

# ORDER



**Orders**  
**Order / Rev:** 433006  
**Alt Order #:** 10438886  
**Product Desc:** WALZ FOR GOVERNOR  
**Estimate:** 11441  
**Flight Dates:** 07/19/22 - 07/25/22  
**Original Date / Rev:** 07/19/22 / 07/30/22  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-1**

**Primary AE:** Ian Ambron  
**Sales Office:** H-PHL  
**Sales Region:** National

**Agency Name:** Greer Margolis & Mitchell  
**Buying Contact:** Maura Gilroy  
**Billing Contact:** Mackenzie Miller  
 3050 K Street NW Ste. 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Tim Walz for Governor  
**Demographic:** A35+  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** 99

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/22	07/25/22	23	\$10,195.00	\$8,665.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2022	23	\$10,195.00	\$8,665.75	0.00
<b>Totals</b>	<b>23</b>	<b>\$10,195.00</b>	<b>\$8,665.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSTP-TV, LLC and KSAX-TV	14%	\$10,195.00
Market	100%	\$72,821.43

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KARE	17%	\$12,379.64
KMSP	30%	\$21,846.43
KMWB	1%	\$728.21
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	1%	\$728.21
WCCO	36%	\$26,215.71
WFTC	1%	\$728.21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:00 AM-5:30 AM)	MTWTF--	:30	1	\$200.00	4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/19/22	07/25/22	MTWTF--		1		\$200.00		0.00					

Order / Rev: 433006  
 Alt Order #: 10438886  
 Flight Dates: 07/19/22 - 07/25/22

Advertiser: Tim Walz for Governor  
 Product Desc: WALZ FOR GOVERNOR  
 Estimate: 11441

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$150.00		0.00	NM		
N 2	M	07/19/22	07/25/22	M-F 5-6a News M-F 5-6a News	CM	5-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$200.00	4	0.00	NM	2	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$200.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$135.00		0.00	NM		
	2	M	07/19/22-07/25/22	M-F 5-6a News		5-6a		MTWThF----	:30	\$150.00		0.00	NM		
N 3	M	07/19/22	07/25/22	M-F 6-7a News M-F 6-7a News	CM	6-7a (6:30 AM-7:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 6-7a News		6-7a		MTWThF----	:30	\$325.00		0.00	NM		
				Spot simulcast on KSTP-TV and KSTC-TV											
	2	M	07/19/22-07/25/22	M-F 6-7a News		6-7a		MTWThF----	:30	\$325.00		0.00	NM		
				Spot simulcast on KSTP-TV and KSTC-TV											
N 4	M	07/19/22	07/25/22	M-F GMA M-F GMA	CM	7-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$375.00	4	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	:30	\$325.00		0.00	NM		
	2	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	:30	\$325.00		0.00	NM		
N 5	M	07/19/22	07/25/22	M-F GMA M-F GMA	CM	7-9a (8:00 AM-9:00 AM)	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$375.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F GMA		7-9a		MTWThF----	:30	\$325.00		0.00	NM		
N 6	M	07/23/22	07/23/22	Sat GMA 7-9a Sat GMA	CM	7-9a (7:00 AM-8:00 AM)	-----1-	:30	1	\$275.00	4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1-		1				\$275.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/18/22-07/24/22	Sat GMA 7-9a		7-9a		-----Sa--	:30	\$225.00		0.00	NM		
N 7	M	07/24/22	07/24/22	Sun 10-1030a At Issue	CM	Sun 10-1030a	-----1	:30	1	\$175.00	4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/22	07/24/22	-----1		1				\$175.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/18/22-07/24/22	Sun 10-1030a		Sun 10-1030a		-----Su	:30	\$125.00		0.00	NM		
N 8	M	07/19/22	07/25/22	M-F 9-10a Minnesota Live	CM	9-10a	MTWTF--	:30	2	\$150.00	4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		2				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 9-10a		9-10a		MTWThF----	:30	\$125.00		0.00	NM		
	2	M	07/19/22-07/25/22	M-F 9-10a		9-10a		MTWThF----	:30	\$125.00		0.00	NM		
N 9	M	07/19/22	07/25/22	M-F 3-4p Twin Cities Live	CM	3-4p	MTWTF--	:30	1	\$125.00	4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/19/22	07/25/22	MTWTF--		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 3-4p		3-4p		MTWThF----	:30	\$100.00		0.00	NM		

Order / Rev: 433006  
 Alt Order #: 10438886  
 Flight Dates: 07/19/22 - 07/25/22

Advertiser: Tim Walz for Governor  
 Product Desc: WALZ FOR GOVERNOR  
 Estimate: 11441

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N10	M	07/19/22	07/25/22	M-F 4-430p Twin Cities Live	CM	4-430p	MTWTF--	:30	1	\$150.00	4	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/19/22	07/25/22	MTWTF--		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	M	07/19/22-07/25/22	M-F 4-430p		4-430p	MTWThF----	:30		\$135.00		0.00	NM		
N11	M	07/19/22	07/25/22	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$350.00	4	0.00	NM	1	\$325.00
	Week:	07/19/22	07/25/22	MTWTF--		1				\$350.00		0.00			
	1	M	07/21/22-07/21/22	M-F 5-530p		5-530p	---Th-----	:30		\$325.00		0.00	NM		
N12	M	07/19/22	07/25/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	MTWTF--	:30	2	\$1,500.00	4	0.00	NM	2	\$3,000.00
	Week:	07/19/22	07/25/22	MTWTF--		2				\$1,500.00		0.00			
N13	M	07/19/22	07/25/22	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	1	\$375.00	4	0.00	NM	1	\$375.00
	Week:	07/19/22	07/25/22	MTWTF--		1				\$375.00		0.00			
N14	M	07/24/22	07/24/22	M-Su ABC Nightly News M-Sa ABC Nightly News	CM	M-Sa 530-6p, Su 5	-----1	:30	1	\$1,500.00	4	0.00	NM	1	\$1,500.00
	Week:	07/18/22	07/24/22	-----1		1				\$1,500.00		0.00			
N15	M	07/21/22	07/21/22	Thr Spcl 2 Attack on the Capitol	CM	7-9p	---1---	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
	Week:	07/18/22	07/24/22	---1---		1				\$1,000.00		0.00			
N16	M	07/19/22	07/25/22	M-F 10p news M-F 10p News	CM	10-1035p	MTWTF--	:30	2	\$350.00	4	0.00	NM	1	\$350.00
	Week:	07/19/22	07/25/22	MTWTF--		2				\$350.00		0.00			
	2	M	07/19/22-07/25/22	M-F 10p news		10-1035p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
				Credited											
N17	M	07/24/22	07/24/22	Sun Late News 10-1030p Sun Late News 10-1030p	CM	10-1030p	-----1	:30	1	\$400.00	4	0.00	NM	1	\$400.00
	Week:	07/18/22	07/24/22	-----1		1				\$400.00		0.00			
N18	M	07/24/22	07/24/22	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
	Week:	07/18/22	07/24/22	-----S		1				\$350.00		0.00			
													Totals	23	\$10,195.00