22 - 10/03/22

Advertiser: Tim Walz for Governor
 Product Desc: WALZ FOR GOVERNOR
 Estimate: 11131

KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|-------------------|-------------------|---------------|-----|-------|------------|-----|------|------|-------|------------|
| | | | | M-F 6-7a News | | | | | | | | | | | |
| | | | | M-F 6-7a News | (6:00 AM-6:30 AM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 3 | \$400.00 | 0.00 | | | | | | | | |
| N 3 | M | 09/27/22 | 10/03/22 | M-F 6-7a News | CM | 6-7a | MTWTF-- | :30 | 2 | \$400.00 | 4 | 0.00 | NM | 2 | \$800.00 |
| | | | | M-F 6-7a News | (6:30 AM-7:00 AM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 2 | \$400.00 | 0.00 | | | | | | | | |
| N 4 | M | 09/27/22 | 10/03/22 | M-F GMA | CM | 7-9a | MTWTF-- | :30 | 3 | \$425.00 | 4 | 0.00 | NM | 3 | \$1,275.00 |
| | | | | M-F GMA | (7:00 AM-8:00 AM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 3 | \$425.00 | 0.00 | | | | | | | | |
| N 5 | M | 09/27/22 | 10/03/22 | M-F GMA | CM | 7-9a | MTWTF-- | :30 | 2 | \$425.00 | 4 | 0.00 | NM | 2 | \$850.00 |
| | | | | M-F GMA | (8:00 AM-9:00 AM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 2 | \$425.00 | 0.00 | | | | | | | | |
| 6 | M | 10/01/22 | 10/01/22 | Sat GMA 7-9a | CM | 7-9a | -----1- | :30 | 1 | \$400.00 | 4 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sat GMA | (7:00 AM-8:00 AM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/26/22 | 10/02/22 | -----1- | 1 | \$400.00 | 0.00 | | | | | | | | |
| 7 | M | 10/01/22 | 10/01/22 | Sat GMA 7-9a | CM | 7-9a | -----1- | :30 | 1 | \$400.00 | 4 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sat GMA | (8:00 AM-9:00 AM) | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/26/22 | 10/02/22 | -----1- | 1 | \$400.00 | 0.00 | | | | | | | | |
| 8 | M | 10/02/22 | 10/02/22 | Su GMA | CM | 7-8a | -----1 | :30 | 1 | \$550.00 | 4 | 0.00 | NM | 1 | \$550.00 |
| | | | | Su GMA | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/26/22 | 10/02/22 | -----1 | 1 | \$550.00 | 0.00 | | | | | | | | |
| N 9 | M | 10/02/22 | 10/02/22 | Su 9-10a | CM | 9-10a | -----1 | :30 | 1 | \$3,000.00 | 4 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | This Week | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/26/22 | 10/02/22 | -----1 | 1 | \$3,000.00 | 0.00 | | | | | | | | |
| N 10 | M | 09/27/22 | 10/03/22 | M-F 9-10a | CM | 9-10a | MTWTF-- | :30 | 2 | \$200.00 | 4 | 0.00 | NM | 2 | \$400.00 |
| | | | | Live with Kelly & Ryan | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 2 | \$200.00 | 0.00 | | | | | | | | |
| N 11 | M | 09/27/22 | 10/03/22 | M-F The View | CM | 10-11a | MTWTF-- | :30 | 2 | \$425.00 | 4 | 0.00 | NM | 2 | \$850.00 |
| | | | | M-F The View | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 2 | \$425.00 | 0.00 | | | | | | | | |
| N 12 | M | 09/27/22 | 10/03/22 | M-F Midday News | CM | 11a-12p | MTWTF-- | :30 | 2 | \$250.00 | 4 | 0.00 | NM | 2 | \$500.00 |
| | | | | M-F Midday News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 2 | \$250.00 | 0.00 | | | | | | | | |
| N 13 | M | 09/27/22 | 10/03/22 | M-F 4-430p | CM | 4-430p | MTWTF-- | :30 | 3 | \$175.00 | 4 | 0.00 | NM | 3 | \$525.00 |
| | | | | Twin Cities Live | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 3 | \$175.00 | 0.00 | | | | | | | | |
| 14 | M | 09/27/22 | 10/03/22 | M-F 430-5p News | CM | 430-5p | MTWTF-- | :30 | 3 | \$425.00 | 4 | 0.00 | NM | 3 | \$1,275.00 |
| | | | | 430p News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 3 | \$425.00 | 0.00 | | | | | | | | |
| N 15 | M | 09/27/22 | 10/03/22 | M-F 5-530p | CM | 5-530p | MTWTF-- | :30 | 5 | \$550.00 | 4 | 0.00 | NM | 5 | \$2,750.00 |
| | | | | M-F 5-530p | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/27/22 | 10/03/22 | MTWTF-- | 5 | \$550.00 | 0.00 | | | | | | | | |
| N 16 | M | 09/27/22 | 10/03/22 | M-Su ABC Nightly News | CM | M-Sa 530-6p, Su 5 | MTWTF-- | :30 | 1 | \$3,500.00 | 4 | 0.00 | NM | 1 | \$3,500.00 |
| | | | | M-Su ABC Nightly News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |

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Advertiser: Tim Walz for Governor
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KSTP-TV, LLC and KSAX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|----|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/27/22 | 10/03/22 | MTWTF-- | | 1 | | | | \$3,500.00 | | 0.00 | | | |
| N17 | M | 09/27/22 | 10/03/22 | M-F 6-630p M-F 6-630p | CM | 6-630p | MTWTF-- | :30 | 5 | \$650.00 | 4 | 0.00 | NM | 5 | \$3,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/27/22 | 10/03/22 | MTWTF-- | | 5 | | | | \$650.00 | | 0.00 | | | |
| 18 | M | 09/27/22 | 10/03/22 | M-F 630-7p M-F 630-7p | CM | 630-7p | MTWTF-- | :30 | 1 | \$550.00 | 4 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/27/22 | 10/03/22 | MTWTF-- | | 1 | | | | \$550.00 | | 0.00 | | | |
| N19 | M | 10/03/22 | 10/03/22 | Mon Spcl 1 Bachelorette | CM | Various | 1----- | :30 | 1 | \$4,800.00 | 4 | 0.00 | NM | 1 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/03/22 | 10/09/22 | 1----- | | 1 | | | | \$4,800.00 | | 0.00 | | | |
| N20 | M | 09/28/22 | 09/28/22 | Wednesday Prime C Big Sky | CM | 9-10p | --1---- | :30 | 1 | \$3,300.00 | 4 | 0.00 | NM | 1 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | --1---- | | 1 | | | | \$3,300.00 | | 0.00 | | | |
| N21 | M | 09/29/22 | 09/29/22 | Thursday Prime B Grey's Anatomy | CM | 8-9p | ---1--- | :30 | 1 | \$3,800.00 | 4 | 0.00 | NM | 1 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | ---1--- | | 1 | | | | \$3,800.00 | | 0.00 | | | |
| N22 | M | 10/02/22 | 10/02/22 | Sunday Prime B Celebrity Wheel of Fortun | CM | 7-8p | -----1 | :30 | 1 | \$3,000.00 | 4 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -----1 | | 1 | | | | \$3,000.00 | | 0.00 | | | |
| N23 | M | 09/27/22 | 10/03/22 | M-F 10p news M-F 10p News | CM | 10-1035p | MTWTF-- | :30 | 3 | \$700.00 | 4 | 0.00 | NM | 3 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/27/22 | 10/03/22 | MTWTF-- | | 3 | | | | \$700.00 | | 0.00 | | | |
| N24 | M | 10/01/22 | 10/01/22 | Sa Late News Sat Late News | CM | 10-1035p | -----1- | :30 | 1 | \$425.00 | 4 | 0.00 | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -----1- | | 1 | | | | \$425.00 | | 0.00 | | | |
| N25 | M | 10/02/22 | 10/02/22 | Sun Late News 10-1030p Sun Late News 10-1030p | CM | 10-1030p | -----1 | :30 | 1 | \$625.00 | 4 | 0.00 | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -----1 | | 1 | | | | \$625.00 | | 0.00 | | | |
| N26 | M | 10/01/22 | 10/01/22 | 11a-230p College FB 11a-230p College FB | SPRT | 11a-230p | -----1- | :30 | 1 | \$1,100.00 | 4 | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -----1- | | 1 | | | | \$1,100.00 | | 0.00 | | | |
| N27 | M | 10/01/22 | 10/01/22 | 230-630p College FB 230-630p College FB | SPRT | 230-630p | -----1- | :30 | 1 | \$1,100.00 | 4 | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -----1- | | 1 | | | | \$1,100.00 | | 0.00 | | | |
| N28 | M | 10/01/22 | 10/01/22 | Sat 630-10p College FB 630-10p College FB | SPRT | 630-10p | -----1- | :30 | 1 | \$1,200.00 | 4 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/26/22 | 10/02/22 | -----1- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 53 | \$44,275.00 |