

Orders	Order / Rev:	431178		
	Alt Order #:	10397446		
	Product Desc:	WALZ FOR GOVERNOR		
	Estimate:	11130		KSTP-TV, LLC and KSAX-1
	Flight Dates:	09/20/22 - 09/26/22	Primary AE:	Ian Ambron
	Original Date / Rev:	09/08/22 / 09/08/22	Sales Office:	H-PHL
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Greer Margolis & Mitchell		
	Buying Contact:	Maura Gilroy	Billing Type:	Cash
	Billing Contact:	Mackenzie Miller	Billing Calendar:	Broadcast
		3050 K Street NW Ste. 100	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Tim Walz for Governor		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL1	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:15:00
	Priority:	99		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	44	\$20,290.00	\$17,246.50
09/26/22	09/26/22	17	\$8,175.00	\$6,948.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	44	\$20,290.00	\$17,246.50	0.00
October 2022	17	\$8,175.00	\$6,948.75	0.00
Totals	61	\$28,465.00	\$24,195.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
lan Ambron			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$28,465.00
Market	100%	\$203.321.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$34,564.64
KMSP	30%	\$60,996.43
KMWB	1%	\$2,033.21
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$2,033.21
WCCO	36%	\$73,195.71
WFTC	1%	\$2,033.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	М	09/20/22	09/26/22	M-F 5-6a News	CM	5-6a	MTWTF	:30	2	\$100.004	0.00 NM	0	\$0.00
				M-F 5-6a News		(5:00 AM-5:30	AM)						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/	20/22	09/26/22	MTWTF	2	\$100.00	0.00						

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Order / Rev: 431178 Advertiser: Tim Walz for Governor

Alt Order #: 10397446 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	its	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 09/20/22	09/26/22	MTWTF	2		0.00	NA / = = 1 = 1 = - =	1	Data	Di T		
Spot 1	Ch Date Ra		Description	<u>Stan</u> 5-6a	/End Time	(5:00 AM-5:30 A	Weekdays	Length		Rtg Type		
1	Credited	'2-09/26/22 IV	1-F 5-6a News	5-6a		(5:00 AM-5:30 A	4MI W I IIF	.30	(\$100.00)	0.00 /\/		
2		2 00/26/22 1	1-F 5-6a News	5-6a		(5:00 AM-5:30 A	AMTUTLE	.20	(\$100.00)	0.00 1/1/4		
2	Credited	Z-09/20/22 IV	n-r 5-0a News	J-0a		(5.00 AW-5.30 A	-41M11 AA 1 111	.30	(φ100.00)	0.00 14171		
- -		20. 00/00/00	M = 500 0 N		500.0) WHEN		۰	050.00.0	0.00.1114		# 700.00
E 2	M 09/20/2	22 09/26/22	M-F 530-6a New M-F 530-6a New		530-6a	MTWTF-	- :30	2 \$	350.003	0.00 NM	2	\$700.00
	Start Date	End Date		Spots/Week	Poto	Pating						
Wee	k: 09/20/22	09/26/22	<u>Weekdays</u> MTWTF	<u>3pois/vveek</u>	Rate \$350.00	<u>Rating</u> 0.00						
N 3			M-F 5-6a News	CM	5-6a	MTWTF-	- :30	4 \$	100.004	0.00 NM	0	\$0.00
	00/20/1	00/_0/	M-F 5-6a News	· · · ·	(5:30 AM-6		.00	. •		0.00		Ψ0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/20/22	09/26/22	MTWTF	4	\$100.00	0.00						
Spot	Ch Date Ra		<u>escription</u>		/End Time		Weekdays	Length		Rtg Type		
1		'2-09/26/22 N	1-F 5-6a News	5-6a		(5:30 AM-6:00 A	4MIWI'hF	:30	(\$100.00)	0.00 <i>NM</i>		
_	Credited					/= ·	41 FPUIDL D		(4.00.00)			
2		'2-09/26/22 N	1-F 5-6a News	5-6a		(5:30 AM-6:00 A	4MIWIhF	:30	(\$100.00)	0.00 NM		
0	Credited	0.00/00/00 1	4.5.5.0. No	5.0-		/F 00 444 0 00	AMEUEL E	0.0	(0400.00)	0.00 1/1/4		
3		2-09/26/22 IV	1-F 5-6a News	5-6a		(5:30 AM-6:00 A	4M1 W1 nF	:30	(\$100.00)	0.00 NW		
4	Credited	2 00/26/22 1	1-F 5-6a News	5-6a		(5:30 AM-6:00 A	AMTWThE	.20	(\$100.00)	0.00 004		
4	Credited	Z-09/20/22 IV	n-r 5-0a News	3-0a		(3.30 AIVI-0.00 A		.30	(ψ100.00)	U.UU IVIVI		
		00.00/00/00	M E C Za Nama	CNA	0.7-	MEWER	.20	o •	TTO 00 4	0.00 NIM	_	£4.400.00
4	M 09/20/2	22 09/26/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:00 AM-6	MTWTF-	- :30	2 \$	550.004	0.00 NM	2	\$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/20/22	09/26/22	MTWTF	2	\$550.00	0.00						
N 5	M 09/20/2	22 09/26/22	M-F 6-7a News	СМ	6-7a	MTWTF-	- :30	2 \$	300.004	0.00 NM	0	\$0.00
			M-F 6-7a News		(6:00 AM-6	:30 AM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 09/20/22	09/26/22	MTWTF	2	\$300.00	0.00						
<u>Spot</u>	Ch Date Ra		escription 1.5.0.75. Manual		/End Time	(0.00.414.0.00		Length		Rtg Type		
1	VI 09/20/2 Credited	2-09/26/22 IV	1-F 6-7a News	6-7a		(6:00 AM-6:30 A	4MI WI nF	:30	(\$300.00)	0.00 /////		
2		2 00/26/22 1	1-F 6-7a News	6-7a		(6:00 AM-6:30 A	AMTUTLE	.20	(\$300.00)	0.00 1/1/4		
2	Credited	Z-09/20/22 IV	n-r o-ra news	0-7a		(0.00 AW-0.30 A	41VII W I IIF	.30	(φουυ.υυ)	0.00 /////		
		20. 00/00/00	M E C Za Nama	CNA	0.7-	MEWER	-20	2 0	TEO 00 4	0.00 NM	_	Ф4 400 00
6	M 09/20/2	22 09/26/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7	MTWTF-	- :30	2 \$	550.004	U.UU INIVI	2	\$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	•	Rating						
Wee	k: 09/20/22	09/26/22	MTWTF	<u> </u>	\$550.00	0.00						
	M 09/20/2		M-F GMA	CM	7-9a	MTWTF-	- :30	2 \$	550.004	0.00 NM	2	\$1,100.00
			M-F GMA		(7:00 AM-8			_ •			_	**,
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/20/22	09/26/22	MTWTF	2	\$550.00	0.00						
8	M 09/20/2	22 09/26/22		CM		MTWTF-	- :30	2 \$	550.004	0.00 NM	2	\$1,100.00
			M-F GMA		(8:00 AM-9	,						
147	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 09/20/22	09/26/22	MTWTF	2	\$550.00	0.00		4 6	500.00.4	0.00.1114		Ф г оо оо
9	W 09/24/2	22 09/24/22	Sat GMA 7-9a Sat GMA	CM	7-9a	1	- :30	1 \$	500.004	0.00 NM	1	\$500.00
	Start Date	End Date	Weekdays	Spots/Week	(7:00 AM-8 Rate	Rating						
Wee	k: 09/19/22	09/25/22	<u>vveekdays</u> 1-	Spots/vveek 1	\$500.00	0.00						
	M 09/24/2			CM	9-10a	1	- :30	1 \$	375.004	0.00 NM	1	\$375.00
	. 55/2 1/2		Sat 9-10a	- · · · ·	• •	1		. Ψ		2.00 14171	l '	70.0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/19/22	09/25/22	1-	1	\$375.00	0.00						
11	M 09/25/2	22 09/25/22		CM	7-8a		1 :30	1 \$	400.004	0.00 NM	1	\$400.00

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Order / Rev: 431178 Advertiser: Tim Walz for Governor

Alt Order #: 10397446 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			SU GMA Su GMA									
Wee	Start Date k: 09/19/22	End Date 09/25/22	Weekdays 1	Spots/Week 1	Rate \$400.00	Rating 0.00						
12	M 09/25/2	22 09/25/22	Su 9-10a This Week	СМ	9-10a		- 1 :30	1	\$1,000.004	0.00 NM	1	\$1,000.00
Wee	Start Date k: 09/19/22	End Date 09/25/22	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00						
13			Sun 10-1030a At Issue	СМ	Sun 10-103		- 1 :30	1	\$175.004	0.00 NM	1	\$175.00
10/	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N14	k: 09/19/22 M 09/20/2	09/25/22		CM	\$175.00 9-10a	0.00 МГWTF-	:30	2	\$275.004	0.00 NM	0	\$0.00
	Start Date	End Date	Live with Kelly & Weekdays	Ryan Spots/Week	Rate	Rating						
	k: 09/20/22	09/26/22	MTWTF	2	\$275.00	0.00						
Spot 1	Ch Date Ra M 09/20/2	ange <u>D</u> 2-09/26/22 N	escription 1-F 9-10a	<u>Start</u> 9-10	<u>/End Time</u> a		Weekday MTWThF-			e <u>Rtg Type</u> 9) 0.00 <i>NM</i>	,	
	Credited									•		
2	M 09/20/2 Credited	2-09/26/22 N	1-F 9-10a	9-10	a		MTWThF-		:30 (\$275.00	0.00 NM		
15	M 09/20/2	22 09/26/22	M-F The View M-F The View	CM	10-11a	МГЖГБ-	:30	2	\$325.004	0.00 NM	2	\$650.00
Wee	Start Date k: 09/20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week 2	Rate \$325.00	Rating 0.00						
N16		22 09/26/22	M-F The View M-F The View	CM	10-11a	МГЖГБ-	:30	1	\$150.004	0.00 NM	0	\$0.00
Woo	Start Date k: 09/20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week	Rate \$150.00	Rating 0.00						
Spot	Ch Date Ra	ange <u>D</u>	escription	Stan	/End Time	0.00	Weekday			Rtg Type		
1	M 09/20/2 Credited	2-09/26/22 N	1-F The View	10-1	1a		MTWThF-		:30 (\$150.00	0.00 NM		
17	M 09/20/2	22 09/26/22	M-F 12-1p GMA3	CM	12-1p	MTWIF-	:30	2	\$150.004	0.00 NM	2	\$300.00
Wee	Start Date k: 09/20/22	End Date 09/26/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$150.00	Rating 0.00						
N18		22 09/26/22	M-F 3-4p Twin Cities Live	СМ	3-4p	МГЖГБ-	:30	2	\$70.004	0.00 NM	0	\$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee Spot	k: 09/20/22 Ch Date Ra	09/26/22 ange D	MTWTF Description	2 Start	\$70.00 End Time	0.00	Weekday	s Le	ngth Rate	e Rtg Type		
1	M 09/20/2	2-09/26/22 N	•	3-4p			MTWThF-			0.00 NM		
2	Credited M 09/20/2	2-09/26/22 N	1-F 3-4n	3-4p			MTWThF-		:30 (\$70.00	9) 0.00 <i>NM</i>		
2	Credited	2-03/20/22 10	1-1 - 3 - 1 -p	0- 1 p			MI WIII -		.50 (φ/ο.ος	97 0.00 TVIVI		
19	M 09/20/2	22 09/26/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWIF-	:30	2	\$225.004	0.00 NM	2	\$450.00
Wee	Start Date k: 09/20/22	End Date 09/26/22	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$225.00	Rating 0.00						
20			M-F 4-430p Twin Cities Live	CM	4-430p	МГЖГБ-	:30	5	\$300.004	0.00 NM	5	\$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
21	k: 09/20/22 M 09/20/2	09/26/22		CM 5	\$300.00 430-5p	0.00 МГWГF-	:30	2	\$500.004	0.00 NM	2	\$1,000.00
	Start Date	End Date	430p News Weekdays	Spots/Week	Rate	Rating						
	k: 09/20/22	09/26/22	MTWTF	2	\$500.00	0.00		-	ФО	0.00.111		ФО 002 25
22	M 09/20/2	22 09/26/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF-	:30	4	\$650.004	0.00 NM	4	\$2,600.00

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Order / Rev: 431178 Advertiser: Tim Walz for Governor

Alt Order #: 10397446 Product Desc: WALZ FOR GOVERNOR KSTP-TV, LLC and KSAX-1

Ln (Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Wee	_	art Date /20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week 4	Rate \$650.00	Rating 0.00						
N23	M		2 09/26/22		CM	5-530p	МГЖГБ-	- :30	1	\$300.004	0.00 NM	0	\$0.00
Wee		art Date /20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week 1	Rate \$300.00	Rating 0.00						
Spot 1		Date Ra	inge <u>C</u> 2-09/26/22 M	Description	<u>Star</u> 5-53	t/End Time		Weekdays MTWThF	Len		Rtg Type 0.00 NM		
,		edited	2-09/20/22 N	n-i- 5-550p	3-33	юр		WII WIIII	_	.30 (\$300.00)	0.00 14101		
N24	М	09/20/2	2 09/26/22	M-Su ABC Nightly M-Sa ABC Nightl		M-Sa 530-6	p, Su 5MTWTF-	- :30	1	\$800.004	0.00 NM	0	\$0.00
Woo		art Date /20/22	End Date 09/26/22	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
<u>Spot</u>	Ch	Date Ra	inge <u>D</u>	Description		t/End Time		Weekdays	Len		Rtg Type		
1		1 09/20/22 edited	2-09/26/22 N	∕I-Su ABC Nightly №	Vews M-S	a 530-6p, Su	!	MTWThF	-	:30 (\$800.00)	0.00 <i>NM</i>		
25	М	09/20/2	2 09/26/22	M-F 6-630p M-F 6-630p	СМ	6-630p	MTWTF-	- :30	4	\$650.004	0.00 NM	4	\$2,600.00
Wee		art Date /20/22	End Date 09/26/22	Weekdays MГWГF	Spots/Week 4	<u>Rate</u> \$650.00	Rating 0.00						
26	M	09/20/2	2 09/26/22	M-F 6-630p M-F 6-630p	СМ	6-630p	МГWГF-	- :30	1	\$350.004	0.00 NM	1	\$350.00
Wee		art Date /20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week 1	Rate \$350.00	Rating 0.00						
27	М		2 09/26/22	M-F 630-7p M-F 630-7p	СМ	630-7p	МГЖГБ-	- :30	2	\$650.004	0.00 NM	2	\$1,300.00
Wee		art Date /20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week 2	Rate \$650.00	Rating 0.00						
28	М	09/20/2	2 09/26/22	M-F 630-7p M-F 630-7p	СМ	630-7p	МГЖГБ-	- :30	1	\$550.004	0.00 NM	1	\$550.00
Wee		art Date /20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week 1	Rate \$550.00	Rating 0.00						
29	M	09/26/2	2 09/26/22	Monday Prime C The Good Doctor	CM r	9-10p	1	- :30	1	\$825.004	0.00 NM	1	\$825.00
Wee		art Date /26/22	End Date 10/02/22	Weekdays 1	Spots/Week 1	Rate \$825.00	Rating 0.00						
30	М	09/20/2	2 09/26/22	M-F 10p news M-F 10p News	СМ	10-1035p	МГЖГБ-	- :30	4	\$550.004	0.00 NM	4	\$2,200.00
Wee		art Date /20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week 4	Rate \$550.00	Rating 0.00						
31	М		2 09/26/22	M-F 10p news M-F 10p News	СМ	10-1035p	МГWГF-	- :30	1	\$350.004	0.00 NM	1	\$350.00
Wee		art Date /20/22	End Date 09/26/22	Weekdays MTWTF	Spots/Week	Rate \$350.00	Rating 0.00						
32	М		2 09/24/22		СМ	10-1035p	1	l- :30	1	\$550.004	0.00 NM	1	\$550.00
Wee		art Date /19/22	End Date 09/25/22	Weekdays	Spots/Week	Rate \$550.00	Rating 0.00						
33	M		2 09/25/22		0-1030 © M	10-1030p		1 :30	1	\$650.004	0.00 NM	1	\$650.00
Wee		art Date /19/22	End Date 09/25/22	Weekdays	Spots/Week	Rate \$650.00	Rating 0.00						
34	M		2 09/24/22	11a-230p College		11a-230p	1	1- :30	1	\$900.004	0.00 NM	1	\$900.00
Wee		art Date /19/22	End Date 09/25/22	Weekdays 1-	Spots/Week	Rate \$900.00	Rating 0.00						
35	M		2 09/24/22		ege FBSPRT		1	l- :30	1	\$1,000.004	0.00 NM	1	\$1,000.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	,	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09		09/25/22	1-	1	\$1,000.00	0.00						
N36	М	09/20/2	2 09/26/22	M-F 430-5a News M-F 430-5a News	_	430-5a	MTWTF	:30	4	\$150.003	0.00 NM	4	\$600.00
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	/20/22	09/26/22	MTWTF	4	\$150.00	0.00						
N37	М	09/20/2	2 09/26/22	M-F 6-7a News	CM	6-7a	MTWTF	:30	1	\$550.003	0.00 NM	1	\$550.00
				M-F 6-7a News		(6:00 AM-6:3	0 AM)						
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	/20/22	09/26/22	MTWTF	1	\$550.00	0.00						
N38	М	09/20/2	2 09/26/22	M-F The View	СМ	10-11a	МГЖГБ	:30	1	\$325.003	0.00 NM	1	\$325.00
				The View									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	/20/22	09/26/22	MTWTF	1	\$325.00	0.00						
N39	М	09/20/2	2 09/26/22	M-F 3-4p	СМ	3-4p	MTWTF	:30	2	\$225.003	0.00 NM	2	\$450.00
				Twin Cities Live									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	/20/22	09/26/22	MTWTF	2	\$225.00	0.00						
N40	М	09/20/2	2 09/26/22	M-F 3-4p	СМ	3-4p	MTWTF	:30	1	\$650.0099	0.00 NM	1	\$650.00
				Twin Cities Live									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	/20/22	09/26/22	MTWTF	1	\$650.00	0.00						
N41	M	09/24/2	2 09/24/22	Sat 1135p-1235a	TFN CM	1135p-1235a	aS-	:30	1	\$65.003	0.00 NM	1	\$65.00
				The Rookie									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	/19/22	09/25/22	S-	1	\$65.00	0.00						
N42	M	09/24/2	2 09/24/22	Sat GMA 7-9a	CM	7-9a	S-	:30	1	\$500.0099	0.00 NM	1	\$500.00
				Sat GMA									
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	/19/22	09/25/22	S-	1	\$500.00	0.00						
											Totals	61	\$28,465.00