ORDER



Orders	Order / Rev:	431179								
	Alt Order #:	10397447								
	Product Desc:	WALZ FOR G	OVERNOR							
	Estimate:	11131 09/27/22 - 10/03/22 07/11/22 / 07/11/22				KSTP-TV, LLC a	nd KSAX-1			
	Flight Dates:			Primary AE	:	Ian Ambron				
	Original Date / Rev:			Sales Office	e:	H-PHL				
	Order Type:	GENERAL		Sales Regio	on:	National				
Agency	Name:	Greer Margoli	s & Mitchell							
	Buying Contact:	Maura Gilroy		Billing Type	:	Cash				
	Billing Contact:	Mackenzie Mil	ler	Billing Cale	ndar:	Broadcast				
		3050 K Street	NW Ste. 100	Billing Cycle	э:	EOM/EOC				
		Washington, DC 20007		Agency Co	mmission:	15%				
Advertiser	Name:	Tim Walz for	Governor							
	Demographic:	A35+		New Busine	ess Thru:					
	Product Codes:	PL1		Advertiser I	External ID:					
	Revenue Code 1:	AGY	AGY		ernal ID:					
	Revenue Code 2:	POL		Unit Code:		General				
	Revenue Code 3:	CAND 99		Order Sepa	ration:	00:15:00				
	Priority:									
Bill Plan				Totals						
Start Date	End Date # Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating		

October 2022

Totals

53

53

\$44,275.00

\$44,275.00

\$37,633.75

\$37,633.75

0.00

0.00

Account Executives

10/03/22

09/26/22

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

\$37,633.75

\$44,275.00

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$44,275.00
Market	100%	\$316 250 00

53

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$53,762.50
KMSP	30%	\$94,875.00
KMWB	1%	\$3,162.50
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$3,162.50
WCCO	36%	\$113,850.00
WFTC	1%	\$3,162.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	pots	Rate Pri	Rtg Type	Spots	Amount
	N 1	М	09/27/22	10/03/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	3	\$250.004	0.00 NM	3	\$750.00
					M-F 5-6a News		(5:30 AM-6:00	OAM)						
		Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/	27/22	10/03/22	MTWTF	3	\$250.00	0.00						
•	N 2	М	09/27/22	10/03/22		CM	6-7a	MTWTF	:30	3	\$400.004	0.00 NM	3	\$1,200.00

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Order / Rev: 431179 Advertiser: Tim Walz for Governor

Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
				M-F 6-7a News M-F 6-7a News		(6:00 AM-6:3	30 AM)							
We	Star ek: 09/2	t Date 27/22	End Date 10/03/22	Weekdays MTWTF	Spots/Week 3	Rate \$400.00	Rating 0.00	-						
N 3	М	09/27/2	2 10/03/22	M-F 6-7a News	CM	6-7a		ΓWTF	:30	2	\$400.004	0.00 NM	2	\$800.00
	Stor	t Doto	End Data	M-F 6-7a News	Spoto/Mook	(6:30 AM-7:0	,							
We	ek: 09/2	t Date 27/22	End Date 10/03/22	Weekdays MTWTF	Spots/Week 2	Rate \$400.00	Rating 0.00	_						
N 4	М	09/27/2	2 10/03/22	M-F GMA	СМ	7-9a		ΓWTF	:30	3	\$425.004	0.00 NM	3	\$1,275.00
	Star	t Date	End Date	M-F GMA Weekdays	Spots/Week	(7:00 AM-8:0 Rate	00 AM) Rating							
We	ek: 09/2		10/03/22	MTWTF	3	\$425.00	0.00	-					ļ	
N 5	M	09/27/2	2 10/03/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:0		ΓWΓF	:30	2	\$425.004	0.00 NM	2	\$850.00
We	<u>Star</u> ek: 09/2	t Date 27/22	End Date 10/03/22	Weekdays MTWTF	Spots/Week 2	Rate \$425.00	Rating 0.00	_						
6	M	10/01/2	2 10/01/22	Sat GMA 7-9a Sat GMA	СМ	7-9a (7:00 AM-8:0		1-	:30	1	\$400.004	0.00 NM	1	\$400.00
14/-		t Date	End Date	<u>Weekdays</u> 1-	Spots/Week	Rate	Rating	-						
7 vve	ek: 09/2 M		10/02/22	Sat GMA 7-9a	CM	\$400.00 7-9a	0.00) · 1-	:30	1	\$400.004	0.00 NM	. 1	\$400.00
•	•••	10/01/2	2 10/01/22	Sat GMA	O.W.	(8:00 AM-9:0		-	.00	·	Ψ100.001	0.00 14111		ψ100.00
Wo	Star ek: 09/2	t Date	End Date 10/02/22	<u>Weekdays</u> 1 -	Spots/Week 1	Rate \$400.00	Rating 0.00	_						
8			2 10/02/22	-	CM	7-8a		· 1	:30	1	\$550.004	0.00 NM	. 1	\$550.00
		_		Su GMA										
We	<u>Star</u> ek: 09/2	t Date 26/22	End Date 10/02/22	<u>Weekdays</u> 1	Spots/Week 1	Rate \$550.00	Rating 0.00	-						
N 9	M		2 10/02/22	Su 9-10a This Week	СМ	9-10a		1	:30	1	\$3,000.004	0.00 NM	1	\$3,000.00
We	<u>Star</u> ek: 09/2	t Date 26/22	End Date 10/02/22	Weekdays 1	Spots/Week 1	Rate \$3,000.00	Rating 0.00	_						
N10	М	09/27/2	2 10/03/22		CM	9-10a	M	ΓWΓF	:30	2	\$200.004	0.00 NM	2	\$400.00
	Star	t Date	End Date	Live with Kelly & I Weekdays	Ryan Spots/Week	Rate	Rating							
We	ek: 09/2		10/03/22	MTWTF	2	\$200.00	0.00							
N11	М	09/27/2	2 10/03/22		CM	10-11a	M	ΓWΓF	:30	2	\$425.004	0.00 NM	2	\$850.00
	Star	t Date	End Date	M-F The View <u>Weekdays</u>	Spots/Week	Rate	Rating							
	ek: 09/2	27/22	10/03/22	МГWГF	2	\$425.00	0.00)					<u> </u>	
N12	M	09/27/2		M-F Midday News		11a-12p		ΓWΓF	:30	2	\$250.004	0.00 NM	2	\$500.00
Wa	Star ek: 09/2	t Date	End Date 10/03/22	Weekdays MTWTF	Spots/Week 2	Rate \$250.00	Rating 0.00							
N13	M		2 10/03/22		CM	4-430p		ГWГF	:30	3	\$175.004	0.00 NM	. 3	\$525.00
		_		Twin Cities Live		_								
We	<u>Star</u> ek: 09/2	t Date 27/22	End Date 10/03/22	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$175.00	Rating 0.00	_						
14	М		2 10/03/22	M-F 430-5p News 430p News	СМ	430-5p		ГЖГБ	:30	3	\$425.004	0.00 NM	3	\$1,275.00
We	<u>Star</u> ek: 09/2	t Date 27/22	End Date 10/03/22	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00							
N15	М	09/27/2	2 10/03/22	M-F 5-530p M-F 5-530p	СМ	5-530p	M	ГЖГБ	:30	5	\$550.004	0.00 NM	5	\$2,750.00
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
We	ek: 09/2 M		10/03/22 2 10/03/22	MTWTF M-Su ABC Nightly	NewsCM	\$550.00 M-Sa 530-6p	0.00		:30	1	\$3,500.004	0.00 NM		\$3,500.00
14 10	141	JJ12112.	- 10/03/22	M-Sa ABC Nightly		·νι-Οα 330-0μ	p, ou divi	. WII	.50	1	ψυ,υυυ.υυ 4	G.OU INIVI		ψυ,υυυ.υυ
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u>l</u>						

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Order / Rev: 431179 Advertiser: Tim Walz for Governor

Alt Order #: 10397447 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Flight Dates: 09/27/22 - 10/03/22 Estimate: 11131

Start Date End Date Weekdays Spots-Week Rate Rating No.	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Modeldays Spots/Week Rate Spots Spot	_		End Date 10/03/22									
Mesic 0927/22 1003/22 MF F0 F0 College College F0 College College College F0 College College College F0 College College College College F0 College	N17 M	09/27/2	22 10/03/22	•	CM	6-630p	МГЖГБ	:30	5 \$650.004	0.00 NM	5	\$3,250.00
Start Date Find Date Meekdays Spots/Week September Sep												
New 1003/22	18 M	09/27/2	22 10/03/22		СМ	630-7p	МГWГF	:30	1 \$550.004	0.00 NM	1	\$550.00
Start Date End Date Weekdays Spots-Week Rate Rating O.00					Spots/Week 1							
Neek: 10/03/22 0/09/22 20/08/22 09/0	N19 M	10/03/2	22 10/03/22	•	СМ	Various	1	:30	1 \$4,800.004	0.00 NM	1	\$4,800.00
Start Date End Date Weekdays Spots/Week Rate Rating O.00	_											
New New	N20 M	09/28/2	22 09/28/22	•	e C CM	9-10p	1	:30	1 \$3,300.004	0.00 NM	1	\$3,300.00
Start Date End Date Weekdays Spots/Week Rate Rating	_											
Neek: 09/26/22 10/02/22 10/02/22 2 10/02/22 2 10/02/22 2 10/02/22 2 10/02/22 2 10/02/22 2 1 2 2 2 2 2 2 2	N21 M	09/29/2	22 09/29/22	•	B CM	8-9p	1	:30	1 \$3,800.004	0.00 NM	1	\$3,800.00
Celebrity Wheel of Fortun Celebrity Wheel of Fortun Start Date End Date Weekdays Spots/Week Rate 1 \$3,000.00 0.00	_											
N26 N26 N26 N26 N27 N27	N22 M	10/02/2	22 10/02/22	•		7-8p	1	:30	1 \$3,000.004	0.00 NM	1	\$3,000.00
N24 M 10/01/22 10/01/22 Salate News Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate N25/00 N24 M 10/01/22 10/01/22 Salate News Start Date End Date Weekdays Spots/Week Rate N25/00 N26/22 N25/00/20/22 N25/00/20/20 N25/00/20/22 N25/00/20/20 N25/00/20 N25/00/20 N25/00/20/20 N25/00/20 N25/00/20												
N24 M 10/01/22 10/01/22 Sa Late News CM 10-1035p 1 :30 1 \$425.00 4 0.00 NM 1 \$425.00	N23 M	09/27/2	22 10/03/22	•	СМ	10-1035p	МГWГF	:30	3 \$700.004	0.00 NM	3	\$2,100.00
Start Date Head Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Start Date Start D												
Week: 09/26/22 10/02/22 1 1 \$425.00 0.00 N25 M 10/02/22 10/02/22 Sun Late News 10-1030p 1 :30 1 \$625.00 4 0.00 NM 1 \$625.00 N26 M 10/02/22 End Date Weekdays Spots/Week Spots/Week Spots/Week Rate Rating Rating 1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 N26 M 10/01/22 10/01/22 11a-230p College FB SPRT 11a-230p 1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 N27 M 10/01/22 10/01/22 Spots/Week	N24 M	10/01/2	22 10/01/22		СМ	10-1035p	1-	:30	1 \$425.004	0.00 NM	1	\$425.00
Sun Late News 10-1030p Start Date End Date Weekdays Spots/Week Rate Rating 0.00												
Week: 09/26/22 10/02/22 1 1 \$625.00 0.00 N26 M 10/01/22 10/01/22 11a-230p College FB SPRT 11a-230p 1- :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 Start Date End Date Weekdays Spots/Week Rate Rating 1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 N27 M 10/01/22 10/01/22 230-630p College FB SPRT 230-630p 1- :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00 Start Date End Date Weekdays Spots/Week Rate Rating 1- :30 1 \$1,200.00 4 0.00 NM 1 \$1,200.00 N28 M 10/01/22 10/01/22 Sat 630-10p College FB SPRT 630-10p 1- :30 1 \$1,200.00 4 0.00 NM 1 \$1,200.00	N25 M	10/02/2	22 10/02/22		•	10-1030p	1	:30	1 \$625.004	0.00 NM	1	\$625.00
11a-230p College FB Start Date End Date Weekdays Spots/Week Rate Rating 0.00	_				Spots/Week 1							
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N26 M	10/01/2	22 10/01/22			11a-230p	1-	:30	1 \$1,100.004	0.00 NM	1	\$1,100.00
N27 M 10/01/22 10/01/22 230-630p College FB SPRT 230-630p1 :30 1 \$1,100.00 4 0.00 NM 1 \$1,100.00				Weekdays	Spots/Week							
Start Date Week: 09/26/22 End Date 10/02/22 Weekdays 1 Spots/Week 1,100.00 Rate 1,100.00 Rating 0.00 N28 M 10/01/22 10/01/22 Sat 630-10p College FB SPRT 630-10p 1- :30 1 \$1,200.00 4 0.00 NM 1 \$1,200.00 Start Date End Date Weekdays Spots/Week Rate Rating			22 10/01/22		FB SPRT		1-	:30	1 \$1,100.004	0.00 NM	1	\$1,100.00
630-10p College FB Start Date End Date Weekdays Spots/Week Rate Rating				Weekdays	Spots/Week							
	N28 M	10/01/2	22 10/01/22		-	630-10p	1-	:30	1 \$1,200.004	0.00 NM	1	\$1,200.00